

COUNCIL AGENDA

Council Meeting

Notice is hereby given pursuant to the provisions of the Local Government Act, 1999, that the next Meeting of Unley City Council will be held in the Council Chambers, 181 Unley Road Unley on

Monday 22 May 2017 – 7.00pm

for the purpose of considering the items included on the Agenda.

Peter Tsokas
Chief Executive Officer

OUR VISION 2033

Our City is recognised for its vibrant community spirit, quality lifestyle choices, diversity, business strength and innovative leadership.

COUNCIL IS COMMITTED TO

- Ethical, open honest behaviours
- Efficient and effective practices
- Building partnerships
- Fostering an empowered, productive culture – “A Culture of Delivery”
- Encouraging innovation – “A Willingness to Experiment and Learn”

ACKNOWLEDGEMENT

We would like to acknowledge this land that we meet on today is the traditional lands for the Kaurna people and that we respect their spiritual relationship with their country.

We also acknowledge the Kaurna people as the custodians of the Adelaide region and that their cultural and heritage beliefs are still as important to the living Kaurna people today.

PRAYER AND SERVICE ACKNOWLEDGEMENT

Almighty God, we humbly beseech Thee to bestow Thy blessing upon this Council. Direct and prosper our deliberations for the advancement of Thy Kingdom and true welfare of the people of this city.

Members will stand in silence in memory of those who have made the Supreme Sacrifice in the service of their country, at sea, on land and in the air.

Lest We Forget.

WELCOME

ORDER OF BUSINESS

ITEM NO

PAGE NO

APOLOGIES

849	CONFLICT OF INTEREST	1
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850	MINUTES	2
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Minutes of the Council meeting held on

Monday 24 April 2017

Minutes issued separately

DEFERRED / ADJOURNED ITEMS

ITEM NO**PAGE NO****PETITION**

- | | | |
|-----|---|---|
| 851 | Petition re Street Trees – Hill Street Parkside | 3 |
|-----|---|---|

DEPUTATIONS

- | | | |
|-----|---|----|
| 873 | Mr Robert Newman – re 4 hour parking and permit parking issues in Devon Street North, Goodwood

Mr David Callan, Goodwood | 3A |
|-----|---|----|

PRESENTATION

Mayor Lachlan Clyne

REPORTS OF COMMITTEES

To receive and adopt or otherwise the reports and recommendations of the undermentioned Committees

- | | | |
|-----|---|-------|
| 852 | Strategic Property Committee

Minutes of the Strategic Property Committee meeting – 3 May 2017 | 4 – 5 |
|-----|---|-------|

Items 26 and 29 Moved to end of meeting – Confidential Items

Minutes Attached

- | | | |
|-----|--|-------|
| 853 | Audit and Governance Committee

Minutes of the Audit and Governance Committee meeting – 10 May 2017 | 6 – 7 |
|-----|--|-------|

Minutes Attached**REPORTS OF OFFICERS**

- | | | |
|-----|---|---------|
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| 855 | Community Grants Program – March 2017 Funding Round | 14 – 17 |

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- Councillor Hewitson
- Councillor Schnell
- Councillor Rabbitt

MOTIONS WITHOUT NOTICE

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Item 584
Millswood Sporting Complex Detailed Design

CONFIDENTIAL ITEMS

872 Confidentiality Motion for Item 852 (Items 26 and 29 of the Strategic Property Committee Minutes) – 3 May 2017

852 Items 26 and 29 – Strategic Property Committee Minutes – 3 May 2017

873A Confidentiality Motion to Remain in Confidence – Item 852 (Items 26 and 29 – Strategic Property Committee Minutes) – 3 May 2017

SUGGESTED ITEMS FOR NEXT AGENDA

Review of 2017-18 Fees and Charges	Adoption if fees and charges
2017-18 ABP & Budget	Adoption and declaration of the rates
Forestville LATM	Part time turning restriction trial – report on the trial, including traffic data to Council (Item 441 – May 2016)
Community Grants Agreements	Renewal of community grants agreements
IWS	
Young/Porter Street Final designs	
Joint Use Agreements with the Minister for Education for Parkside, Highgate and Black Forest Primary Schools	Renewal of existing Joint Use Agreements with the Minister for Education, for the community use of these three schools in the City of Unley.
Community Plan and 4 Year Delivery Plan	
DAP transition under PDIA	
Confidential: Appointment of independent member to DAP	

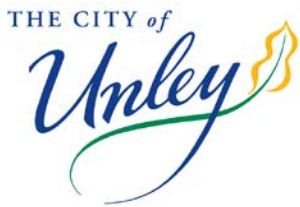
NEXT MEETING

Monday 26 June 2017 – 7.00pm

CONFLICT OF INTEREST

TITLE:	CONFLICT OF INTEREST
ITEM NUMBER:	849
DATE OF MEETING:	22 MAY 2017
ATTACHMENT:	1. CONFLICT OF INTEREST DISCLOSURE FORM

Members to advise if they have any material, actual or perceived conflict of interest in any Items in this Agenda.



CONFLICT OF INTEREST DISCLOSURE FORM

I, _____ have received a
[insert name]

copy of the agenda for the (Ordinary / Special) **Council / Committee / Board**
[delete that which is not applicable]

meeting to be held on _____
[insert date]

I consider that I have a ***material** conflict of interest pursuant to section 73 / ***actual** or ***perceived** conflict of interest pursuant to section 74 *[*delete that which is not applicable]* of the *Local Government Act 1999* ("the LG Act") in relation to the following agenda item:

[insert details]

which is to be discussed by the ***Council / *Committee / *Board** at that meeting.
[delete that which is not applicable]

The nature of my **material** conflict of interest is as follows *[ensure sufficient detail is recorded, including the reasons why you (or a person prescribed in section 73(1) of the LG Act) stands to obtain a benefit or suffer a loss depending on the outcome of the consideration of the matter at the meeting of the Council in relation to the agenda item described above].*

OR

The nature of my **actual** conflict of interest is as follows *[ensure sufficient detail is recorded, including the reasons why the conflict between your interests and the public interest might lead to a decision that is contrary to the public interest in relation to the agenda item described above].*

I intend to deal with my **actual** conflict of interest in the follow transparent and accountable way *[ensure sufficient detail is recorded as to the manner in which you intend to deal with the actual conflict of interest in a transparent and accountable way]*

OR

The nature of my **perceived** conflict of interest is as follows *[ensure sufficient detail is recorded, including the reasons why you consider that an impartial fair-minded person could reasonably consider that you have a perceived conflict of interest in the matter]*

I intend to deal with the **perceived** conflict of interest in the following transparent and accountable way *[ensure sufficient detail is recorded as to the manner in which you intend to deal with the perceived conflict of interest in a transparent and accountable way]*

Signature

Date

CONFIRMATION OF MINUTES

TITLE: CONFIRMATION OF MINUTES FOR COUNCIL
MEETING HELD ON 24 APRIL 2017

ITEM NUMBER: 850

DATE OF MEETING: 22 MAY 2017

ATTACHMENTS: NIL

RECOMMENDATION

MOVED:
SECONDED:

That:

1. The minutes of the Council Meeting held on Monday 24 April 2017, as printed and circulated, be taken as read and signed as a correct record.
-

DEPUTATION

TITLE:	DEPUTATION
ITEM NUMBER:	873
DATE OF MEETING:	22 MAY 2017
ATTACHMENTS:	NIL

Mr Robert Newman, re 4 hour parking and permit parking issues in Devon Street North, Goodwood.

Mr David Callan, Goodwood.

RECEIPT OF PETITION

TITLE: PETITION RE STREET TREES
ITEM NUMBER: 851
DATE OF MEETING: 22 MAY 2017
ATTACHMENTS: 1. PETITION

RECOMMENDATION

MOVED:
SECONDED:

That:

1. The petition be received.
 2. The principal petitioner be notified of Council's proposed actions.
-

OFFICER'S COMMENTS

The Sustainable Landscape Specialist has investigated the issues raised in the petition and advises that a Jacaranda replacement can be accommodated as per the wishes of the petitioners at 31 Hill Street, Parkside.

A Works Order will be created, a replacement Jacaranda tree planted this planting season (September 2017) and the nominated contact person will be advised accordingly.

REPORT OF COMMITTEE

TITLE: MINUTES OF STRATEGIC PROPERTY
COMMITTEE – 3 MAY 2017

ITEM NUMBER: 852

DATE OF MEETING: 22 MAY 2017

ATTACHMENTS: 1. MINUTES OF MEETING

EXECUTIVE SUMMARY

Item 24

Policy – Strategic Property Management – Acquisition and Divestment

The Committee were happy with the changes that were made and were comfortable with endorsing the policy with the amendment of Section 5 as suggested by Administration.

Item 26 - **Confidential**

Unley Road Property

Item 29 - **Confidential**

Goodwood Road Property

RECOMMENDATION

MOVED:

SECONDED:

That:

1. The minutes of the Strategic Property Committee meeting held on Wednesday, 3 May 2017, be received.
2. The recommendations listed under:

Item 24

Policy – Strategic Property Management – Acquisition and Divestment

Item 25

Confidentiality Motion for Item 26 – Unley Road Property

Item 26 - **Confidential**

Unley Road Property

Item 27

Confidentiality Motion to Remain in Confidence Item 26 – Unley Road Property

Item 28

Confidentiality Motion for Item 29 – Goodwood Road Property

Item 29 - **Confidential**

Goodwood Road Property

Item 30

Confidentiality Motion to Remain in Confidence Item 29 – Goodwood Road Property

inclusive, be adopted.

STRATEGIC PROPERTY COMMITTEE

Minutes of Meeting

**Held Wednesday, 3 May 2017 commencing at 6.00pm
Civic Centre Bar Area
181 Unley Road Unley**

MEMBERS PRESENT:

Councillor John Koumi – Presiding Member
Mayor Lachlan Clyne – ex Officio
Councillor Peter Hughes
Councillor Don Palmer
Councillor Luke Smolucha

OFFICERS PRESENT:

Mr P Tsokas, Chief Executive Officer
Mr J Devine, General Manager City Development
Ms N Tinning, General Manager Business & Service Improvement
Mr D Litchfield, Director Strategic Projects
Mr A Johns, Manager Property Assets
Ms K Jaensch, Executive Assistant City Development

ACKNOWLEDGMENT:

The Presiding Member welcomed Members to the meeting and opened the meeting with the Acknowledgement.

APOLOGIES:

Nil.

OBSERVERS:

Councillor Salaman

CONFIRMATION OF MINUTES:

MOVED: Councillor Palmer

SECONDED: Councillor Hughes

That the minutes of the meeting of the Strategic Property Committee on Wednesday, 15 March 2017 as printed and circulated, be taken as read and signed as a correct record.

CARRIED UNANIMOUSLY

DEPUTATIONS

Nil

PRESENTATION:

Nil

ITEM 23

CONFLICT OF INTEREST

Nil

***ITEM 24**

POLICY – STRATEGIC PROPERTY MANAGEMENT – ACQUISITION AND DIVESTMENT

MOVED: Councillor Hughes

SECONDED: Councillor Palmer

The Committee recommends to Council that:

1. The report be received.
2. The Strategic Property Management – Acquisition and Divestment Policy (new policy, Attachment 1 to Item 24/17) be endorsed as amended.

Paragraph in Section 5 be replaced with:

Before any strategic property is disposed of Council will give consideration to the appropriate nature of community consultation.

CARRIED UNANIMOUSLY

ITEM 25
CONFIDENTIALITY MOTION FOR ITEM 26 – UNLEY ROAD PROPERTY

MOVED: Councillor Palmer
SECONDED: Councillor Smolucha

That:

1. Pursuant to Section 90(2) and (3)(b) of the Local Government Act 1999 the Council orders the public be excluded, with the exception of the following:

Councillor Salaman
Mr P Tsokas, Chief Executive Officer
Mr J Devine, General Manager City Development
Ms N Tinning, General Manager Business & Service Improvement
Mr D Litchfield, Director Strategic Projects
Mr A Johns, Manager Property Assets
Ms K Jaensch, Executive Assistant City Development

on the basis that it will receive and consider the report on Strategic Property Purchase and that the Committee is satisfied that the meeting should be conducted in a place open to the public has been outweighed in relation to this matter because:

- (b) information the disclosure of which
 - (i) could reasonably be expected to confer a commercial advantage on a person with whom the council is conducting, or proposing to conduct, business, or to prejudice the commercial position of the council; and
 - (ii) would, on balance, be contrary to the public interest.

It would be in the best interest of the Committee to consider this matter in confidence.

CARRIED UNANIMOUSLY

The doors were closed at 6.05pm.

CONFIDENTIAL

*ITEM 26
UNLEY ROAD PROPERTY

ITEM 27
CONFIDENTIALITY MOTION TO REMAIN IN CONFIDENCE ITEM 26 – UNLEY
ROAD PROPERTY

MOVED: Councillor Palmer
SECONDED: Councillor Hughes

That:

1. The report be received.
2. Pursuant to Section 91(7) and (3)(b) of the Local Government Act:

2.1 The

- ☒ Minutes
- ☒ Report
- ☒ Attachments

remain confidential on the basis that the information contained in this report could confer a commercial advantage on a person with whom the council is conducting, or proposing to conduct, business, and

- 2.2 the minutes, report and attachments will be kept confidential until the item is revoked by the Chief Executive Officer.

CARRIED UNANIMOUSLY

ITEM 28

CONFIDENTIALITY MOTION FOR ITEM 29 – GOODWOOD ROAD PROPERTY

MOVED: Councillor Hughes

SECONDED: Councillor Smolucha

That:

1. Pursuant to Section 90(2) and (3)(b) of the Local Government Act 1999 the Council orders the public be excluded, with the exception of the following:

Councillor Salaman

Mr P Tsokas, Chief Executive Officer

Mr J Devine, General Manager City Development

Ms N Tinning, General Manager Business & Service Improvement

Mr D Litchfield, Director Strategic Projects

Mr A Johns, Manager Property Assets

Ms K Jaensch, Executive Assistant City Development

on the basis that it will receive and consider the report on Strategic Property Purchase and that the Committee is satisfied that the meeting should be conducted in a place open to the public has been outweighed in relation to this matter because:

- (b) information the disclosure of which
 - (i) could reasonably be expected to confer a commercial advantage on a person with whom the council is conducting, or proposing to conduct, business, or to prejudice the commercial position of the council; and
 - (ii) would, on balance, be contrary to the public interest.

It would be in the best interest of the Committee to consider this matter in confidence.

CARRIED UNANIMOUSLY

CONFIDENTIAL

*ITEM 29

GOODWOOD ROAD PROPERTY

ITEM 30
CONFIDENTIALITY MOTION TO REMAIN IN CONFIDENCE ITEM 29 –
GOODWOOD ROAD PROPERTY

MOVED: Councillor Smolucha
SECONDED: Councillor Palmer

That:

1. The report be received.
2. Pursuant to Section 91(7) and (3)(b) of the Local Government Act:

2.1 The

- ☒ Minutes
- ☒ Report
- ☒ Attachments

remain confidential on the basis that the information contained in this report could confer a commercial advantage on a person with whom the council is conducting, or proposing to conduct, business, and

- 2.2 the minutes, report and attachments will be kept confidential until the item is revoked by the Chief Executive Officer.

CARRIED UNANIMOUSLY

The doors were opened at 7.02pm.

CLOSE OF MEETING:

The Presiding Member closed the meeting at 7.03pm.

.....
PRESIDING MEMBER

.....

REPORT OF COMMITTEE

TITLE: MINUTES OF AUDIT AND GOVERNANCE
COMMITTEE – 10 MAY 2017

ITEM NUMBER: 853

DATE OF MEETING: 22 MAY 2017

ATTACHMENTS: 1. MINUTES

EXECUTIVE SUMMARY

Draft Annual Business Plan and Budget

The Committee suspended meeting procedures to discuss aspects of the Draft Annual Business Plan and Budget.

After considerable discussion the Committee advised they were satisfied with the proposed rate increase and were impressed by the commitment of Council with the ongoing review of services to provide value for money to the community.

Risk Management Policy and Framework

The Committee were satisfied with the Risk Management Policy and supporting framework and were looking forward to receiving further information on Risk Management.

RECOMMENDATION

MOVED:

SECONDED:

That:

1. The minutes of the Audit and Governance Committee meeting held on Wednesday 10 May 2017, be received.
2. The recommendations listed under:

Item 53

Confirmation of Minutes

Item 54

Procurement Savings Identified

Item 55

Draft Annual Business Plan and Budget

Item 56

Risk Management Policy and Framework

Item 57
Correspondence

inclusive, be adopted.

MINUTES

**Minutes of the Audit & Governance Committee
Held Wednesday 10 May 2017 – 6.33pm
Council Chambers
181 Unley Road Unley**

MEMBERS PRESENT

Mr J Rawson, Presiding Member
Mr Ed Parker
Mr Sean Tu
Councillor Michael Rabbitt
Councillor Rob Sangster

OFFICERS PRESENT

General Manager Business Support & Improvement, Ms N Tinning
Manager Finance, Mr M Carey
Acting Group Manager Governance & Risk, Ms J Lister
Executive Assistant to CEO & Mayor, Ms C Gowland

OBSERVERS

Nil

WELCOME

The Presiding Member welcomed Members to the Audit and Governance Committee Meeting.

APOLOGIES

Nil

ITEM 52
CONFLICT OF INTEREST

Nil

ITEM 53
CONFIRMATION OF MINUTES

MOVED Councillor Sangster
SECONDED Sean Tu

That:

1. The minutes of the Audit and Governance Committee Meeting held on Wednesday 15 February 2017, as printed and circulated, be taken as read and signed as a correct record.

CARRIED

ITEM 54
PROCUREMENT SAVINGS IDENTIFIED

MOVED Councillor Rabbitt
SECONDED Councillor Sangster

That it be recommended to Council, that:

1. The report be received.

CARRIED UNANIMOUSLY

ITEM 55
DRAFT ANNUAL BUSINESS PLAN AND BUDGET

SUSPENSION TO MEETING PROCEDURES

The Presiding Member thought the meeting would benefit from a short term suspension of meeting procedures, for up to 20 minutes, to enable discussion on the Annual Business Plan and Budget.

This was agreed with a two thirds majority.

Meeting procedures were suspended at 6.36pm.

Further extension to suspension of meeting procedures

A further extension to meeting procedures was required at 6.56pm for up to 20 minutes to continue discussion on the Annual Business Plan and Budget.

This was agreed with a two thirds majority.

Further extension to suspension of meeting procedures

A further extension to meeting procedures was required at 7.16pm for up to 10 minutes to continue discussion on the Annual Business Plan and Budget.

This was agreed with a two thirds majority.

Further extension to suspension of meeting procedures

A further extension to meeting procedures was required at 7.26pm for up to 5 minutes to continue discussion on the Annual Business Plan and Budget.

This was agreed with a two thirds majority.

Meeting procedures resumed at 7.31pm.

MOVED Councillor Rabbitt

SECONDED Ed Parker

That it be recommended to Council, that:

1. The report be received.
2. The Draft 2017-18 Annual Business Plan and Budget for Consultation, Attachment 1 to Item 55/17 be received.
3. The following comments from the Audit and Governance Committee relating to the Draft 2017-18 Annual Business Plan be presented to Council at the Budget Workshop to be held in June 2017.
 - The reasonable proposed rate increase of 2.8%
 - The commencement of the alignment of the budgetary process with the Draft Community Plan and 4 Year Delivery Plan

- The commitment of Council to the ongoing review of services to provide value for money to the community through the development and implementation of the Target Operating Model

CARRIED UNANIMOUSLY

ITEM 56
RISK MANAGEMENT POLICY AND FRAMEWORK

MOVED Sean Tu
SECONDED Ed Parker

That it be recommended to Council, that:

1. The report be received.
2. The Audit and Governance Committee recommends to Council that the Risk Management Policy and supporting framework be adopted.

CARRIED UNANIMOUSLY

ITEM 57
CORRESPONDENCE

MOVED Ed
SECONDED Cr Rabbitt

That the:

1. Correspondence forwarded under separate cover, the Minutes of the Meeting of the Centennial Park Audit and Risk Management Committee (containing confidential items),

be received.

CARRIED

PRESENTATION

A You Tube video – What's Important to You? - on the Unley Community Plan was shown to the Committee.

NEXT MEETING

Wednesday 9 August 2017 – 6.30pm

CLOSURE

The Presiding Member closed the meeting at 8.20 pm.

.....
PRESIDING MEMBER

.....

DRAFT DECISION REPORT

REPORT TITLE: THIRD QUARTER BUDGET REVIEW 2016-17
ITEM NUMBER: 854
DATE OF MEETING: 22 MAY 2017
AUTHOR: MIKE CAREY
JOB TITLE: MANAGER FINANCE & PROCUREMENT

EXECUTIVE SUMMARY

Section 9 (1) of the Local Government (Financial Management) Regulations 2011 requires Council to formally consider its Budget at least three times during the financial year.

This report presents the Third Budget Review for the 2016-17 financial year for Council's consideration.

The proposed budget changes will:

- increase the budgeted Operating Surplus from \$1.957m to \$2.037m and
- reduce the Net Borrowings result for the year from \$7.286m to \$7.018m.

RECOMMENDATION

That:

1. The report, including Attachments 1-3 to Item 854/17 be received.
 2. The budget variations from the Third Quarter 2016-17 Budget Review be approved.
 3. The revised budgeted Uniform Presentation of Finances reflecting an increase in the Budgeted Operating Surplus of \$2.037m from \$1.957m and a decrease in Net Borrowing movements for the year of \$7.018m from \$7.286m be adopted.
-

1. **RELEVANT CORE STRATEGIES/POLICIES**

- Local Government Act 199 Section 123
- Local Government (Financial Management) Regulations 2011 Regulation 7 and 9
- Organisational Strategy/Goal
 - 5.3 - Good governance and legislative framework
 - 5.5 - Financially sustainable approach to business and planning activity

2. **DISCUSSION**

The Regulations require Council to formally consider its budget three times per year. This statutory requirement recognises the likelihood that events will occur that require, or offer opportunities for changes to the budget during the year.

At the Council meeting held on the 27 February 2017, Council adopted changes to the 2016-17 Annual Budget to a Budgeted Operating Surplus before Capital Revenue of \$1.957m and estimated net Borrowings for the year of \$7.286m. Council's Original Annual Business Plan and Budget was adopted on 27 June 2016.

Third Quarter Budget Review

Operating Budget Variations

The current 2016-17 Adopted Budget reflects a Net Operating Funding Surplus before Capital Revenue of \$1.957m. The proposed adjustments, listed below, will result in an increase in the Operating Surplus to \$2.037m.

	Budget Requests	Zero Balance	\$'000
Current Adopted Budget Operating Surplus			1 957
Net Impact of Third Quarter Budget Review Variations			
Increase in Operating Income	82	0	82
Increase in Operating Project Income	12	0	12
Increase in Operating Expenditure	(10)	0	(10)
Increase in Operating Project Expenditure	(4)	0	(4)
Zero Balance Changes – reclassification to operating			0
Third Quarter Budget Review Operating Surplus			2 037

Operating Budget Requests

Net Increase in Operating Income of \$82k

- A decrease of \$18k to Rates Income due to the consideration of discretionary rate rebates granted by Council, 10 April 2017, (Carers SA for \$12k and Rosefield Uniting Church for \$6k).
- An increase of \$100k to Parking Control Income which is a result of the State Government change in parking controls on Greenhill Road from a Clearway to a Bike Lane with extended hours. This change was to improve traffic flow at key times at this key location. The implementation in August 2016 has led to a significant increase in parking offences in this location.

Net Increase in Operating Project Income of \$8k

- Increase of \$12k for income expected to be received for the pay for use parking (March to June). This additional income is offset by an increase in expenditure, \$4k.

Increase in Operating Expenditure of \$10k

- \$10k financial contribution to the Hyde Park Tavern as per a Council resolution from April 2017.

Capital Budget Requests

Decrease in Expenditure for New & Upgraded Assets of \$188k

- Council agreed the Unley Central Entrance Oxford Terrace Project will no longer proceed, resulting in a reduction of \$183k.
- The Road Safety Speed Monitoring Project has been completed with savings of \$5k.

A list of the proposed budget requests for Operating and Capital Projects has been attached for Members' information (Attachment 2 to Item 854/17).

Attachment 2

Carry Forward Review

There have been some projects already identified (as part of the budget review process) that will be carried forward to the 2017-18 year. These projects are:

Project	Amount	Comment
King William Road Design Development of the Curated Street Upgrade	150 000	The tender process has been delayed as Council wanted to review the project stages. The tender for design is likely to be awarded in May.
Safety Works – Goodwood Primary School (kerb extensions/build outs and Emu crossing)	30 000 (Net)	The agreement has now been signed with DPTI. Additional design work is underway. The delay will see this project being completed next year.
Rugby/Porter Bikeway, Stage 1	30 000	Additional design review requested by Council underway. The delay will see this project being completed next year.
Reserves & Open Space Capital Replacement	100 000	The Unley Oval Playground replacement has been delayed due to the supplier being unable to deliver the equipment when originally expected (the factory suffered a loss of production due to a fire)

All other projects, including Brown Hill Keswick Creek will continue to be monitored in the lead up to the end of the financial year. Carry forwards will be considered by Council in August 2017.

Attachment 3

Budget Review Presentation

In accordance with Regulations the Uniform Presentation of Finances showing the movements in the current and proposed budgets is shown as Attachment 1 to Item 854/17.

Attachment 1

Movements in Budgeted Borrowings

The current 2016-17 Adopted Annual Business Plan and Budget shows forecast borrowings at 30 June 2017 of \$14.650m. As a result of the proposed Budget Review 3 changes, forecast borrowings have been revised downwards to \$14.371m.

The borrowing movements are shown below.

Borrowings	Opening Balance July 2016	New Borrowings	Repayments	Forecast June 2017
	\$'000s	\$'000s	\$'000s	\$'000s
CAD (Short Term Drawdown)	2 167	-	-	2 167
Current Fixed Term Borrowings	1 018	-	-	1 018
Non-Current Fixed Term Borrowings	4 448	7 756	(1 018)	11 186
	7 633	7 756	(1 018)	14 371

3. ANALYSIS OF OPTIONS

Option 1

- The budget variations from the Third Quarter 2016-17 budget Review be approved; and
- The revised budgeted Uniform Presentation of Finances reflecting an increase in the Budgeted Operating Surplus of \$2.037m from \$1.957m and a decrease in Net Borrowing movements for the year of \$7.018m from \$7.286m be adopted.

This option will ensure Council meets the requirements of the Local Government (Financial Management) Regulations 2011.

This enables Council to address occasions where the adopted budget for a particular project or service has changed. It also enables the inclusion of new projects and initiatives as the opportunity or need arises during the year.

4. RECOMMENDED OPTION

Option 1 is the recommended option.

5. POLICY IMPLICATIONS

These proposed adjustments increase Council's Operating Surplus for the 2016-17 financial year. Under Council's adopted Budget Review Policy, where Council has an Operating Surplus, these funds are to be applied to decrease Council's Net Borrowings.

6. REPORT CONSULTATION

All Budget Requests have been requested through the relevant Business Unit Managers and approved by the relevant General Manager.

7. ATTACHMENTS

1. Proposed Budgeted Uniform Presentation of Finances for the Year Ended 30 June 2017
2. Proposed Budget Requests
3. Proposed Carry Forward Projects

8. REPORT AUTHORISERS

<u>Name</u>	<u>Title</u>
Nicola Tinning	General Manager Business Support & Improvement
Peter Tsokas	Chief Executive Officer

Proposed Budgeted Uniform Presentation of Finances
For the year ended 30 June 2017

	Current Budget 2017 \$'000	Additional Requests & Savings Found Increase/ (decrease) \$'000	Zero Budget Changes \$'000	3rd Quarter Budget Review \$'000
Income	45,925	94	-	46,019
Expenses	43,968	14	-	43,982
Operating Surplus / (Deficit)	1,957	80	-	2,037
Net Outlays on Existing Assets				
Capital Expenditure on Renewal and Replacement of Existing Assets	(9,363)	-	-	(9,363)
Depreciation, Amortisation and Impairment	6,912	-	-	6,912
Proceeds from Sale of Replaced Assets	248	-	-	248
	(2,203)	-	-	(2,203)
Net Outlays on New and Upgraded Assets				
Capital Expenditure on New and Upgraded Assets	(7,563)	188	-	(7,375)
Amounts received specifically for New and Upgraded Assets	463	-	-	463
Proceeds from Sale of Surplus Assets	60	-	-	60
	(7,039)	188	-	(6,851)
Net Lending / (Borrowing) for Financial Year	(7,286)	268	-	(7,018)
Net Financial Liabilities at Beginning of Year				(13,041)
Decrease / (increase) in Other				246
Net Financial Liabilities at End of Year				(19,813)

The figures in this statement have been rounded and consequently individual sub-totals, whilst being correct, may differ slightly from the sum of the rounded amounts.

Proposed Budget Requests
Operating Income

Cost Centre/ Project	Description	Amount \$	Comment
1180	Rates Administration	(18 000)	Discretionary Rate Rebates for Carers SA (\$12k) & Rosefield Uniting Church (\$6k) granted by Council at 10 April 2017 Meeting.
1420	Parking Control	100 000	State Government change in parking controls on Greenhill Road from a Clearway to a Bike Lane with extended hours that occurred in August 2016, has led to an increase in parking offences in this location.
202582	Pay for Use Parking Trial	12 000	The income expected to be received until June 2017 (refer expenditure below).
Operating Income Increase		94 000	

Operating Expenditure

Cost Centre/ Project	Description	Amount \$	Comment
202654	Proposed alfresco dining area contribution	10 000	As per Council resolution Item 828, a financial contribution to Hyde Park Tavern.
202582	Pay for Use Parking Trial	4 000	The additional expenditure to be incurred until June 2017 (refer income above).
Operating Expenditure Increase		14 000	

Net Change to Operating Surplus - Increase to Surplus	80 000	
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Capital Expenditure on New & Upgraded Assets

Cost Centre/ Project	Description	Amount \$	Comment
202623	Unley Central Entrance Oxford Tce	(183 000)	This project is not proceeding
202630	Road Safety Speed Monitoring	(5 000)	Identified savings from the procurement of equipment.
Total Savings to Capital Projects - Expenditure Decrease		(188 000)	

Carry Forward Review

Cost Centre/ Project	Description	Amount \$	Comment
202624	King William Road Design Development of the Curated Street Upgrade	150 000	The tender process has been delayed as Council wanted to review the project stages. The tender for design is likely to be awarded in May.
202629	Safety Works – Goodwood Primary School (kerb extensions/build outs and emu crossing) income and expenditure	(30 000) 60 000	The agreement has now been signed with DPTI. Additional design work is underway. The delay will see this project being completed next year.
202648	Rugby/Porter Bikeway Stage 1	30 000	Additional design review requested by Council underway. The delay will see this project being completed next year.
202639	Reserves & Open Space Capital Replacement	100 000	The Unley Oval Playground replacement has been delayed due to the supplier being unable to deliver the equipment when originally expected (the factory suffered a loss of production due to a fire)
Total Carry Forward Requests		310 000	

DECISION REPORT

REPORT TITLE:	COMMUNITY GRANTS PROGRAM – MARCH 2017 FUNDING ROUND
ITEM NUMBER:	855
DATE OF MEETING:	22 MAY 2017
AUTHOR:	MATTHEW IVES
JOB TITLE:	CULTURAL DEVELOPMENT COORDINATOR

EXECUTIVE SUMMARY

The purpose of this report is to seek Council's endorsement of the recommendations for grant funding under the Community Grants Program for Round 2 of the 2016/17 financial year.

The Community Grants Program is a distribution of Council funding that supports the provision of projects and activities that support the local community to participate in a wide range of recreational, cultural, community and environmental initiatives. There are two rounds each financial year.

This report outlines the recommendations for funding. These recommendations were presented on 26 April 2017 to an Elected Members working party, comprising Councillors Hughes, Rabbitt and Palmer established to assist in reviewing the grants for review and comment and these are now presented to Council for endorsement.

RECOMMENDATION

That:

1. The report be received.
 2. The Community Grants be funded as detailed in Attachment 1 to Item 855/17.
 3. The applicants be notified of the outcome of their application.
-

1. RELEVANT CORE STRATEGIES/POLICIES

Living: Our Path to a Thriving City

The City of Unley Community Grants Program Policy provides the framework for offering, considering and administering the community grants process.

2. DISCUSSION

The Community Grants Program has been in operation since 1979. Its purpose is to encourage active citizenship, community capacity building and to support community members to respond to local needs by providing assistance to individuals, community groups and organisations that provide projects and service programs for residents of the City.

There are two rounds each financial year.

Approximately \$36,500 is available for allocation to community grants for the March 2017 funding round (maximum of up to \$4,000 per application). This amount is an arbitrary figure based on a 50% split of the 2016/2017 annual budget allocation of \$73,125 for community grants.

A total of 15 applications were received with a total funding request for \$45,144.13. It is proposed that a total of \$33,830.73 be allocated this round to the successful applicants. In the equivalent rounds in March 2015 and 2016, Council received 24 applications seeking \$86,575 and 19 applications seeking \$52,677 respectively.

An administrative working group comprising Council's Cultural Development Coordinator, Executive Assistant City Services, Sport and Recreation Planner and Coordinator Environmental Projects and Strategy met to assess the applications and to propose funding of the projects and programs as outlined in Attachment 1 to Item 855/17.

Attachment 1

Applications were assessed and ranked using an evaluation matrix (Attachment 2 to Item 855/17) based on the mandatory criteria outlined in the Community Grant Guidelines. Applications that did not meet these requirements were deemed ineligible and excluded from further assessment. A scoring system, consistent with the weighting of the criteria, produced a ranking for all projects. Ranking is then used to determine levels of funding, i.e. full or partial.

Attachment 2

An Elected Member working party comprising Councillors Hughes, Rabbitt and Palmer met on 26 April 2017, to review and comment on the Administration's recommendations prior to the formalities of the March 2017 Council meeting. The working group were in agreement with the recommendations put forward by the Administration.

Twelve applications with partial or full funding are recommended with a total allocation of \$33,830.73. Based on the merit of the applications in this round, an amount of \$2,559.27 remains unallocated and will be returned to general revenue. This is the first time that this situation has arisen.

A copy of the Community Grant applications, together with a summary of the Administration's recommendations for funding, is available in the Members Room.

3. ANALYSIS OF OPTIONS

Option 1 – Community Grants be funded as outlined in Attachment 1 to Item 855/17 and the applicants notified of the outcome of their application.

The advantage of this option is that valuable support will be provided to City of Unley residents by supporting the delivery of programs, projects and activities that make a positive impact in the community.

Option 2 – Council may wish to make changes to the recommendations for funding.

Council may wish to change the funding allocations to reflect alternate funding priorities. However, in making any changes, Council should consider the budget, the guidelines, existing policies and probity of decision making.

4. RECOMMENDED OPTION

Option 1 is the recommended option.

5. POLICY IMPLICATIONS

There are no significant policy implications with this decision and the recommendations are consistent with the Community Grants Program Policy.

5.1 *Financial/budget*

There is an allocation of \$73,125 in the 2016/17 annual budget and business plan to cover the allocation of the grant funding.

5.2 *Stakeholder Engagement*

The Community Grants Program was advertised during February and March 2017 in the *Eastern Courier Messenger*, on Council's website and at Council's community centres and libraries. Information was also circulated to a number of community organisations, individuals and community groups. Informal sessions were offered to prospective applicants to assist with the preparation of

submissions. No community groups or organisations took up this offer in this round.

The Administration's recommendations were presented for comment to a working party comprising Councillors Rabbitt, Hughes and Palmer to assist in reviewing the grants.

7. ATTACHMENTS

1. Community Grants funding allocations
2. Community Grants evaluation matrix

8. REPORT AUTHORISERS

<u>Name</u>	<u>Title</u>
Mandy Smith	Manager Community Development and Wellbeing
Megan Berghuis	General Manager City Services

COMMUNITY GRANTS PROGRAM FUNDING: ROUND 2 – 2016/2017

MARCH 2017

Project No.	Ranking	ORGANISATION AND PROJECT	AMOUNT SOUGHT	AMOUNT RECOMMENDED	COMMENTS
1	4	Italian Folk Festival <i>Rehearsals and performance to promote Italian singing styles of a by-gone era followed by a production of a CD/ DVD of the recorded program</i>	\$2,727.50	\$2,727.50	RECOMMENDED FOR FULL FUNDING. The criteria for funding have been met. Considered a valuable community project with tangible benefits for the Italian community and the Unley community. Preparation and rehearsals for the activity will take place at the Eastwood Community Centre and is open to participants of all ages and cultures and residents from within and outside of the Unley LGA. The applicant is based in Unley.
2	11	St John's Lutheran Church Ladies Fellowship <i>Replacement of existing seating with more comfortable and safe chairs for the Fellowship's proposed new Drop In Centre</i>	\$3,295.00	\$3,295.00	RECOMMENDED FOR FULL FUNDING. The criteria for funding have been met. Provision of more comfortable and safe chairs suitable for older people and people with a disability will encourage more people to visit and engage in community activities at the Church's proposed Drop In Centre. The applicant is based in Unley.
3	7	Greek Women's Society of SA <i>Fitness/wellness program for senior women of Greek background, followed by community activities.</i>	\$1,980.00	\$1,980.00	RECOMMENDED FOR FULL FUNDING. The criteria for funding have been met. A community health and wellbeing program aimed at older women of Greek background with language difficulties and physical limitations, and their carers. Fits with Council's <i>Living Active Plan 2015–2020</i> . The venue for the program is the Goodwood Community Centre. The applicant is based in Unley.

Project No.	Ranking	ORGANISATION AND PROJECT	AMOUNT SOUGHT	AMOUNT RECOMMENDED	COMMENTS
4	1	Forestville Hockey Club <i>Purchase of sundry items and equipment: shelving and cupboards for storage of equipment; marquee for use at club events; replacement playing equipment.</i>	\$4,000.00	\$3,750.00	RECOMMENDED FOR PARTIAL FUNDING. The criteria for funding have been partially met. Purchase of the equipment will not only enable more children to participate and develop their skills in hockey activities but encourage both youth and adults to engage in physical activity. Installation of shelving and cupboards solves a WHS issue. Partial funding has been given in this instance because the \$250 for replacement equipment for the 2017 season is considered to be reimbursement of moneys already spent. The current season commenced 18/3/2017. The applicant is based in Unley.
5	9	Sturt Bowling Club <i>Replacement of benches for seating that is safer and more appropriate</i>	\$3,000.00	\$3,000.00	RECOMMENDED FOR FULL FUNDING. The criteria for funding have been met. Installation of replacement seating will provide a more comfortable and safe environment for Club members and visitors. The applicant is based in Unley.
6	4	Rosalie Garland (auspice Tutti Arts) <i>The design and creation of a mural on a residential wall in Davenport Lane with a theme reflecting nature and Kurna ownership of the land and the heritage of the early Unley settlers.</i>	\$3,600.00	\$3,600.00	RECOMMENDED FOR FULL FUNDING. The criteria for funding have been met. A strong arts project that will provide tangible benefits not only to artists with a disability but to the wider Unley community who will have an opportunity to view a permanent art work focused on Unley's heritage. The project has the support of local residents near Davenport Lane. The applicant is not based in Unley; however, the activity will occur in Unley and benefit Unley residents.

Project No.	Ranking	ORGANISATION AND PROJECT	AMOUNT SOUGHT	AMOUNT RECOMMENDED	COMMENTS
7	4	St John Ambulance – Unley Division <i>Purchase of a marquee and other items to upgrade the Division's event equipment.</i>	\$3,248.63	\$3,248.63	RECOMMENDED FOR FULL FUNDING. The criteria for funding have been met. St John Ambulance historically has provided a First Aid service at Council events and other community events in the Unley Council area. The upgraded equipment will aid their service delivery. The applicant is based in Unley.
8	14	Adelaide Amiga User Group <i>Purchase of equipment to upgrade current computer equipment based at the Clarence Park Community Centre.</i>	\$3,966.00	0	NOT RECOMMENDED FOR FUNDING. The project did not demonstrate sufficient benefits to the community to justify funding. Current membership of the group is small and classes and tuition are only provided on an as needs basis. Tuition to patrons of the Centre and to the public is very limited and considered negligible. Although the applicant is not based in Unley, a number of their members and/or student(s) are Unley-based.
9	3	Clarence Park Community Centre Board of Management <i>Installation of a bike repair station similar to those installed on King William Road and Unley Road</i>	\$3,190.00	\$3,190.00	RECOMMENDED FOR FULL FUNDING. The criteria for funding have been met. The bike repair stations installed on King William Road and Unley Road have proved to be very successful. Installation of a similar structure on the corner of Canterbury Terrace and East Avenue will enhance the area and contribute to the overall activity at the Centre. The community will have 24 hour access to the repair station. The Marino Rocks Greenway bikeway runs alongside the proposed location, and is also visible from passing trains, buses, cars and bikes. The applicant is Unley-based.

Project No.	Ranking	ORGANISATION AND PROJECT	AMOUNT SOUGHT	AMOUNT RECOMMENDED	COMMENTS
10	1	Goodwood Saints Football Club <i>Purchase of new sporting equipment for the Club's junior players.</i>	\$2,000.00	\$2,000.00	RECOMMENDED FOR FULL FUNDING. The criteria for funding have been met. Provision of new equipment will encourage participation and the development of skills for junior members with integration difficulties in a safe environment. Fits with Council's <i>Living Active Plan 2015–2020</i> . The upgraded equipment is being purchased in readiness for the 2018 season. The applicant is based in Unley.
11	8	Greek Pensioner and Aged Society <i>Day trips for elderly Unley-based and other Greek seniors and their carers.</i>	\$4,000.00	\$4,000.00	RECOMMENDED FOR FULL FUNDING. The criteria for funding have been met. The project has the ability to encourage socially isolated people to mix with others and form new friendships. The applicant is based in Unley.
12	15	Rotary Club of Unley <i>Conduct of the Pride of Workmanship and Small Business Awards, in conjunction with the Unley Road Association.</i>	\$1,948.00	0	NOT RECOMMENDED FOR FUNDING. While some of the criteria for funding have been met, the initiative did not demonstrate sufficient benefit to the community to justify funding, being an activity primarily associated with, and for the benefit of the business community on Unley Road. The initiative will be flagged with Council's Economic Development staff for further consideration. The applicant is based in Unley.
13	12	Unley Park Sports Club <i>Purchase of a kitchen refrigerator to assist in the provision of low- cost meals for members and visitors to the facility.</i>	\$1,909.00	\$1,909.00	RECOMMENDED FOR FULL FUNDING. The criteria for funding have been met. An upgrade of the facilities will allow greater use of the kitchen as a food preparation area and attract new groups to the amenity through a more modern and hygienic kitchen. The applicant is based in Unley.

Project No.	Ranking	ORGANISATION AND PROJECT	AMOUNT SOUGHT	AMOUNT RECOMMENDED	COMMENTS
14	10	Unley United Soccer Club <i>Purchase of a range of equipment and gear and associated costs with the aim of encouraging people to be more active while developing soccer and personal skills and ties with the local community</i>	\$2,280.00	\$1,130.00	RECOMMENDED FOR PARTIAL FUNDING. The criteria for funding have been met. Purchase of the equipment will assist with increased participation and development of skills in the sport by people of different cultures. Unley United is the only amateur soccer club within the Unley area that participates in the amateur league. Partial funding has been awarded because some of the items included in the budget are considered reimbursement of moneys already spent towards the 2017 season and are therefore ineligible as specified by the guidelines. The applicant is based in Unley.
15	13	Highgate Primary School <i>Purchase and installation of playground equipment with storage bags.</i>	\$4,000.00	0	NOT RECOMMENDED FOR FUNDING. The criteria for funding have been met. The nature of the equipment and the logistics to undertake the project did not demonstrate sufficient benefits to the Unley community to warrant funding. The applicant is Unley based.
			\$45,144.13	\$33,830.73	

Evaluation Matrix: Community Grants

Criteria	Max Assigned Points	Scoring Guide	Actual Points	Comment
Meets an identified recreation, cultural, community and /or environmental need which is clearly defined and researched	10	2 - Poorly defined 6 - Fairly defined 10 - Well defined		
Creates a direct benefit to residents of the City of Unley	10	2- Minimal benefit 6 - Considerable benefit 10 - Significant benefit		
Enhances the lifestyle and well being of participants through innovative, learning and/or sustainable opportunities	9	1 - Poorly defined 5 - fairly defined 9 - Well defined		
Provides opportunities to extend the skills of participants and provides access to a unique and diverse opportunity	6	2- Poorly defined 4 - Fairly defined 6 - Well defined		
Applications from groups that are based in the Unley Council area and/ or can demonstrate that a significant proportion of the project participants are Unley rate payers	5	1- Minimal involvement of rate payers 3 - Considerable involvement of rate payers 5 – Based in the Unley area or significant involvement of Unley rate payers		
Demonstrated a need for financial support in undertaking the initiative along with the ability to contribute their own resources be it financial or in kind	3	1- Minimal contribution 2 - Considerable contribution 3 - Significant contribution		
Volunteers are engaged in the initiative	3	2- Some volunteers/ voluntary hours 3 – Significant number volunteers/ voluntary hours		
Has a clearly defined evaluation process	3	1 - Poorly defined 2 - Fairly defined 3 - Well defined		
The ability to obtain additional resources if grant money forms only part of the funding needed.	1	1 - Additional resources identified		
	Total 50		Total	

DECISION REPORT

REPORT TITLE:	2017 UNLEY GOURMET GALA & SANTOS TOUR DOWN UNDER EVALUATION AND 2018 EVENT ENDORSEMENT
ITEM NUMBER:	856
DATE OF MEETING:	22 MAY 2017
AUTHOR:	CARLY HEMUS
JOB TITLE:	EVENT MANAGEMENT SPECIALIST

EXECUTIVE SUMMARY

The purpose of this report is to present the findings of the independent market research conducted at the 2017 Unley Gourmet Gala and Santos Tour Down Under Stage Start and seek Council's endorsement for both events to proceed in 2018, pending successful notification from Events SA.

Held in January 2017, on the eve of the Tour Down Under King William Road Stage Start, the Unley Gourmet Gala is a community event that showcases the City of Unley and one of our premier main street precincts to a local, national and international audience. Association with a world-class sporting event such as the Tour Down Under enhances the City of Unley's reputation, the theme of which resonates strongly with the City's strategies of establishing alternative forms of transport, and encouraging an active and healthy community. Each year these events further establish the identity of King William Road and provide the precinct with long term benefits from significant exposure and celebrate the enviable lifestyle offered by our City.

Having recently been staged for the seventeenth year, the Unley Gourmet Gala was once again a great success with more than 20,000 people in attendance and a record number of local businesses involved. The independent market research showed that the attendees of the event were very satisfied giving the event an overall rating of 8.5 out of 10 with 90% indicating that they would be likely to return in 2018. A low response rate (28%) to the post-event survey sent to event participants and King William Road businesses has made this data hard to analyse, however many of those who did respond reported a loss of trade and dissatisfaction with the length of the road closure.

An expression of interest has been submitted to Events SA to again host an event in 2018. We are awaiting confirmation from Events SA and will advise Council as soon as we have been notified. \$266K has been allocated as part of the proposed 2017/18 Annual Budget.

RECOMMENDATION

That:

1. The report be received and the feedback presented relating to both events noted.
 2. The undertaking of the 2018 Unley Gourmet Gala and Tour Down Under Stage Start be endorsed, pending confirmation from Events SA that our expression of interest has been successful.
 3. In order to stage these events, Council also endorses the temporary closure of King William Road from Arthur Street to approximately 50 metres south of the intersection with Park and Mitchell Streets (and associated side streets) from 6am on the allocated date of the Unley Gourmet Gala until 1pm the following day.
-

1. RELEVANT CORE STRATEGIES/POLICIES

Economic Prosperity

Outcome 4 – Support main streets in the City and other areas of growing business activity as thriving destinations

Community Living

Outcome 1 – Cultural and heritage activities and events

2. DISCUSSION

Event History and Overview

The Unley Gourmet Gala is Council's annual signature event, historically held on the eve of our Tour Down Under Stage Start since January 2000. The Unley Gourmet Gala attracts crowds in excess of 20,000 people to King William Road including visitors to the City from throughout Greater Adelaide, interstate and overseas injecting more than \$1 million in to the local economy.

The Tour Down Under provides a strong theme for the Unley Gourmet Gala, which benefits from an expanded awareness and patronage as a result of its association. Events SA has once again expressed their appreciation for the professionalism with which both the Unley Gourmet Gala and Tour Down Under Stage Start in Unley have been delivered for many years.

The Unley Gourmet Gala has become an eagerly anticipated event on the South Australian calendar, both in its own right and as part of the Tour Down Under schedule. South Australians and visitors to the City have come to expect an event which provides an exciting and energetic atmosphere that celebrates and showcases the vibrancy and cosmopolitan lifestyle offered by the City of Unley.

2017 Event Summary

The 2017 Unley Gourmet Gala event recorded the following notable achievements:

- In excess of 20,000 people attended the event despite the forecast of 36 degrees and competition with the KFC Big Bash cricket match at Adelaide Oval (which attracted a crowd in excess of 50,000 people).
- A record number of businesses participated in the event (increase from 46 to 53), all of which were located from within the City of Unley, and 77% of those were located on King William Road.
- An additional \$20,000 cash sponsorship was generated to enhance the event.
- New elements included a world music stage, relocation of the fashion stage and additional seating in side streets to assist with ease of pedestrian flow on King William Road.

Independent market research conducted at the event also revealed that:

- More than \$1 million was injected in to the local economy with an average spend per head of \$51.79
- 90% of survey respondents indicated that they intend on returning to the event in 2018 and 85% indicated that they were likely to revisit King William Road within the next three months

Our Hostworks Stage 1 Start was well received by traders on King William Road who welcome this prestigious, international event to the road. According to market research provided by Events SA, the 2017 Santos Tour Down Under had its most successful year to date with a record 840,000 spectators along the race route with 43,000 of those visitors who travelled from around Australia and the world to attend the event. The total economic impact was \$56.5 million injected in to the local South Australian economy. According to market research conducted by Events SA, the City of Unley's Hostworks Stage 1 Start attracted 109,546 people to King William Road.

Summary of 2017 Event Attendee Feedback

Truscott Research was engaged to develop a survey of attendees on the evening of the Unley Gourmet Gala, with a total of 175 attendees surveyed between 5:30 and 10:00 pm. The full report is attached for your reference.

Attachment 1

The feedback from attendees was overwhelmingly positive, a summary of the findings are outlined below:

- Attendees fell into three equally sized groups:
 - First time attendees 32%
 - Attended once, twice or three times before 36%
 - Attended on at least four previous occasions 32%
- 90% believe they will attend the event again in 2018.
- 85% stated they were likely to revisit the King William Road precinct in the next three months. Most of these (76% of all respondents) categorised themselves as very likely to revisit the precinct.
- Respondents were asked to estimate how much they had spent in the Unley Council area as a result of attending the Unley Gourmet Gala. An average amount of \$51.79 per head was calculated (up from \$46.10 in 2016).
- When asked to indicate their level of satisfaction with the Unley Gourmet Gala, using a scale of 0 to 10 where 10 means extremely satisfied and 0 means not at all satisfied, respondents on average, gave a rating of 8.5.
- 55% of respondents named food and wine as the aspect of the event they most enjoyed, followed by 34% who enjoyed the entertainment.

- Respondents were also asked to say what elements of the event they consider need to be improved. The only aspects to attract a double digit response were entertainment (14%) and seating (13%).

Summary of 2017 King William Road Businesses & Participant Feedback

Greenhill Research & Planning were engaged to survey all event participants and businesses on King William Road. The survey was initially sent by email and those that did not respond after a period of one week were followed up by phone and an interview was completed where possible. Unfortunately, of the 174 businesses and participants contacted, only 49 responses were received (31 King William Road traders and 18 temporary stall holders).

Attachment 2

A summary of the findings is outlined below:

- Of the King William Road traders who responded to the survey approximately half participated in the event in some way with the food and beverage businesses most likely to participate.
- The respondents were more likely to express satisfaction in regard to the operational elements of the event including litter collection, event staff and security / marshals. They were less satisfied with the attendance numbers, decoration and theming of the event and loss of trade due to regular clients being unable to access their business premises.
- The food and beverage businesses provided lower satisfaction ratings, on average – possibly as they had invested in setting up a trading stall and did not achieve the anticipated sales.
- When asked about the impact of the event on turnover the respondents were most likely to report a decline in turnover (48%) or no change (19%). 10% reported an increase in turnover and one fifth (19%) did not open.
- The food and beverage businesses are most likely to experience an increase in turnover as a result of the Unley Gourmet Gala. The average reported increase was \$500 while the average decline, where applicable, was \$1,430.
- The Hostworks Stage 1 Start of the Santos Tour Down Under resulted in an increase in turnover for one fifth (20%) of the businesses while one third (34%) reported a decrease. The average increase in turnover, where reported, was \$350. The average reported decrease was \$550.
- The majority of the stallholders at the Unley Gourmet Gala (61%) stated that turnover at the event was more than \$2,000 and average staffing was 34.3 hours per temporary stall.

- Comments from participants suggested that the number of patrons at the Unley Gourmet Gala, and therefore turnover, had been down when compared to past years. Suggestions for improvement included entertainment and more chairs or tables for people to sit down and relax.

City Profile

One of the key objectives of hosting the Unley Gourmet Gala and Tour Down Under Stage Start is to showcase the City of Unley as a desirable place to live, work and play. Both events attract significant media attention and help to raise the City's profile to a local, national and international audience.

An analysis of media coverage mentioning 'Unley Gourmet Gala' produced in the 129 days between 1 October 2016 and 6 February 2017 found 69 related news items. This coverage reached a cumulative audience of 3,710,517. Newspapers had the highest reach and volume of coverage (30 items) with an advertising space rate of \$293,110. The full Communications Report is attached for your reference.

Attachment 3

2018 Stage Start Outcome

An expression of interest has been lodged with Events SA to host either a stage start or finish in 2018. We are awaiting confirmation from Events SA and will advise Council as soon as we have been notified.

A stage finish would have allowed for a reduction in the length of time the road is closed, however, we have been advised that due to operational requirements of the Tour Down Under race, this is most likely not possible in 2018 however it may be considered in the future.

3. ANALYSIS OF OPTIONS

Option 1 – The feedback presented relating to both events be noted and the undertaking of the 2018 Unley Gourmet Gala and Tour Down Under Stage Start be endorsed, pending confirmation from Events SA that our expression of interest has been successful. In order to stage these events, Council also endorses the temporary closure of King William Road from Arthur Street to approximately 50 metres south of the intersection with Park and Mitchell Streets (and associated side streets) from 6am on the allocated date of the Unley Gourmet Gala until 1pm the following day.

This option provides Council with the opportunity to consider the feedback on both events. It also provides the City of Unley the opportunity to continue to grow and improve this much loved free community event which contributes significantly to the local economy by creating opportunities for local businesses to showcase their products and services to an audience of more than 20,000

people. It will enable the successful Unley Gourmet Gala brand to continue to grow and reinforce Unley's position as an industry-leader in the delivery of community events. \$266K has been allocated as part of the proposed 2017/18 Annual Budget.

This is the recommended option.

Option 2 – The feedback received in relation to both events be noted and pending confirmation from Events SA, the undertaking of the 2018 Tour Down Under Stage Start be endorsed but the Unley Gourmet Gala does not proceed. In order to stage this event, Council also endorses the temporary closure of King William Road from Arthur Street to approximately 50 metres south of the intersection with Park and Mitchell Streets (and associated side streets) from 5am until 1pm on the allocated date of the Tour Down Under Stage Start.

This option would result in significant savings (\$179K) and would be favourable with some business owners and residents on King William Road who have objections with the length of the road closure required to stage both events.

This would result in a reduction of the total required budget to \$87K (including internal staff costs) which would need to be considered as part of the 2017/18 budget process.

However, failure to stage the Unley Gourmet Gala would result in the loss of more than \$1 million being injected in to the local economy, a loss of vibrancy in one of our premier main street precincts and failure to deliver the positive community outcomes created by this popular community event. It may also result in community backlash from both residents and business owners who benefit from these events resulting in reputational risk.

This option is not recommended.

Option 3 – Neither the Unley Gourmet Gala nor Tour Down Under Stage Start proceed in 2018.

This option would result in significant savings (\$266K including internal staff costs) and would be favourable with some business owners and residents on King William Road who have objections with the closure of King William Road for the purpose of staging events.

However, failure to stage both the Unley Gourmet Gala and Tour Down Under Stage Start would result in loss of social capital and brand awareness built around seventeen years of hosting these events, loss of efficiencies resulting from experience in staging these events, failure to capitalise on the opportunity to promote the City of Unley on an international scale, community backlash and reputational risk and loss of a potential \$1 million injected in to the local economy.

This option is not recommended.

4. RECOMMENDED OPTION

Option 1 is the recommended option.

5. POLICY IMPLICATIONS

5.1 *Financial/budget*

Funding for the 2018 Unley Gourmet Gala and Tour Down Under is to be considered as part of the 2017/18 Operating Projects budget as follows:

Total Expenditure <ul style="list-style-type: none">• Total external event costs \$320K• Internal staff costs \$16K	\$336,000
Total Projected Income (event will be scaled accordingly relevant to actual income achieved) <ul style="list-style-type: none">• Associated event income \$20K• Cash sponsorship \$50K	\$70,000
NET Estimated cost to Council	\$266,000

6. ATTACHMENTS

- 1 – Unley Gourmet Gala Attendee Survey Report
- 2 – King William Road Business and Stallholder Survey Report
- 3 – 2017 Unley Gourmet Gala Communications Report

7. REPORT CONSULTATION

INTERNAL CONSULTATION	
Erin Thompson	Communications Officer
Karen Cini	Communications Officer
Akarra Klingberg	Coordinator Business & Economic Development
Stephen Edwards	Management Accountant

8. REPORT AUTHORISERS

<u>Name</u>	<u>Title</u>
Rebecca Cox	Team Leader, Community & Cultural Development
Mandy Smith	Manager Community Development & Wellbeing
Megan Berghuis	General Manager City Services



**TRUSCOTT
RESEARCH**

239 Magill Rd
Maylands SA 5069

Mobile 0416 020 555
maggie@truscottresearch.com.au

UNLEY GOURMET GALA 2017

ATTENDEE SURVEY

RESEARCH REPORT

January 2017



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INTRODUCTION

The City of Unley has run the Unley Gourmet Gala in association with the Tour Down Under for a number of years and attendees have been surveyed at each event since 2011.

This report documents the findings of the survey held at the event on 16 January 2017.

A total of 175 attendees were surveyed between 5:30 and 10:00 pm.

Truscott Research's role in this exercise has been to produce a questionnaire, brief the acting talent who conducted the interviews [and in some cases, facilitated self completion interviews] and then analyse and report on results.

It should be noted that the questionnaire was less detailed than in previous years in order to lessen any intrusion on respondents' enjoyment of the event. Hence it is not fully comparable with previous surveys.

Disclaimer

While Truscott Research has prepared this report following instructions from the City of Unley and has taken every care in analysing and reporting the data, Truscott Research does not provide, warrant or represent that the information provided is accurate or comprehensive. In particular, as the data collection/interviewing was carried out by a third party engaged by the City of Unley, Truscott Research cannot vouch for this element of the exercise.

EXECUTIVE SUMMARY

- Attendees fell into three equally sized groups:
 - first time attendees [32%];
 - Attended once, twice or three times before [36%];
 - Attended on at least 4 previous occasions [32%].
- 90% believe they **will attend the event again** in 2018.
- 85% pronouncing themselves **likely** to **revisit the King William Rd precinct** in the next 3 months. Most of these - 76% of all respondents – categorised themselves as **very likely** to revisit the precinct.
- The main sources of awareness were ...

■ Word of mouth	46%
■ Street signs/banners/posters	32%
■ Flyer in my letterbox	14%
- Respondents were asked to estimate how much they had spent in the Unley council area as a result of attending the Unley Gourmet Gala. An average amount of **\$51.79** per head was calculated. [NB not comparable with previous years].
- When asked to indicate their **level of satisfaction** with the Unley Gourmet Gala, using a scale of 0 to 10 where 10 means extremely satisfied and 0 means not at all satisfied, respondents on average, gave a rating of **8.5**.
- **Food and wine** was the aspect of the event people most often said they enjoyed about the event, being specified by 55%. Also significant was **good entertainment** response [34%].
- Respondents were also asked to say what elements of the event they consider need to be improved. The only aspects to attract a double digit response were **entertainment** and **seating** [14% and 13% respectively].

COMMENTARY

Attendee profile

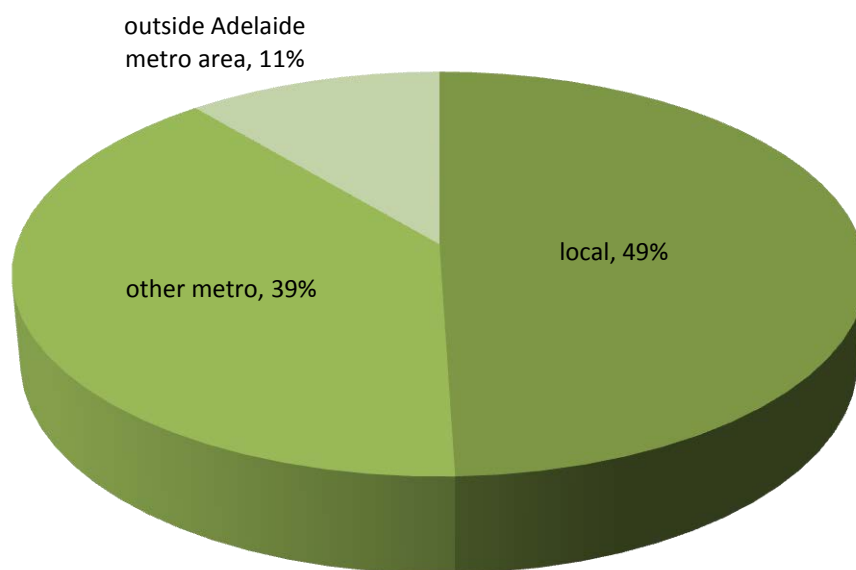
The following table shows the gender balance and age profile of the sample. Both of these were close to the pattern recorded in 2016.

GENDER	
Females	59%
Males	41%
AGE GROUP	
Under 20 years	3%
20-29 years	19%
30-39 years	19%
40-49 years	23%
50-59 years	21%
60-69 years	11%
70 + years	3%
refused	0%

Respondent postcodes were recorded. We have grouped them into local [postcodes wholly or partly in the Unley council area – 5034, 5035, 5061, 5063, 5064] the balance of the metro area [postcode range 5000 to 5194] and others [country SA, interstate and overseas].

As shown below, half [49%] of all attendees were locals with other metro residents making up most of the rest of the sample [39%].

Country SA residents and visitors from interstates and overseas accounted for 11% of the sample.



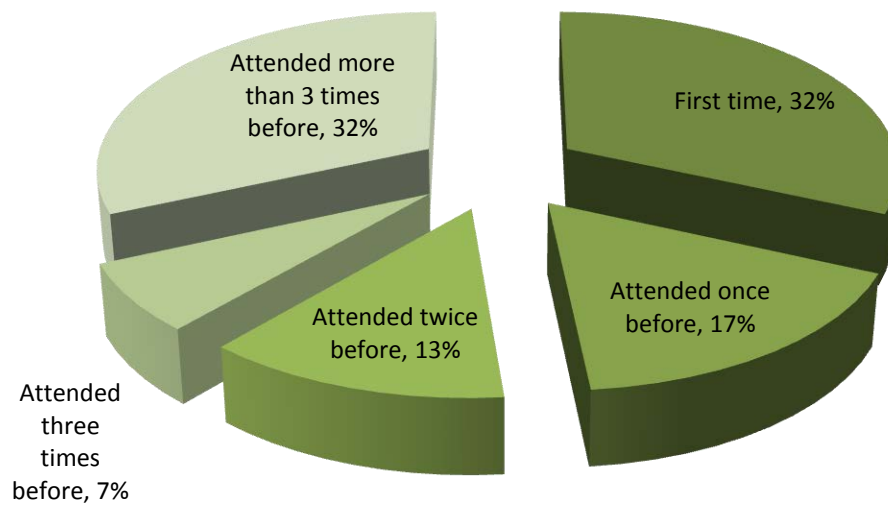
This excludes the 5 attendees who declined to give their place of residence.

When this data is compared with previous years, it emerges that there were fewer people from outside the Unley Council area [51%] in this year's sample than in recent years [63% in 2016 and 64% in 2015].

Past attendance and intended future attendance

As shown below, one third [32%] of the sample reported that this was their **first time** at the Unley Gourmet Gala.

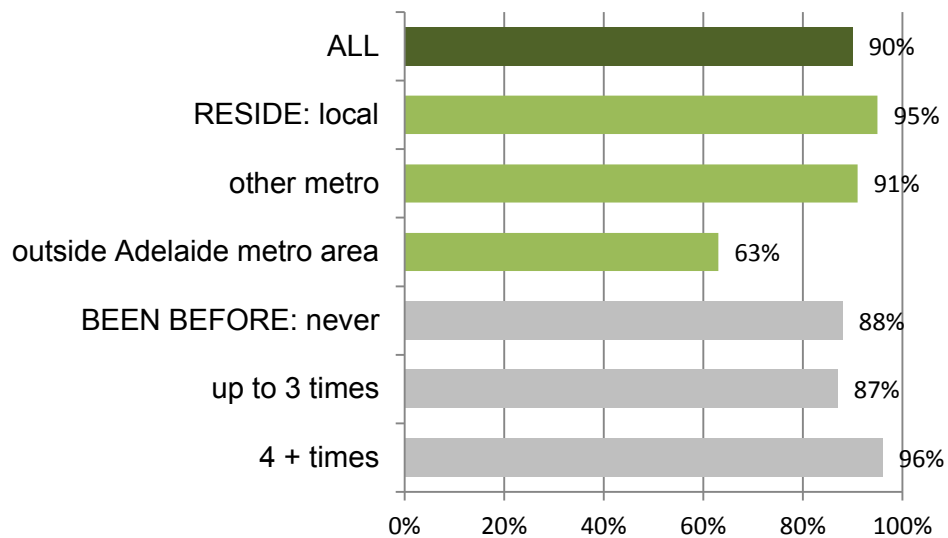
An identical proportion [32%] said they had attended **more than three times** previously.



Respondents were also asked to indicate whether they think they will return to the event in 2018.

The response to this new question was overwhelmingly positive with 90% saying **yes** and all of the remaining 10% giving a **not sure** response.

Further analysis showed the **yes** response was around 90% for all subgroups except those living outside Adelaide metro area [63%]



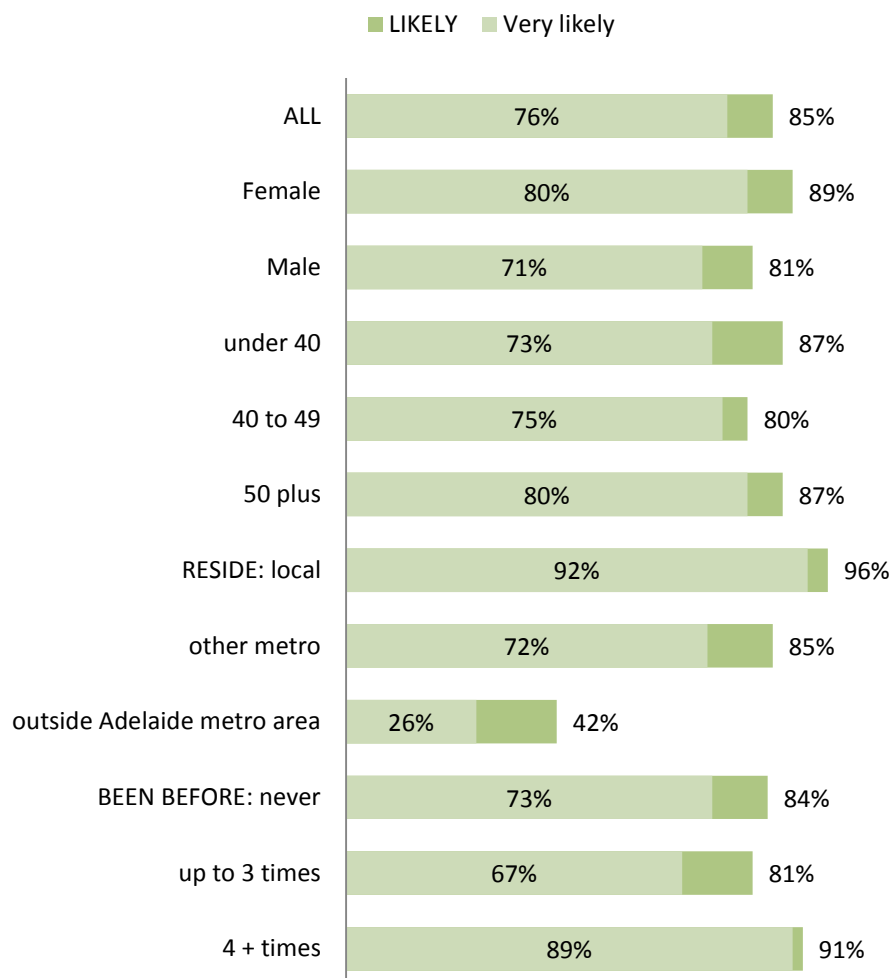
Another question explored respondents' likelihood of revisiting the King William Rd precinct in the next 3 months. The response was generally positive with 85% pronouncing themselves **likely** to do so. Most of these - 76% of all respondents – categorised themselves as **very likely** to revisit the precinct.


As shown in the accompanying chart, female attendees were slightly more positive than males.

Not surprisingly, the subgroups showing most variation were locals [96% likely to revisit, 92% very likely], other metro residents [85% likely to revisit, 72% very likely] and visitors from outside the metro area [42% likely to revisit, 26% very likely].

It is also worth noting that 89% of those who have attended the event more than 3 times previously indicated that they were **very likely** to revisit the precinct.

Likelihood of revisiting K W Rd in next 3 months





It should be noted that the **very likely** revisitation figure of 76% is significantly higher than the 58% recorded in 2016. This to some extent reflects the higher proportion of local residents interviewed this year.

Before completing the interview, respondents were asked if they would be interested in taking part in a draw to win an \$800 shopping spree. They were told that may be contacted regarding future events and activities in Unley and on King William Road but can opt out at any time. 145 respondents [83%] supplied their email addresses.

Sources of awareness and motivating factors

The main information sources cited were **word of mouth** [46%] and **street signs/banners/posters** [32%].

14% cited **flyer in letterbox** and this was mentioned by 20% of locals.

A full list of responses appears below.

How did you first hear about the Unley Gourmet Gala?

Word of mouth	46%
Street signs/banners/posters	32%
Flyer in my letterbox	14%
TDU website	11%
Messenger press	8%
Social media	8%
Council website	7%
TV	3%
Radio	3%
Other press	2%
Other	6%
Don't recall	2%

A further question asked respondents why decided to attend the Unley Gourmet Gala.

The top response was **food and wine with friends** [given by 54%].
Also popular were local event and **free event – something to do** [each 36%].

A full listing is tabled below.

Why did you decide to attend the Unley Gourmet Gala	
Food and wine with friends	54%
Local event	36%
Free event – something to do	36%
Good entertainment	19%
Safe family event	13%
Enjoyed it before	12%
Like to see cycling	9%
Other	7%

Expenditure

Respondents were asked to estimate how much they had spent in the Unley council area as a result of attending the Unley Gourmet Gala.

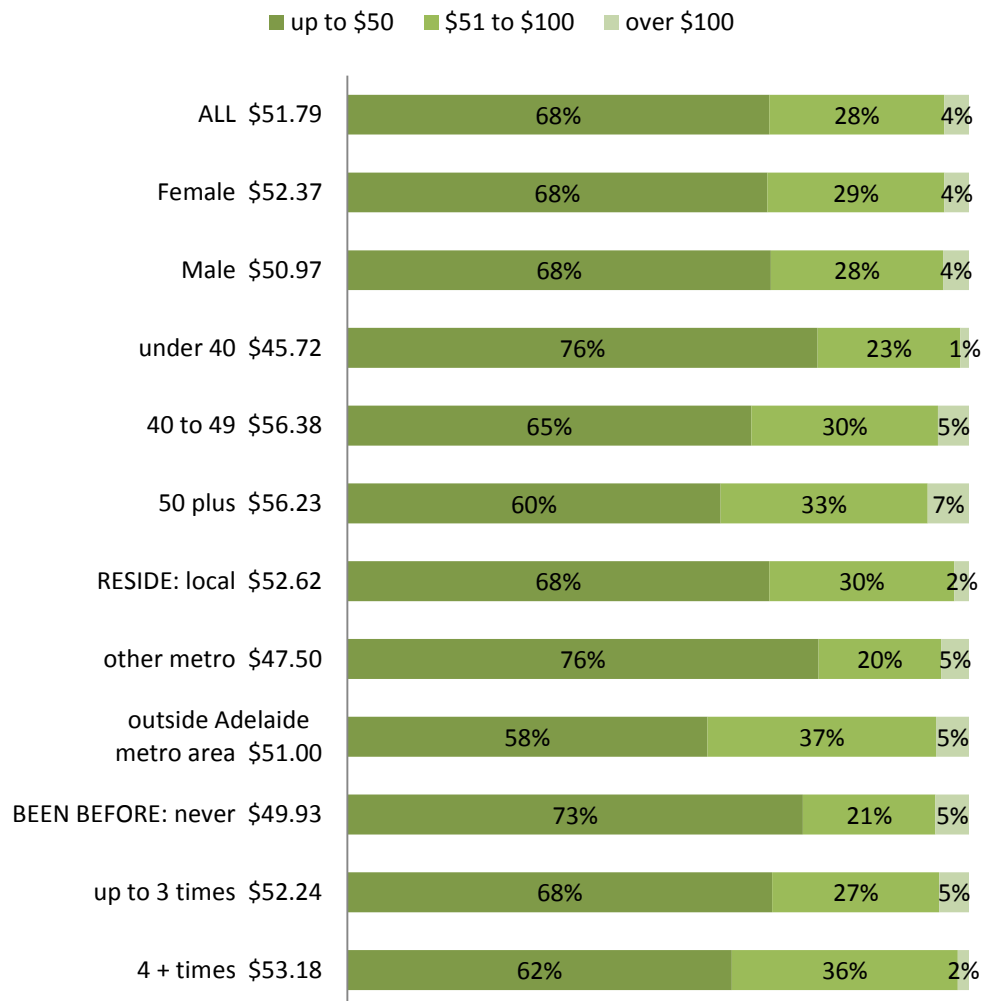
They were asked to provide a per head figure.


Amounts ranging up to \$250 were given and an average amount of \$51.79 was calculated.

As illustrated below, two thirds of respondents nominated amounts of up to \$50.

Younger respondents, first time attendees and those from outside Adelaide tended to spend less than other subgroups.

Expenditure per head





These expenditure estimates are substantially higher than those reported in previous years where the question was more detailed and related to party size.

Satisfaction rating

Respondents were also asked to indicate their level of satisfaction with the Unley Gourmet Gala, using a scale of 0 to 10, where 10 means extremely satisfied and 0 means not at all satisfied.

On average, the rating was **8.5** out of a maximum of 10.

35% gave a rating of 8 out of 10 and this was the most frequently chosen rating.

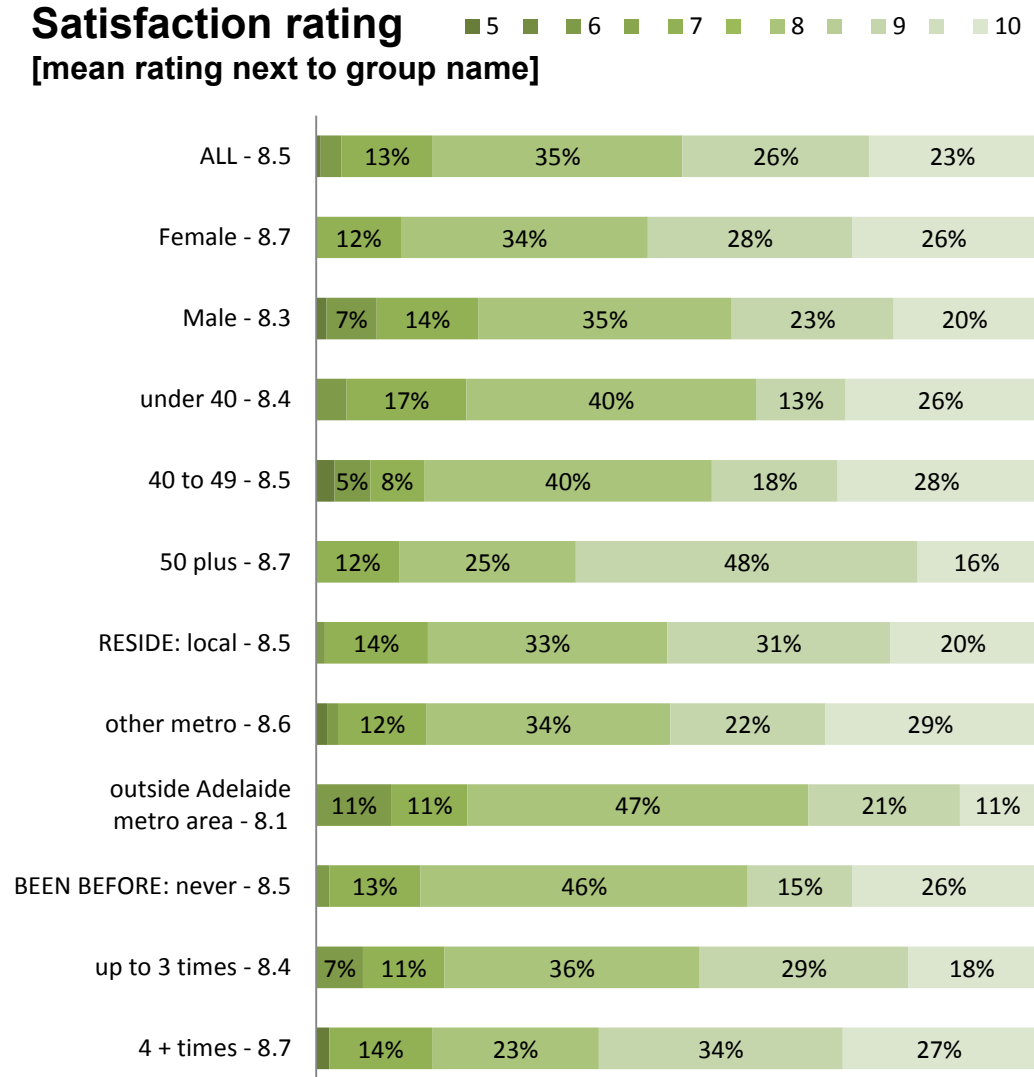
However, half of the sample gave a higher rating – either a 9 out of 10 [26%] or 10 out of 10 [23%]

Of those giving a lower rating, most gave a rating of 7 out of 10 [13%] with only 4% lower than 7 out of 10.

Females tended to give higher ratings than males. The small subgroup of non Adelaide residents gave lower ratings.

Satisfaction rating

[mean rating next to group name]



Aspects most enjoyed

Food and wine was the aspect of the event people most often said they enjoyed about the event, being specified by 55%.

Good entertainment was another major response [34%].

Good for families/children was selected by 18% overall, rising to 30% among people aged in their 40s.

What did you most enjoy about the Unley Gourmet Gala?

Food and wine	55%
Good entertainment	34%
Local event	19%
Good for families – children	18%
Free event – something to do	17%
Fashion parades & cooking demonstrations	7%
Like to see cycling	5%
Other	5%

Suggested improvements

To balance the previous question, respondents were asked to say what elements of the event they consider need to be improved.

Half [50%] of the sample were able to suggest anything.

The only aspects to attract a double digit response were **entertainment** and **seating** [14% and 13% respectively].


Parking and **shade** were each mentioned by 8% of those participating in the survey.

What elements need to be improved?

Entertainment – more, different etc. *	14%
More seating / tables*	13%
Parking	8%
More shade *	8%
Value for money	5%
More cycling focus *	2%
Food and wine	2%
Smoking – policing *	1%
Lighting / safety *	1%
Variety of food / drink	1%
Other [residual – single responses]	10%
Can't think of anything	50%

* coded from “other” category

Additional comments



Respondents were invited to comment on anything not included in the event that they would like to see in future years.

42% of the sample availed themselves of this opportunity, including 52% of local residents, 37% of other metro residents and 16% of those from outside Adelaide.

Comments focussed on five main areas:

- **Entertainment [16 comments]**
- **Children's entertainment/activities [8]**
- **Cycling focus [11]**
- **Shade and other weather related aspects [13]**
- **Seating [11]**

These comments are reproduced in full below.

■ **Entertainment**

- *A DJ adult zone*
- *Comedy*
- *Dance, performance that's not just music*
- *More ACDC, cover bands,*
- *More entertainment*
- *More live music, consistently*
- *More roving entertainment*
- *Need more music everywhere*
- *Performance other than music*
- *Roaming comedy*
- *Roaming entertainment*
- *Roving music*
- *Street art, street performance*
- *Variety in entertainment*
- *Variety of buskers*
- *Young youth performance 13 to 18 years*

■ Children's entertainment/activities

- *Bouncy castle*
- *Kids activities*
- *Kids entertainment, petting zoo*
- *More kids events*
- *More kids' stuff*
- *More kids' stuff - clowns*
- *Slip and slide*
- *More family focused activities*

■ Cycling focus

- *Cycling*
- *Cycling bikes bicycles unicycles penny-farthing*
- *Cycling interview*
- *Downhill bikes*
- *More bike stuff*
- *More bike stuff: community based, etc.*
- *More bikes*
- *More cycling related*
- *More cycling related*
- *More cycling, local street race*
- *More downhill bikes*

■ Shade and other weather related aspects

- *Free beer, cyclone proofing*
- *Free sunhats*
- *Free water*
- *Free water station*
- *Free water stations*
- *Ice fans*
- *More shade*
- *More shade*
- *More shade*
- *More shelter*
- *More umbrellas*
- *Water*
- *Water fans*

■ Seating

- *Seating*
- *Bean bags*
- *Few more tables*
- *Lack of seating*
- *More seating*
- *More than before but more tables and chairs*
- *Seating*
- *Seating!!*
- *Seating!!!!*

■ Other miscellaneous comments

- *More cold food options*
- *More variety in food*
- *Quicker food service*
- *Broader advertising*
- *Businesses from Goodwood Rd.*
- *Don't move from King William*
- *Enviro conscious element*
- *Environmentally friendly disposable food containers*
- *Fashion better near top*
- *Golden North ice cream*
- *Jellyfish*
- *Maintaining high energy*
- *More info in program*
- *More toilets*
- *Multicultural clothing encouraged*
- *Satisfied*

2017 Unley Gourmet Gala Survey of King William Road Traders and Event Stallholders

Report submitted to:

City of Unley

By:

Greenhill Research and Planning

13th February 2017



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Disclaimer:

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For further information contact:

Greenhill Research and Planning

GPO Box 451

Unley SA 5061

Ph: (+61 8) 8373 5281

Mob: 0438 762 122

Email: info@greenhillresearch.com.au

1. Introduction

This report presents the results of surveys of King William Road traders and temporary stall holders at the 2017 Unley Gourmet Gala conducted to determine the impact of the 2017 Unley Gourmet Gala and the Stage 1 start of the Santos Tour Down Under on these stakeholders.

The Unley Gourmet Gala event was held on the 16th January 2017 between 4 pm and 10 pm and was conducted in association with the Stage 1 start of the Santos Tour Down Under on the 17th January 2017.

Specific information requirements for the evaluation related to:

- Satisfaction with event processes
- Involvement and commitment to the event
- Impact on trade.

The traders and stall holders were initially contacted by email and invited to complete an online survey questionnaire.

Those that did not respond online after a period of one week were subsequently followed by phone and an interview was completed by phone where possible.

Responses were received from 31 King William Road traders and 18 temporary stall holders. The temporary stall holders included King William Road businesses that had set up a stall for the event.

The survey questionnaires are attached as Appendix A.

2. Summary

Of the King William Road traders it was found that around half of the businesses participated in the event in some way with the food and beverage businesses most likely to participate.

The food and beverage businesses that were participating in the event had all set up a trading stall and were also more likely to have conducted advertising in association with the event.

The participating retail traders were more likely to have opened for extended trading hours and to have run a special promotion.

The King William Road traders were more likely to express satisfaction in regard to the operational elements of the event including litter collection / cleaning, event staff and event security / marshals.

They were less satisfied with the attendance numbers and the decoration and theming of the event.

Comments suggested that the lower attendance this year may have been due to the hot weather (36 degree maximum on the day) and the KFC Big Bash cricket match at the Adelaide Oval. The event fell on a Monday which may also have contributed to a lower attendance.

The food and beverage businesses provided lower satisfaction ratings, on average – possibly as they had invested in setting up a trading stall and did not achieve the anticipated sales.

When asked about the impact of the event on turnover the King William Road traders were most likely to report a decline a turnover (48%) – or no change (19%). 10% reported an increase in turnover and one fifth (19%) did not open.

The sample consisted mostly of retail traders who commented the street closure restricts access to their premises resulting in a loss of trade. The food and beverage businesses are most likely to experience an increase in turnover. The average increase in turnover, where applicable was \$500 while the average decline, where applicable, was \$1,430.

Additional staff hours used by traders to cater for the event was 11.0 hours for the food and beverage traders and 3.1 hours for the retail traders.

The Stage 1 start of the Santos Tour Down Under resulted in an increase in turnover for one fifth (20%) of the businesses while one third (34%) reported a decrease. The average increase in turnover, where reported, was \$350. The average decrease was \$550.

Food and beverage traders employed an additional 1.3 staff hours to cater for the start of the Tour Down Under while retail businesses employed an additional 0.2 hours, on average.

The survey of stall holders – including King William Road traders who had taken a temporary stall for the event – provided similar satisfaction ratings to the permanent traders with higher average ratings received on the basis of operational aspects such event security,

event staff, communication and street cleaning. Lower average ratings were provided on the basis of the number of persons attending, the entertainment and the promotion of the event and the decoration / theming.

The majority of the stallholders (61%) stated that turnover at the event was more than \$2,000 and average staffing was 34.3 hours per temporary stall.

Comments from stallholders suggested that the number of patrons and therefore turnover had been down when compared to past years, entertainment had been a bit 'lack lustre' and there were fewer chairs or tables for people to sit down and relax.

3. Survey of King William Road Traders

3.1 Introduction

A survey of King William Road traders was conducted online with follow up by telephone. Responses were received from a total of 31 businesses.

The survey questionnaire is attached as Appendix A. The distribution of the sample by type of business and duration of operation on King William Road was as follows.

Table 3.1 Business Category by Duration of Trading on King William Road

	Length of time trading on King William Road			Total
	3 years or less	4 to 10 years	More than 10 years	
Retail – clothing /accessories	1	5	6	12
Retail – home-wares / gifts	1		3	4
Café / restaurant	1	1	2	4
Grocery / convenience	1			1
Professional / personal services / other	2	2	6	10
Sample	6	8	17	31
	100%	100%	100%	100%

Cell count is the number of respondents.

The majority of the respondents represented retail businesses (17).

The majority had been trading on King William Road for 4 years or more (25).

3.2 Participation in the Unley Gourmet Gala

The respondents were asked whether they had participated in the Unley Gourmet Gala and, where applicable, how they had been involved.

Table 3.2 Respondent's Business Participated in the Unley Gourmet Gala

	Business type			All businesses
	Retail	Cafe / restaurant	Other services	
Yes	47%	75%	40%	48%
No	53%	25%	60%	52%
Sample	17	4	10	31
	100%	100%	100%	100%

The majority of the food and beverage businesses surveyed (75%) had participated in the event in some way and around half of the retail establishments (47%).

The way in which they had participated in the event was as follows.

Table 3.3 Respondent's Participation in the Unley Gourmet Gala

	Business type			All businesses
	Retail	Cafe / restaurant	Other services	
Opened for normal trading hours only	25%	67%	75%	47%
Opened for extended trading hours	75%	33%	25%	53%
Set up trading stall		100%	25%	27%
Special sale / discounts	25%	33%		20%
Window display	13%			7%
Ran special promotion	38%	33%		27%
Conducted advertising with the event		67%		13%
Invited regular customers to visit	25%			13%
Sample	8	3	4	15
	100%	100%	100%	100%

Sample base – businesses that participated in the Unley Gourmet Gala.

Multiple Response.

The participating retail establishments were most likely to open for extended trading hours (75%) and to have run a special promotion (38%).

The food and beverage businesses were more likely to have set up a trading stall (100%) and to have conducted advertising in association with the event (67%).

Other ways in which they participated were:

- Participated in the fashion parade
- Hosted VIP evening.

Where the respondents had not participated in the Unley Gourmet Gala they were most likely to indicate that the event did not deliver any benefits for their type of business (88% of those not participating).

Other reasons for not being involved included the following:

- New to the area. Has not been informed about the event.
- Corporate policy.

3.3 Trader Satisfaction

The respondents were prompted with a set of event attributes and asked to provide a rating to indicate their level of satisfaction. A five point rating scale was used from 1 – Very dissatisfied to 5 – Very satisfied. Respondents who could not provide a rating for particular items were excluded from the calculation of the average rating for each item.

Table 3.4 Respondent’s Satisfaction with the Unley Gourmet Gala – Average Rating

	Business type			All businesses
	Retail	Cafe / restaurant	Other services	
Litter collection / street cleaning	3.9	3.5	4.3	4.0
Event staff	3.9	3.5	4.4	4.0
Event security / traffic marshals	3.8	2.8	4.4	3.9
Communication with traders prior to the event	3.8	3.0	4.1	3.8
Entertainment / activities	3.9	3.0	4.0	3.8
Overall rating	3.6	3.3	4.0	3.7
General promotion of the event	3.6	2.8	3.7	3.5
Management of the event	3.4	3.3	3.8	3.5
Overall decoration / theming of the event	3.4	2.8	3.5	3.4
Attendance numbers at the event	3.3	2.8	3.3	3.2

Sample base excludes missing values. Sample base varies between categories.

The satisfaction ratings were most positive for litter collection / street cleaning (4.0), event staff (4.0) and event security / traffic marshals (3.9).

The lowest average ratings were recorded for the attendance numbers (3.2) and the overall decoration and theming of the event (3.4).

The food and beverage businesses generally provided lower average satisfaction ratings.

Comments provided by respondents in regard to their satisfaction ratings – where dissatisfied - included the following:

Retail

- I asked the event officials to rectify an issue with a fellow trader & she did not talk to them despite agreeing.
- Thought more promotion of event would have been called for, given earlier day etc. Nothing on traders social media, know that's not your issue but still an issue.
- Lots of litter at the back of shops and still is. Traffic shut down excessively long.
- Street closure at 7am seriously affected trading.
- Lots of street food and nowhere to sit.

- We close because our customers can't get to the shop so there is no point to being open - we have participated in previous years but it is not worthwhile.
- Decreases customers.
- Fabulous evening.
- Thought numbers down this time.
- Lot of hire equipment left in a mess in carpark behind us.

Food and beverage

- Very expensive to set up. Not helpful for new comers , felt the council just wanted money especially with the glasses, felt we were being used . Would not participate again. It would have to be cheaper and organised better.
- Dead zones and areas in the street. Most activity at one end or the other end, the middle area was quiet, no music or band, music. Why is the entertainment placed into the side streets and not positioned in other areas. Every year we have entertainers on the street creating fun and something for the teens and kids to enjoy. Families with teens, children where not interest or engaged in any way besides food. Most kids that I asked if they enjoyed, they were disappointed which made it harder for the parents to relax and enjoy.
- Not inclusive of all the traders on King William Road - really only benefits those directly in the closed area and really only food and drink retailers - way too expensive to food stall for us and we pay rent anyway - the Council should coordinate and subsidise the involvement of all the traders i.e. booths and stalls showcasing the entire range of goods and services available.

Other

- Really just inhibits my clients getting to my business.
- 4.00 PM was probably a little too early to start. Would like food to be local vendors.
- Not as many people as in past events.
- Promotion down a bit affected numbers. The theming and decor bit flat.

3.4 Impact of Unley Gourmet Gala on Turnover and Staffing

The traders were asked to indicate the impact of the event on their turnover when compared to a 'normal' comparable trading day. The responses were as follows:

Table 3.5 Impact of the Unley Gourmet Gala on Turnover

	Business type		All businesses
	Retail	Cafe / restaurant	
About the same	24%		19%
Increased slightly (up to 5%)			
Increased moderately (6 – 15%)		25%	5%
Increased substantially (> 15%)	6%		5%
Decreased slightly (up to 5%)	6%		5%
Decreased moderately (6 – 15%)	6%	25%	10%
Decreased substantially (> 15%)	41%		33%
No opinion		25%	5%
Did not open	18%	25%	19%
Sample	17	4	21
	100%	100%	100%

Sample base excludes 'other' business type.

The respondents were most likely to report a decline in turnover (48%) or no change (19%).

The average increase in turnover, where applicable, was \$500 while the average decrease, where applicable, was \$1,430.

The traders were asked whether they had employed extra staff or employ existing staff for additional hours to support the event.

Table 3.6 Average Additional Staff Hours Employed

	Type of business		Average all businesses
	Retail	Cafe / restaurant	
Average number of additional staff hours	3.1	11.0	4.6
Sample	17	4	21

Sample base excludes 'other' business type.

The food and beverage traders employed an additional 11.0 staff hours on average to cater for the Unley Gourmet Gala compared to 3.1 hours by retail traders.

3.5 Comments – Unley Gourmet Gala

Suggestion for improving the Unley Gourmet Gala were as follows:

Access / parking

- Better access to the street for real customers - more parking.
- Please do not close the street so early we now shut shop because it is not worth it - at least allow access to 12 noon.
- Blocked parking reduces customers
- Difficult for deliveries and clients.
- Surround streets have way too much restrained parking. I saw no parking signs in front of the bowls club down near Unley road. Signs up too early and restrictions are stupid. Surely residents can cope for 24 hours.

Amenities

- Additional seating.
- Shade if it is going to be stinking hot.
- More shade.
- Tables & chairs are vital if you have food sellers.
- Increase variety of food and products. For example there were too many Indian restaurants and the food were very similar.

Entertainment / theming

- The fashion show was very professional. We sold stock shown in show the days after.
- More decoration.
- Monday night was a tuff start, better Wednesday or mid-week. Music selection was average, no entertainment that suited parents with children in their young teens. Not a consistent flow of music, hot spots. The balance of where other vendors are placed need to compliment each other.
- Bit old hat - need to spike it up.
- More ideas needed not just the same old happenings.

Event Management

- Street shut down for too long during bump in and out.
- Signage is misleading - implies the whole of the Road is closed - took 2 days after before closure signs were removed - lack of access is negative to my business.
- The activity areas were great but big expanses of nothing in between stopped people from coming into the shops as they were destination bound.

Promotion

- More advertising and involve more people from different areas.
- Better promotion.

Other

- Love the concept, Well done to all those associated. No financial benefit to our practice, but it is still exciting to be associated. Loss occurred due to early closure of business.
- Throws whole street out but benefits only a few directly.
- Terrific night.
- Some way of involving traders maybe through a meeting so opinions taken account and improvements can be made.

- Get rid of it!
- No I think your team should know what has he done to improve the gala. We were disappointed with the cost too expensive.

3.6 Impact of the Santos Tour Down Under on Turnover and Staffing

The traders were asked what impact the Stage 1 start of the Santos Tour Down Under had on their turnover and staffing levels.

Table 3.7 Impact of the Stage 1 Start of the Santos Tour Down Under

	Business type		All businesses
	Retail	Cafe / restaurant	
About the same	41%		33%
Increased slightly (up to 5%)	6%		5%
Increased moderately (6 – 15%)	6%	25%	10%
Increased substantially (> 15%)	6%		5%
Decreased slightly (up to 5%)	6%		5%
Decreased moderately (6 – 15%)	6%		5%
Decreased substantially (> 15%)	24%	25%	24%
No opinion		50%	10%
Did not open	6%		5%
Sample	17	4	21
	100%	100%	100%

Sample base excludes 'other' business type.

One fifth of the businesses reported an increase in turnover (20%) while one third (34%) reported a decrease.

The average increase in turnover, where reported, was \$350. The average decrease was \$550.

The impact of the Tour Down Under on staffing was as follows.

Table 3.8 Impact of the Santos Tour Down Under on Staffing

	Business type		All businesses
	Retail	Cafe / restaurant	
Average number of additional staff hours	0.2	1.3	0.4
Sample	17	3	20

Sample base excludes 'other' business type.

Food and beverage traders employed an additional 1.3 staff hours to cater for the start of the Tour Down Under while retail businesses employed an additional 0.2 hours, on average.

3.7 Comments – Santos Tour Down Under

Comments regarding the Stage 1 start of the Santos Tour Down Under were as follows.

- It's wonderful to have colourful, exciting events come to the road. Its a pity most traders don't embrace these times.
- It is more interruption to trading and if not a restaurant or sell food it hurts access to business and loose potential business.
- If the stage is going to head north, have the start down the Mitchel street end. Businesses down that end got a negative benefit of the stage start because nothing went past...
- Just love it. The street is alive and a great location to start the race.
- People do not stay around once race done so there is no benefit to a clothing store.
- This part is good for business as it starts just outside door-people do come in.
- OK on TDU as gone by 9.
- The crowd disperses quickly - really only good if you are prepared to open at 6 and then it only works if your shop is right in front of action.
- Die hard followers of race soon left.
- Need to come up with something that is year round.
- Bikes and crap everywhere like designated bike racks and had a bit of a confrontation when I asked them to move them away from the entrance - needs to be better managed.

3.8 Other Benefits

The traders were asked to specify any other benefits for their business as a result of the Unley Gourmet Gala and the Stage 1 start of the Santos Tour Down Under.

Table 3.9 Other Benefits for the Respondent's Business

	Business type			All businesses
	Retail	Cafe / restaurant	Other	
Increased awareness of the precinct	94%	50%	40%	71%
Positive imagery / branding for the precinct	76%	50%	60%	68%
Increased awareness of my business	47%	25%	30%	39%
Positive imagery branding for my business	29%	25%	10%	23%
Sample	17	4	10	31
	100%	100%	100%	100%

The traders were generally likely to identify benefits for the precinct with more than two thirds identifying increased awareness (71%) and positive imagery / branding (68%).

4. Survey of Unley Gourmet Gala Stall Holders

4.1 Introduction

Businesses that ran temporary stalls at the 2017 Unley Gourmet Gala were surveyed online and by telephone with a total of 18 responses received. The respondents included those with permanent businesses located on King William Road who had set up a temporary stall to cater for the Unley Gourmet gala.

The businesses represented were primarily food and beverage (17) and 1 retail business.

Nine (9) of the respondents had permanent locations on King William Road, three (3) were located on Unley Road and five (5) elsewhere in the Unley local government area.

Only one (1) respondent was permanently located outside the Unley local government area.

The survey questionnaire is attached at Appendix A.

4.2 Stall Holder Satisfaction

The stall holders were prompted with a set of performance attributes and were asked to provide a rating on a scale of 1 to 5 where 1 = Very dissatisfied and 5 = Very satisfied to indicate their level of satisfaction with the event.

The average ratings were as follows.

Figure 4.1 Stall Holder Satisfaction – Average Rating



The satisfaction ratings provided by the stall holders were most favourable in regard to organisational components of the event such as the 'event security / traffic marshalls' (4.1) and 'event staff' (4.1).

The least satisfactory aspects were the 'attendance numbers' (2.6), the 'promotion of the event' (3.4) and aspects of the entertainment program and event theming (3.6).

Comments relating to their ratings where dissatisfied included the following:

- The event did clash with a massive game of cricket at the Adelaide Oval that took a potential 50,000 like minded people away from event.
- There was a real lack of seating and tables at the event and plenty of room to dot large tables of ten around the road.
- There were some issues with communication and clarification of some things related to the event including the competition prize, related advertising and the understanding that all traders were to pour the sponsor wine - not that it was limited to the larger spaces only. Numbers being down will have impacted sales - due to the high cost of the activation of our space and labour, plus cost of goods- it was a stretch to break even, extra heads and extra sales would have been nice to alleviate this. On the evening we had to seek out people to collect and change our bins as they were over flowing in a space people were sitting and eating.
- Cost of stall, setup, equipment was too high, not enough people attended the event.
- Didn't really see anything don't always get benefit - previous year was more of a party vibe, activity down at bottom end.
- Not enough tables and chairs - fashion parade should be central - lacked a bit in theme- 4 pm too early start and didn't start attending until 6pm.
- Should promote on all roads with the big banners.
- If I had spent money to be involved in street I would have been disappointed- not many people, not spending money - entertainment was ordinary, promotion was poor and did not feel like there was anything to keep people in the street.
- Sales were down.
- Too many traders for the number of attending.
- Not enough seating to Boffa St to Paleo Cafe even stand up tabling not a single seat to pit area - wine barrels useless.

Two thirds (67%) of the responding stall holders had participated in the event in the past.

When asked how the event compared with the past the comments included the following:

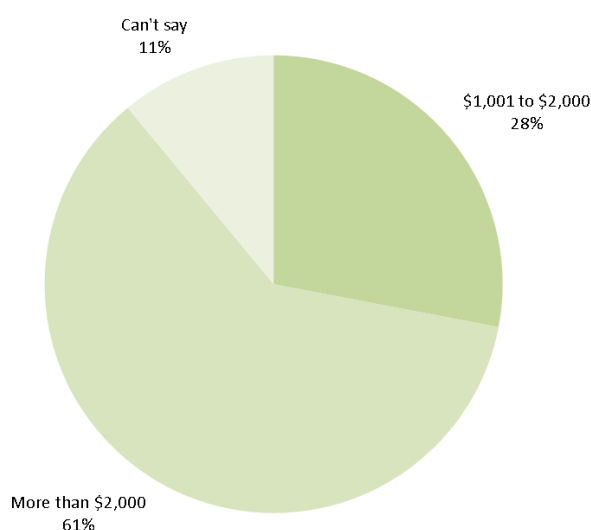
- Sales was 40% less than last year.
- We sold more alcohol this year but not as much food. There was a distinct lack of places for people to sit and relax.
- Marginally better.
- Numbers were down and previous years there was a different event management company.
- Lack of street entertainment which creates buzz and hype seemed to be lot less seating. Groups of tables and chairs - lot more place to sit only barrels and bar tables and not a lot.
- On dollar value very similar - numbers down though (weather and Monday night may contribute) entertainment was negligible.
- This year went well and the fees this year were very good (no fee for marquee), security was very good.
- Organisation was better. Turnover was less than last year.
- Trading little down - more things out on street this year- seemed more focused on the street.
- Needs more family options.

- Some teething problems and different system but satisfies.
- Way too many stalls selling the same thing and people commented as such we were expecting to be really busy and we were moved - entertainment was a little bit lacklustre - people walked past and did not return -
- Could have done better need to have a place to go when they have food in one hand and drink in the other because of weather more drinks sold.

4.3 Impact of Unley Gourmet Gala on Turnover and Staffing

The respondents were asked to specify their turnover as a result of participating in the Unley Gourmet Gala.

Figure 4.2 Event Related Turnover

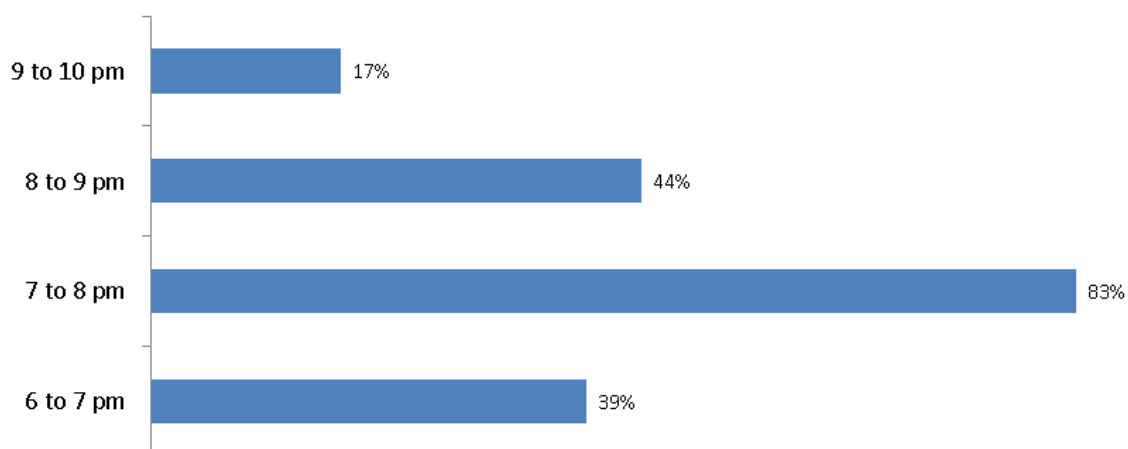


Most of the respondents (61%) indicated a turnover at the event of more than \$2,000.

The average event staffing by the stall holders was 34.3 hours per stall holder.

When asked to nominate the busiest period/s during the evening the response was as follows:

Figure 4.3 Busiest Period for Sales



4.4 Other Benefits

Other benefits identified by the respondents as a result of their participation in the Unley Gourmet Gala were:

- Increased awareness of my business (56%)
- Positive imagery / branding for my business (56%)

Other benefits were:

- Great to participate in a community event.
- Not necessarily - brand awareness was hard to our business name, the set up was interpreted as a space put on by the council we believe with stall holders servicing food and drinks available. Although the staff were in uniform and we gave our vouchers to go back to the venue- the branding from our end needed to be stronger.
- Service club - Awareness, public image and possible new members.
- People get to try our unique food and concept.

4.5 Other Comments

Other comments provided by the stall holders included the following:

- Great community event. To help out with the bump out process I would make sure that the access streets are cleared first so cars can exit more than one way. I would include more stalls or fun activities to keep people at the event. With the lack of chairs and tables people did not stay for as long.
- Will email through if anything additional pops to mind- however an ice truck pulling up right when the event had started for another stall wasn't the best look and some traders still setting up- whether they didn't bump in on time or left it too late- or didn't have enough time, not sure, but that wasn't the best look once the event had kicked off!
- No fire extinguisher or fire blanket supplied.
- More advertising starting at an earlier date - focusing on specifics of what vendors are offering on the night.
- Why not try and get more of a samba carnivale atmosphere - musicians and dancers moving up and down the street conducive for business-really was lacking this.
- Why not Shop Unley and Hyde Park event with trader participation i.e. 10% discounts and do what Burnside Village does in December - can win a car or something significant - when \$50 is spent.
- Extra Umbrellas and shadings for stalls and for patrons and make it available with the marquee would be a great idea.
- Need drawcards to get people there - need to get people to stay and be entertained - did feel tied in with the event-even worse the next day when it was contained to a small area - needs to tie in better with TDU and did not have a vibe or any catching activities.
- Need to do all these things next year - needs to match outlay to return.
- Should not have bars in the side streets think event need canning and needs to be moved to Goodwood road - maybe losing its vibe \$\$\$ are rising so will not participate as stallholder next year.
- Only King William Road Traders should have a stall.

- Swish shading areas with seating or benches needed because for 70-80 meters there was nowhere and nothing happening-spread out instead of two islands at either end.

Appendix A Questionnaires

King William Road Traders

1. What is your business activity?

1. Retail - Clothing / accessories
 2. Retail - Gifts / homewares
 3. Restaurant / café / hotel
 4. Grocery / convenience
 5. Personal services e.g. hairdressing
 6. Professional services – e.g doctor, solicitor, real estate
 7. Other - please provide details
-

2. How long have you been operating this business on Kind William Road?

1. Less than 12 months
2. 1 to 3 years
3. 4 to 8 years
4. 9 to 10 years
5. More than 10 years

3.1 Did your business participate in the 2017 Unley Gourmet Gala in any way?

1. Yes
2. No

3.2 How did your business participate in the event? Please select all that apply.






























1. Opened for normal trading hours only
 2. Opened for extended trading hours
 3. Set up trading stall outside premises
 4. Had special sale / discounts
 5. Window display
 6. Ran special promotion
 7. Conducted advertising in association with the event
 8. Invited regular customers to visit
 9. Other - please provide details
-

3.3 Why didn't you participate in the event?

1. No benefit for my business
 2. Too busy / lack of time
 3. Other - please provide details
-

4. On a scale of 1 to five with 1 being 'very dissatisfied' and 5 'very satisfied', how satisfied were you with the following aspects of this years Unley Gourmet Gala?

	Very dis-satisfied	Dis-satisfied	Neither satisfied / dissatisfied	Satisfied	Very Satisfied	Not applicable
Communication with traders prior to the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
General promotion of the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Entertainment / activities associated with event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attendance numbers at the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall decoration / theming of the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Management of the event						
Litter collection / street cleaning						
Event staff						
Event security / traffic marshalls						
Overall rating						

Where dissatisfied - Please comment on your ratings.

5.1 What impact did the 2017 Unley Gourmet Gala have on your revenue? When compared to a normal comparable trading day was turnover:

1. About the same
2. Increased slightly - up to 5%
3. Increased moderately - 6% to 15%
4. Increased substantially – more than 15%
5. Decreased slightly - up to 5%
6. Decreased moderately - 6% to 15%
7. Decreased substantially – more than 15%
8. No opinion / can't say
9. Did not open

5.2 Can you estimate the dollar value of the increase or decrease in turnover that you would attribute to the Unley Gourmet Gala? Please be assured that this information will be treated in strict confidence and reported only in aggregate – that is as an estimate for the event as a whole. Please insert \$ value.

6. How many additional paid hours did you or your staff work to cater for the Unley Gourmet Gala? Please insert number of additional staff hours. If no additional hours worked - please insert 0.

7. Do you have any other comments or suggestions for improvement regarding the Unley Gourmet Gala?

8.1 What impact did the start of the Santos Tour Down Under Stage 1 on the 17th January have on your business turnover? When compared to a normal comparable trading day was turnover:

1. About the same
2. Increased slightly - up to 5%
3. Increased moderately - 6% to 15%
4. Increased substantially – more than 15%
5. Decreased slightly - up to 5%
6. Decreased moderately - 6% to 15%
7. Decreased substantially – more than 15%
8. Can't say
9. Did not open

8.2 Can you estimate the dollar value of the increase or decrease in turnover that you would attribute to the Stage 1 start of the Santos Tour Down Under? This information will be treated in strict confidence and reported only in aggregate – that is as an estimate for the event as a whole. Please insert \$ value.

9. How many additional paid staff hours did you use to cater for the Stage 1 start of the Santos Tour Down Under on the 17th January? Please insert additional hours. If None insert 0.

10. Do you think there were any other benefits for your business, or do you anticipate any other benefits in the future, as a result of the 2017 Unley Gourmet Gala or the Stage start of the Santos Tour Down Under? Please select all that apply.

1. Increased awareness of the precinct
2. Positive imagery / branding for the precinct
3. Increased awareness of my business
4. Positive imagery / branding for my business
5. Other - please specify

11. Do you have any other comments or suggestions for improvement regarding the Stage Start of the Santos Tour Down Under?

Stall Holders

1. On a scale of 1 to 5 with 1 being 'very dissatisfied' and 5 'very satisfied', how satisfied were you with the following aspects of this years Unley Gourmet Gala?

	Very dis-satisfied	Dis-satisfied	Neither satisfied / dis-satisfied	Satisfied	Very Satisfied	Not applicable
Communication with traders prior to event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
General promotion of the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Entertainment / activities associated with event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attendance numbers at the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall decoration / theming of the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Management of the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Litter collection / street cleaning	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Event staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Event security / traffic marshalls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Location of your stall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall rating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If dissatisfied - Please comment on your ratings.

2. In total, how many paid hours did you and your staff work at the Unley Gourmet Gala in the temporary stall set up for the event? Please include management.

3. Can you provide an estimate of the dollar value of your turnover from your stall at the Unley Gourmet Gala? Please be assured that this information will be treated in strict confidence and reported only in aggregate - that is as an estimate for the event as a whole.

1. \$0 to \$500
2. \$501 to \$1,000
3. \$1,001 to \$2,000
4. More than \$2,000
5. Can't say

4. What do you believe was the busiest period for sales throughout the night? Select all that apply if more than one.

1. 4 to 5 pm
2. 5 to 6 pm
3. 6 to 7 pm
4. 7 to 8 pm
5. 8 to 9 pm
6. 9 to 10 pm
7. Can't say

5. Were there any other benefits for your business, or do you anticipate any other benefits in the future, as a result of your participation in the Unley Gourmet Gala? Select all that apply.

1. No
 2. Increased awareness of my business
 3. Positive imagery / branding for my business
 4. Other - Please comment
-

6.1 Have you participated in the Unley Gourmet Gala in previous years?

1. Yes
2. No

6.2 How did this years event compare with past events?

7. Where is the permanent location of your business?

1. Kind William Road
2. Unley Road
3. Elsewhere in the Unley local government area
4. Elsewhere - please specify

8. What type of stall did you operate at the 2017 Unley Gourmet Gala?

1. Food and / or beverage
2. Retail
3. Personal services
4. Other - please specify _____

9. Do you have any other comments or suggestions regarding the Unley Gourmet Gala?

UNLEY GOURMET GALA 2017

COMMUNICATIONS REPORT

OUR COMMUNICATIONS PLAN
OUR SOCIAL MEDIA PERFORMANCE
OUR MEDIA STRATEGY & RESULTS



OUR COMMUNICATIONS PLAN

We developed a targeted and strategic communication plan with clear and measurable objectives. The plan included a marketing mix incorporating a proactive media strategy, engaging social media strategy, and a comprehensive mix of traditional marketing tools.

The results are as follows...

OBJECTIVES

COMMUNICATION OBJECTIVE	ACHIEVED
1. Deliver a marketing Campaign that supports the achievement of the Unley Gourmet Gala event objectives	✓
2. Promote event highlights and create excitement about the event	✓
3. Promote the main themes of the event – Food, Fashion, Cycling, Music. With an emphasis on Cycling – The race starts here!	✓
4. Communicate key event information to event goers and key stakeholders	✓
5. Achieve widespread media coverage - increase the audience reached through proactive PR in 2016 by 10%	✓
6. Improve on the audience reached through social media in 2016 by 30%	✓
7. Attract a similar number of attendees to previous years, with a maximum of 10,000 at any one time	✓
8. Build awareness for the Unley Gourmet Gala brand	✓
9. Provide an opportunity for local traders to showcase their products and services	✓
10. Raise the profile of the City of Unley to visitors from Greater Adelaide as well as visitors to Adelaide	✓
11. Enhance the City's reputation as a place to shop, live, work and do business	✓

THE MARKETING MIX

TOOL	DETAIL	OBJECTIVE ACHIEVED	RELEVANT RESULTS
Traditional			
Media campaign	Media Strategy developed and rolled out	All	Reached an audience of 3,710,517
Radio campaign	On air campaign with Hit 107 – included on air competitions	All	Negotiated twice the value for spend
¼ page Messenger ad	11 January	1,2,3,4,7,8,11	
½ page Unley Life ad	Summer edition	1,2,3,4,7,8, 11	
Unley Life mag editorial	Summer and Autumn editions	1,2,3,4,7,8,11	
Unley Life Messenger column	3 editions	1,2,3,4,7,8,11	
Poster	Incorporation of Neon theme	1,2,3,4,7,8,10,11	
Program	10,000 copies	1,2,3,4,8,9	
Flyer	12,000 copies	1,2,3,4,7,8,11	
TDU materials	Content for digital and traditional marketing materials	All	
Mainstreet bin corflutes	A new form of communicating via council infrastructure	1,2,3,4,7,8	Very well received and prominent
Street banner	Booking and design and install	1,2,3,4,7,8	
Pole banners	11 new flagtrack silk banners on KWR – The race starts here	1,2,3,4,7,8	
Welcome to Unley curved signs	7 signs	1,2,3,4,7,8	
Entrance Signs KWR	Scrims	3,8	

Business tips brochure	Draft content and coordinate design, print and distribution	1,3,9	
Traders handbook	In-house design and print	9	
Letter head artwork	In-house design	8	
Resident traffic letters with map	Update last years letters and map. Coordinate distribution through staff	4	
Business traffic letters with map	Update resident letters and use traffic map. Coordinate distribution through staff	4	
Parking permits and letters		4	
Digital			
Social media campaign	<p>Social media plan incorporating Facebook, Twitter, Instagram and YouTube.</p> <p>Paid campaign incorporated.</p>	1,2,3,4,6, 7,8,9, 10,11	<p>The dedicated Unley Gourmet Gala (UGG) Event Page reached an audience of 50,127</p> <p>UGG posts on the City of Unley Events Page reached an audience of 48,926</p> <p>UGG posts on the City of Unley Facebook page reached an audience of 15,910</p> <p>UGG posts on Twitter reached an audience of 26,619</p> <p>Instagram posts generated 623 likes</p>

Trader videos for social media	Create videos showcasing traders involved in the event. Post to social media.	1,2,3,4,6, 7,8,9, 10,11	4,485 views
TDU website		1,2,3,4,5,6,9, 10,11	
CoU Website	Web content and scrolling banner Platinum & Gold Sponsors – opportunity to include a marketing message /company profile on the UGG event page on the COU website All sponsor category logos featured	1,2,3,4,6, 7,8,9, 10,11	2,063 page views of UGG content, including accessing trader online forms, viewing the UGG program and clicking on latest news blogs.
E-signatures	In-house design	8	
Photography		All	
Videography	Main event video plus major sponsor videos	All	
Digital traders handbook and online forms for traders/sponsors/enter tainers etc	New resource to obtain applications from stallholders etc.	9	We were able to provide a new digital solution that saved significant administration time for the event team, and made the process easier for applicants.
Participant media kit	Information kit for traders, sponsors etc involved in the event. How to get the most out of the event through social media etc	9,10,11	Nearly 300 posts were created and tagged on Instagram alone by SM users other than Council. Trader participation in media opportunities and video opportunities.
Additional items			
Community bus signage	In-house design, print and install	1,2,3,4,6,7,8	

Partnership sponsor booklets	Design and print	1,9,10,11	Helped in securing increased sponsorship
VIP invite	Include sponsor logos	1,2,3,4,5,7,8	Achieved a quality result with reduced budget
Volunteer T-shirts and caps	30 shirts and hats	8	Spiffy looking vollies
Spinning Wheel	Corflute to cover raffle wheel for VIP event	-	
Spinning Tickets	Artwork slips	-	
Smoothie Vouchers	Artwork for vouchers	-	
Bus Signage	A3 signs for bus windows	4	

Snap shot of our event collateral



OUR SOCIAL MEDIA PERFORMANCE

During the **7-week** campaign (2 December 2016 to 20 January 2017), **107** posts were published across our social media platforms:



City of Unley Facebook
Page – **20** posts
City of Unley Events
Facebook Page – **31** posts
UGG event page – **22** posts



Council Twitter - **15** tweets



Council Instagram
– **19** photos



The dedicated Unley Gourmet Gala (UGG) Event Page:

- reached an audience of **50,127**
- was viewed by **7,900** people and
- **2,027** people responded that they were interested or going to the event.

What we did and why

We created and published a **comprehensive SM campaign** across Council's Facebook, Twitter and Instagram accounts for maximum reach.



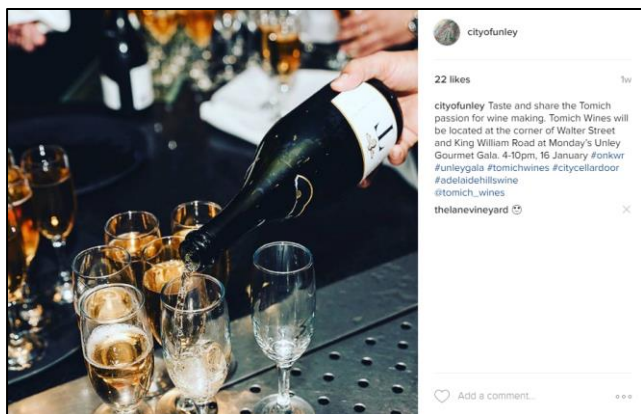
We created a **City of Unley Events Page** in early December 2016 to focus on events in Unley.

By conclusion of the Gala, the City of Unley Event Page had reached 1,632 followers.

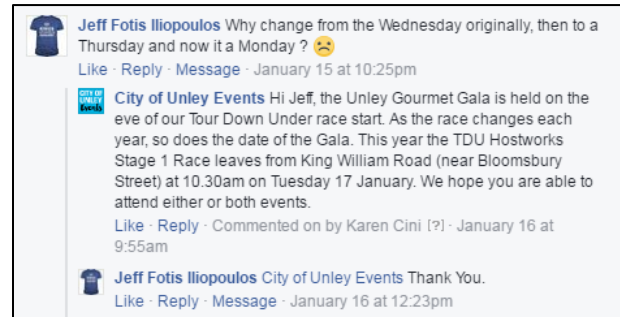


We created a **new Unley Gourmet Gala Event page** to launch a refreshed Gala (We archived the previous Unley Gourmet Gala Facebook page to avoid confusion).

We used related posts and the hashtag **#UnleyGala** to connect accounts



We tagged **entertainers, suppliers, local business and sponsors** wherever possible to improve reach and engagement.



We responded to questions and feedback on all SM platforms to ensure the community was informed and comfortable with what to expect on the day.



We created a comprehensive, series of posts to encourage patrons to explore different areas, which we photographed and published live from the street.



Pre-event

We posted EOI messages for participants. Published pictures and event information to encourage people to grab their friends and come along. We fulfilled sponsorship requirements. We boosted posts for major sponsors and published videos of local traders. We posted logistical information.



Event Day

Our posts on the day covered all aspects of the evening, encouraging people to come down and explore. We asked people to hashtag and share their pictures to build engagement.

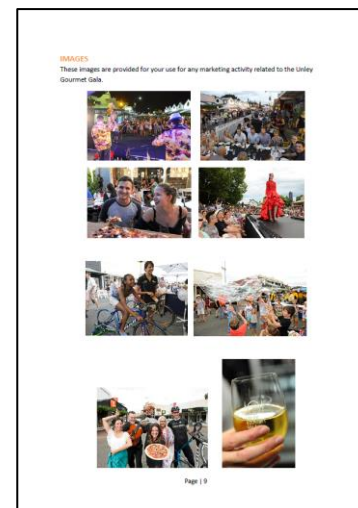
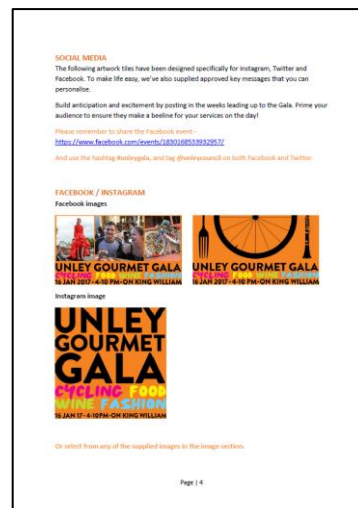
Enjoy these photos from Monday's Unley Gourmet Gala! King William Road looked fantastic as an enthusiastic crowd celebrated the eve of the Tour Down Under Hostworks Stage 1 race start. Please like and share your favourite pic! #unleygala #unley #tdu



Post Event

We thanked patrons for attending with a reminder to come back for the Santos Tour Down Under Race Start.

We posted photo galleries and a highlight video created by the communications team <https://www.youtube.com/watch?v=KiP2MPaw8ho> to celebrate a successful evening and encourage patrons to relive the Gala

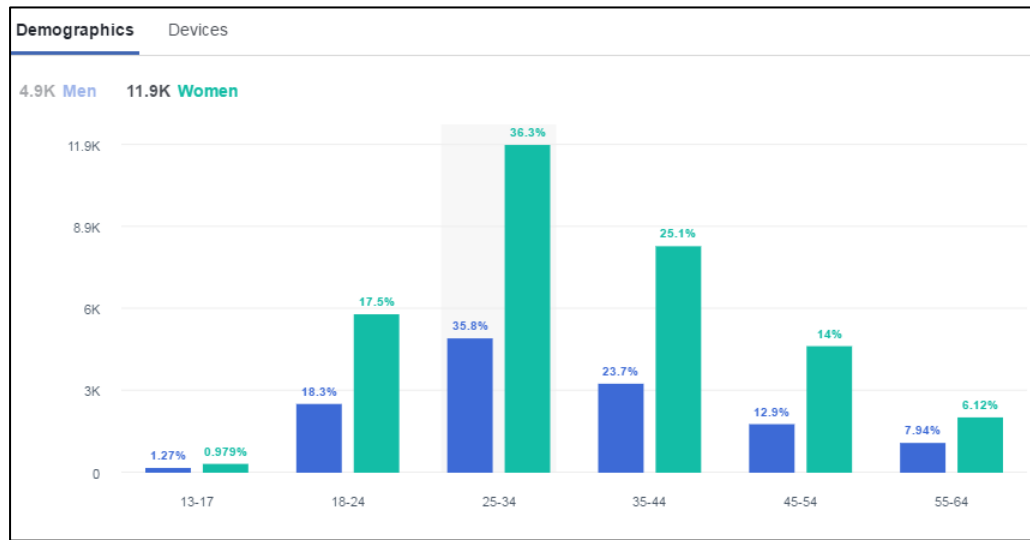


We created **Social Media (SM) Kits for participants**, to encourage them to promote on their own social media channels

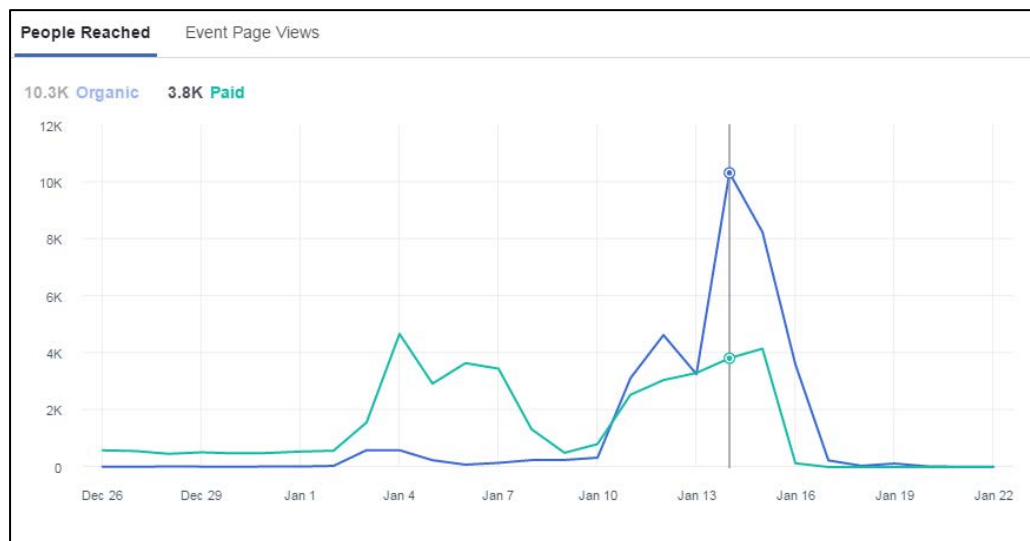


We created SM tiles to reinforce the Gala branding colours and target specific areas of interest.

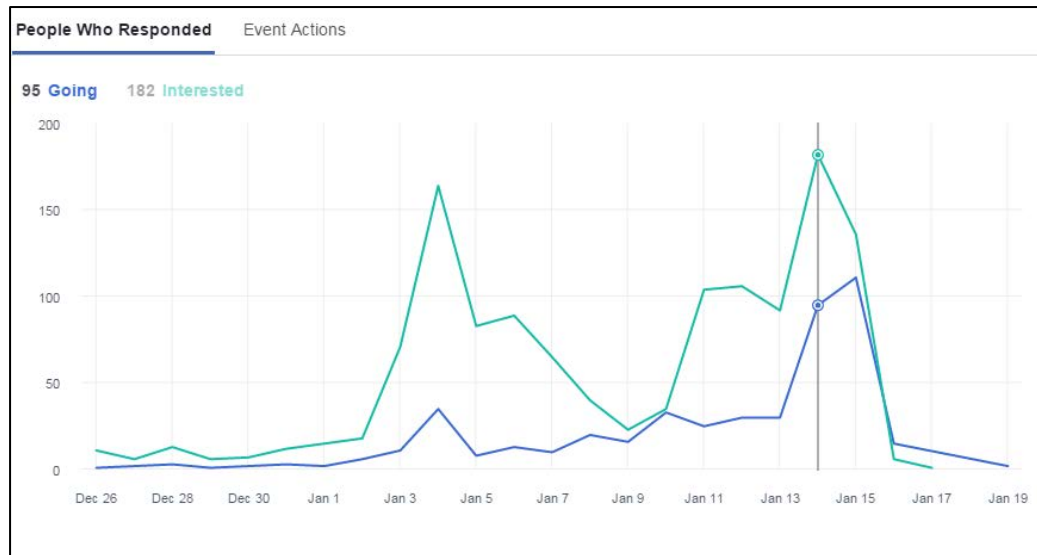
UGG event page analytics (Facebook insights)



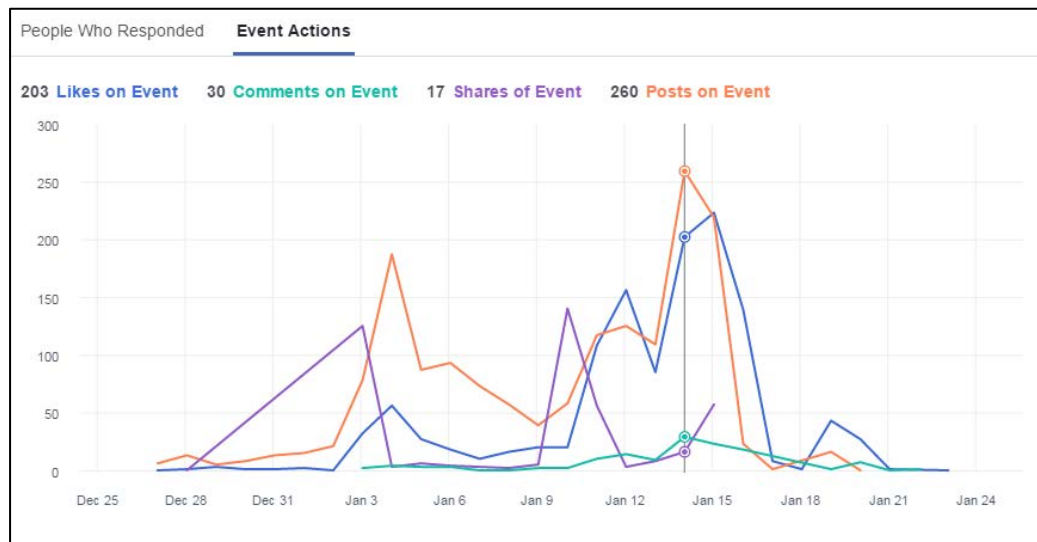
AUDIENCE: The largest demographic reached was women and men aged between 25-34 (11.9k women and 4.9k men):



AWARENESS: The peak time for awareness of the event was on Saturday 14 January with a 14.k awareness rating (Organic [unpaid] reach of 10.3k people, combined with a paid reach of 3.8k people):



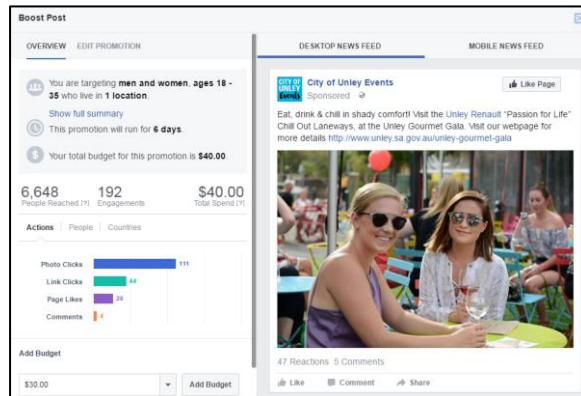
ENGAGEMENT: peaks in peoples' response coincided with paid advertising. The peak day for people selecting 'going or interested' was Saturday 14 January:



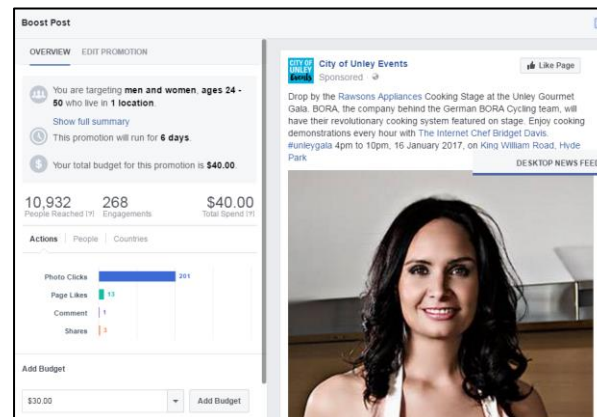
EVENT ACTIONS: Posts, likes, shares and comments by the community peaked in the lead up to event day, noticeably on Saturday 14 January:

Sponsor acknowledgment and promotion

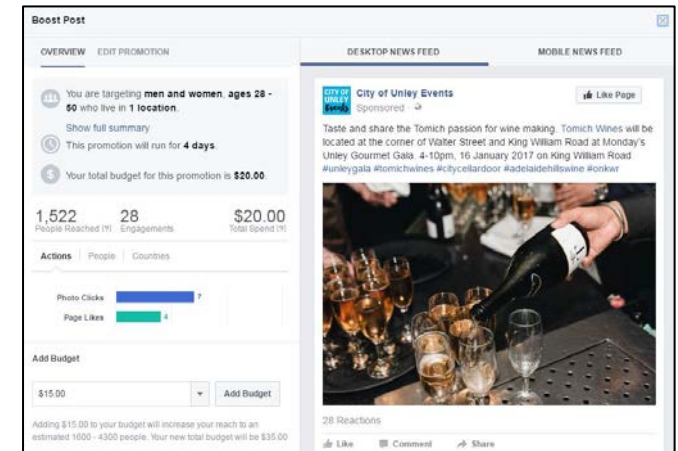
Boosted posts were scheduled for major sponsors - Rawsons BORA, Tomich Wines and Renault Unley. General sponsors, entertainers, retailers and food and beverage stall holders were promoted through posts across all platforms.



Unley Renault



Rawsons BORA



Tomich Wines

The people behind the numbers...

Behind the statistics live our residents, event patrons, participants and business operators. Nearly 300 posts were created and tagged on Instagram alone by SM users other than Council.



We liked and shared as many SM posts as soon as possible from patrons and media outlets, to encourage more interaction.

Compliments, feedback and complaints

Only three messages received on Facebook were of a negative nature. **All were responded to promptly and in a constructive manner.** Compared to the number of all comments posted to the Gala event page (182), this represents a very small and acceptable percentage (1.6% of comments):

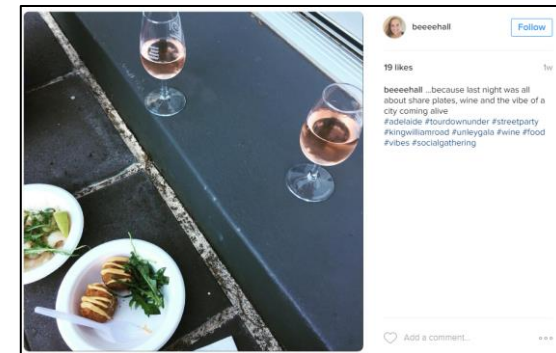
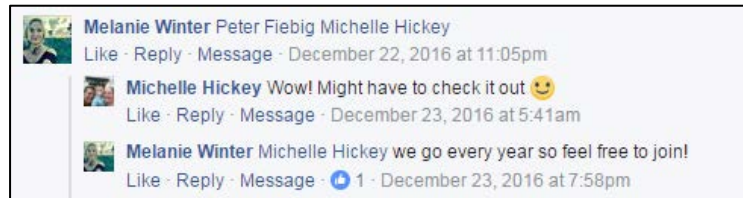
Complaints

Dru Dundon Disappointing to see there are no tables and chairs for general public as in previous years... would love to know why this is???

Jonathan Albanese Even though the Gala opened @ 1600, most food vendors were not ready to go @ 1600. Why not just start @ 1700 to give them time to be ready, or ensure the vendors are ready to go @ 1600. Otherwise why should I (and others) bother coming down @ 1600 like I did today?

Anne M Jones In the review, perhaps canvass the nearby residents? 5.30am noisy start and now at 12.25am, still dismantling & clanging metal ... Are disturbances to nearby residents considered in your review

Examples of positive posts..



Want to know more?

If you wish to review all posts please visit our social media sites:

<https://www.facebook.com/cityofunleyevents/>

<https://www.facebook.com/events/1830168533932957/>

<https://www.facebook.com/unleycouncil/>

<https://twitter.com/UnleyCouncil>

<https://www.instagram.com/cityofunley/>

OR search on **#unleygala** on either Facebook, Twitter or Instagram.

OUR MEDIA STRATEGY & RESULTS

We worked together with JP Media to develop a targeted media strategy for the 2017 event.

This year we presented to the events team, some new creative concepts for attracting increased coverage. These concepts included the introduction of digital influencers (event ambassadors), and a MAMIL Challenge. While the event team chose not to proceed with these concepts this year (mainly due to budget and time restraints) we think these concepts could be used for future events.

We chose to use the fact that the City of Unley had won the Stage One Start of the TDU as a major hook for the media strategy. We also worked in our key message 'the race starts here' into marketing collateral and media opportunities.

As well as targeting a comprehensive list of handpicked media including chosen industry specific media, we targeted digital influencers such as food, fashion and sports bloggers to assist in sharing our messages across multiple online platforms.

We also worked with the TDU Media team to ensure we maximised opportunities for promoting Unley's Stage One Start.

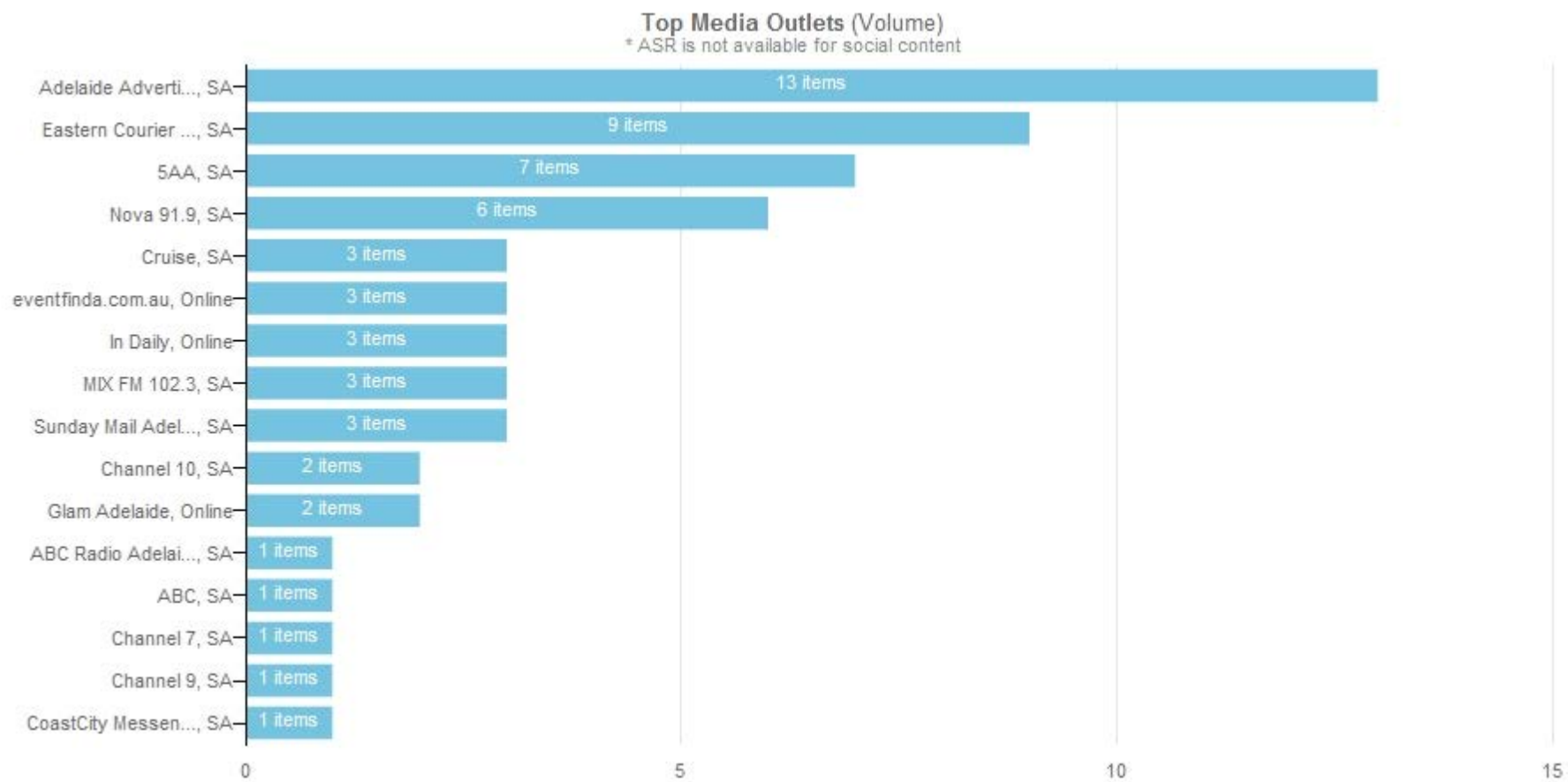
Discussions with media commenced in October to ensure event listings were included in all long lead publications.

AND THE RESULTS ARE IN!

An analysis of coverage mentioning '**Unley Gourmet Gala**' produced in the 129 days between 01 Oct 2016 and 06 Feb 2017 found **69 items**. This coverage reached a cumulative audience of **3,710,517**.

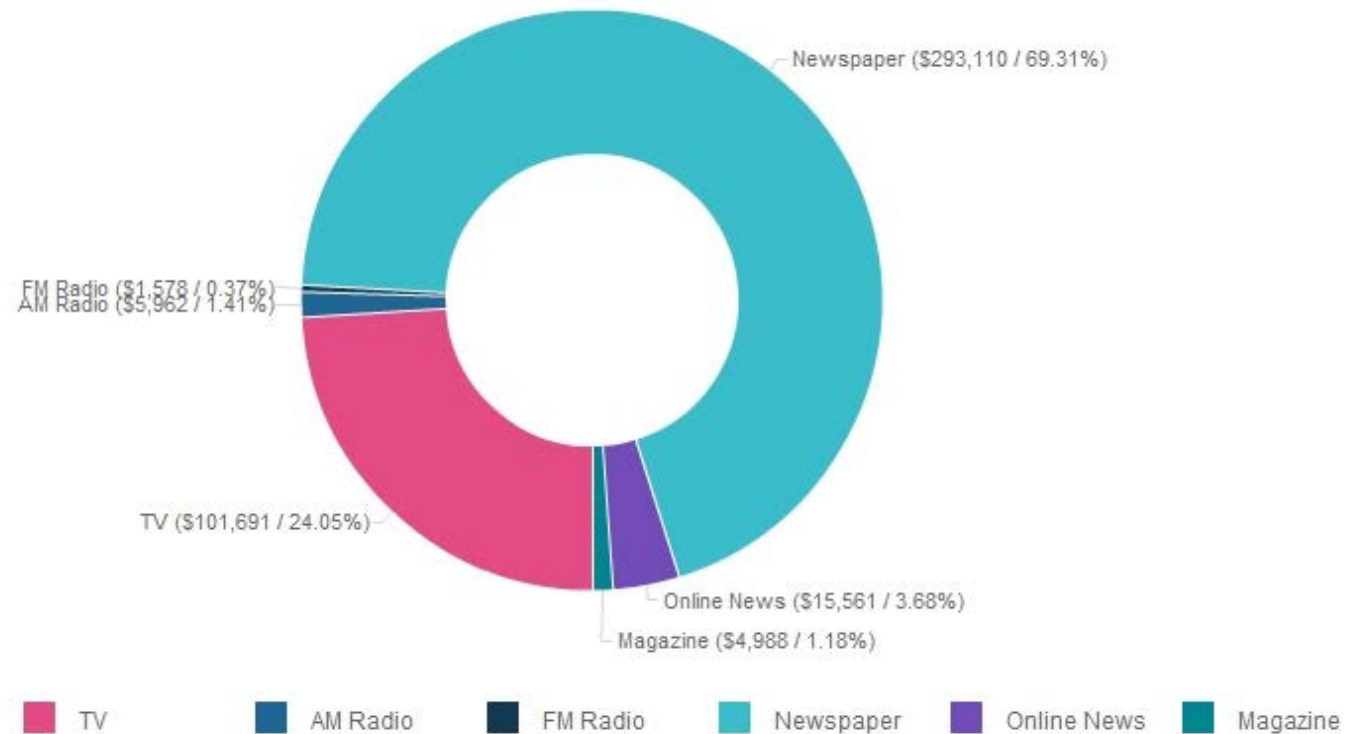
Newspapers had the highest reach and volume of coverage (30 items or 43% of the total volume of coverage) with an **advertising space rate of \$293,110**.

Whilst the 2016 event achieved a higher audience reach due to a single piece of national television coverage, we achieved more local coverage and more individual coverage items in 2017.



Media Type Breakdown (ASR)

* ASR is not available for social content



Summary of media items secured by the City of Unley

DATE	MEDIUM	OUTLET	TITLE
9/12	PRINT	SA Style Magazine	UGG event listing in summer edition
Dec	ONLINE	Clique Magazine website	UGG event listing
Summe	PRINT	City Brief	UGG event listing

re edition			
23/12	ONLINE	Kids in Adelaide	UGG event listing
26/12	ONLINE	Play and Go	UGG event listing
4/1	ONLINE	Glam Adelaide	'Gear up for the Tour Down Under with the Unley Gourmet Gala'
10/1	PRINT	The Advertiser	'Party cycle to last the week'
10/1	RADIO	FIVEaa	Interview with Carly Hemus re Unley Gourmet Gala
11/1	PRINT	Eastern Courier	'Plea for party to stay'
11/1	PRINT	Eastern Courier	Unley Gourmet Gala event listing
11/1	PRINT	CoastCity Weekly	Unley Gourmet Gala event listing
11/1	PRINT	Westside Weekly	Unley Gourmet Gala event listing
13/1	ONLINE	InDaily	Unley Gourmet Gala recipe from Assaggio
13/1	ONLINE	This is Adelaide	'Tour Down Under: Unley Gourmet Gala'
14/1	RADIO	FIVEaa	Evenings program interview with Lachlan Clyne re Unley Gourmet Gala
16/1	RADIO	ABC 891	Drive program interview with Lachlan Clyne re Unley Gourmet Gala
16/1	RADIO	Mix 102.3	News grabs re Unley Gourmet Gala and TDU
16/1	RADIO	FIVEaa / NOVA	News grabs re Unley Gourmet Gala and TDU
16/1	RADIO	Triple M / Hit 107	News grabs re Unley Gourmet Gala and TDU
16/1	TV	Channel 7	Live weather cross from Unley Gourmet Gala
16/1	TV	Channel 9	Live weather cross from Unley Gourmet Gala
16/1	TV	Network Ten	Live weather cross from Unley Gourmet Gala
16/1	TV	ABC	News story about Tour Down Under and Unley Gourmet Gala festivities
17/1	PRINT	The Advertiser	'Chaves flies the flag for his new found home'
18/1	ONLINE	InDaily	Unley Gourmet Gala social photos
Pending	PRINT	SA Life	Social photos from Unley Gourmet Gala

Note: some of the above items were syndicated across multiple platforms.

DECISION REPORT

REPORT TITLE:	LEAH STREET TRAFFIC VOLUMES AND HEAVY VEHICLES
ITEM NUMBER:	857
DATE OF MEETING:	22 MAY 2017
AUTHOR:	SATYEN GANDHI
JOB TITLE:	TRANSPORT AND TRAFFIC LEAD

EXECUTIVE SUMMARY

- Council at its meeting held on 27 February 2017, directed the Administration to monitor traffic, particularly heavy vehicles, along Leah Street and engage with DPTI and Outside Ideas (local Construction Company) to minimise usage of Leah Street as a heavy vehicle route.
- Council monitored the traffic and found that on average 284 heavy/commercial vehicles (out of 5,969 average daily traffic) use Leah Street. These 284 vehicles range from small trucks and public transport buses, to long articulated trucks. The volumes are similar to the data collected in 2016.
- The Administration has engaged with Outside Ideas and instructed them to use other arterial roads (e.g. Goodwood Road) as their main access to/from Leader Street.
- The travel of heavy vehicles along public roads is governed by multiple state and federal legislation and regulations. In particular, Heavy Vehicle National Law 2013 provides for restrictions of heavy vehicle routes. Administration undertook detailed analysis of the traffic data and found that heavy vehicles accessing Leah Street are within the provision of the law. Administration will continue to regularly monitor the volumes of traffic and respond as appropriate.
- Leah Street is a collector route as identified in Council's Integrated Transport Strategy. The daily traffic volumes, heavy vehicle volumes and speeds are considered to be within the accepted levels for the functionality of the road. It is recommended to continue the current road network arrangements.
- Council within its authority, has an ability to impose 'Truck Prohibited' signs along Council owned roads. However, it is not recommended for Leah Street due to the 'push on' impact it will have on the adjacent local road network and its role as a collector road.
- Senior staff from Administration have met with DPTI counterparts to convey the community concerns over detoured traffic during the South Road repair works and it was agreed that Council and DPTI would work together to minimise the impact on residents of the local area during future works.

RECOMMENDATION

That:

1. The report be received.
 2. Administration continue to liaise with DPTI on the actions to minimise detoured traffic, particularly heavy vehicle traffic, on Leah Street while South Road works are being undertaken.
-

1. **RELEVANT CORE STRATEGIES/POLICIES**

1.1 Community Plan 2033

- Moving theme objectives – An integrated, accessible and pedestrian-friendly City.

2. **DISCUSSION**

At its meeting held on 27 February 2017, Council endorsed the following in relation to Leah Street:

That Council staff:

- *Monitor the perceived higher volume of traffic, especially heavy vehicles using Leah Street, Forestville.*
- *Determine what can be done to reduce the volume of heavy traffic on Leah Street.*
- *Engage with construction company Outside Ideas (on Leader Street, Forestville) and request that their heavy vehicles avoid Leah Street where practical.*
- *Determine and submit an appropriate request to DPTI to assist in reducing the volume of traffic on Leah Street, especially heavy vehicles and to stop detouring traffic down Leah Street during road closures on South Road.*
- *Provide a report to Council in April 2017.*

All of the above actions as directed by Council have now been completed. The purpose of the report is to provide Council information on the abovementioned matters.

Leah Street traffic data and minimising heavy vehicle access

Traffic data collection was undertaken at Leah Street over a two week period in March-April 2017 following Council's direction. The table below shows a summary of the latest traffic data including heavy vehicle traffic using Leah Street:

Average Daily Traffic	Heavy /commercial vehicles - small truck, waste collection trucks, public transport buses etc.	Heavy/Commercial vehicles – large trucks, articulated trucks, articulated public transport buses
5,969 vehicles (2017)	284 vehicles	14 vehicles
5,459 vehicles (2016)	284 vehicles	5 vehicles

Table 1 – Leah Street Traffic Data

The latest data shows on average of 284 vehicles (trucks and similar) plus 14 heavy vehicles use Leah Street. The operating speeds were recorded to be 38.8 km/hr which is below the posted speed limit in the area. As shown in the

table, in 2016 Leah Street had the same number of heavy/commercial vehicles accessing the road as today. However, the number of large trucks/articulated buses using Leah Street has risen. Current construction works to Leader Street may be impacting Leah Street and the construction company Outside Ideas undertaking these works, has been instructed to use an alternative route to avoid Leah Street for such travels.

Heavy vehicle movements along public roads are governed by State and National legislation such as Road Traffic Act (SA) 1961 and National Heavy Vehicle National Law Act 2013 (HVNL Act) and various other regulations. The HVNL Act 2013, section 153A deals with access restrictions of vehicles, and states:

153A—Using restricted access vehicle

(1) A person must not use a restricted access vehicle, or permit a restricted access vehicle to be used, on a road unless the road is one on which the vehicle is allowed to be used under a mass or dimension authority applying to the vehicle.

Maximum penalty: \$6 000.

(2) In this section— restricted access vehicle means a heavy vehicle that (together with its load) is—

(a) higher than 4.3m; or

(b) wider than 2.5m; or

(c) longer than—

(i) if a single vehicle other than an articulated bus—12.5m; or

(ii) if an articulated bus—18m; or

(iii) if a combination—19m.

The traffic data collected shows that the heavy/commercial vehicles accessing Leah Street are within the provisions of these requirements. As per the National Heavy Vehicle Regulator's process, vehicles which do not meet the above requirements, shall seek the road authority's approval. Council has, in the past, approved similar applications for one-off trips in various parts of City (e.g. show rides during the show time, trucks carrying swimming pools for private property etc.). There are no current approvals in place for Leah Street.

When residents contact Council with incidents of heavy vehicle travel, they are encouraged to also report such incidents to SA Police as the appropriate enforcement agency to deal with the matter.

Under its delegated authority (from the Minister of Transport), Council can impose 'Trucks Prohibited' signs which legally restrict trucks to go past the nominated point. However, this traffic diversion may have a significant impact on the local street network with regards accessibility and road safety in local area. Furthermore, collector roads are more suitable to carry truck movements than residential streets. The latest traffic data shows that a total of 284 heavy/commercial vehicles (including public transport buses) travel along the streets and from a traffic engineering perspective this is considered to be within the expected functionality of the road.

Leah Street is a collector route as identified in Council's Integrated Transport Strategy. The daily traffic volumes, heavy vehicle volumes, and speeds are considered to be within the accepted levels for the functionality of the road. When managing traffic changes, particularly for heavy vehicles, it is important to consider the flow on impacts of restrictive measures in to the side streets, as these may be unsuitable and unable to carry additional traffic. As a result of this analysis it is recognised that while traffic volumes have increased marginally, Leah Street is operating within acceptable levels from a traffic management perspective given its status as a collector road.

Liaisons with DPTI

Senior Staff have met with their DPTI counterparts to convey community concerns about detoured traffic during the construction of South Road, and discuss options in relation to minimising the detoured traffic on to local streets. DPTI is willing to work with Council on ways to improve the traffic management in the local area particularly during relevant arterial road works.

DPTI at this stage, have not scheduled the reconstruction works on South Road, but Administration will work with DPTI to develop traffic management plans at the appropriate time.

Liaisons with Outside Ideas

Administration has instructed Outside Ideas to minimise their trucks travelling along Leah Street and were encouraged to travel via Goodwood Road as their main access. While Council is limited legally in restricting a company from accessing a public road, Administration has a good working relationship with Outside Ideas and the on-going monitoring of travel patterns will continue.

3. ANALYSIS OF OPTIONS

Option 1 -

Administration continue to liaise with DPTI on the actions to minimise detoured traffic, particularly heavy vehicle traffic, on Leah Street while South Road works are being undertaken.

This option ensures that Administration will work with DPTI to achieve the best possible outcomes to alleviate community concerns relating to detoured traffic via Leah Street during South Road construction.

Option 2 – Provide an alternative option

Council may provide an alternative option on the matter.

4. RECOMMENDED OPTION

Option 1 is the recommended option.

5. POLICY IMPLICATIONS

5.1 *Financial/budget*

- There are no additional financial impacts with the recommended option.

5.2 *Legislative/Risk Management*

- There are no legislative implications with the recommended option.

5.3 *Staffing/Work Plans*

- The recommended option can be undertaken with existing resources.

5.4 *Environmental/Social/Economic*

- The recommended option should result in reducing the impact on Leah Street residents of any detoured traffic during construction of South Road.

5.5 *Stakeholder Engagement*

There has been no community engagement on the matter.

6. REPORT CONSULTATION

Nil

7. ATTACHMENTS

Nil

8. REPORT AUTHORISERS

<u>Name</u>	<u>Title</u>
John Devine	General Manager City Development

DECISION REPORT

REPORT TITLE: SHARED STREET CONCEPT - NAIRNE
TERRACE FORESTVILLE

ITEM NUMBER: 858

DATE OF MEETING: 22 MAY 2017

AUTHOR: BRENTON CURTIS

JOB TITLE: MANAGER STRATEGIC ASSETS

1. **EXECUTIVE SUMMARY**

Council has an obligation in relation to its Strategic Asset Management Plan and the Long Term Financial Plan (LTFP) to ensure that it maintains all its assets in a fit for purpose condition for the residents of Unley and that is to be achieved in the most cost effective and sustainable manner.

However, to support Council's Community Plan, Active Ageing Strategy and Open Space Strategy, staff are always looking for opportunities within the capital renewal program to support these outcomes. Nairne Terrace is one such opportunity where both footpath, and kerb and water table are up for renewal.

This has presented Council the opportunity to investigate modifying the streetscape to further support a shared street environment. Consultants have been engaged to develop concepts demonstrating how low key infrastructure modifications can be undertaken to support this outcome in line with the proposed budget. (Attachments 1 and 2 to Item 858/17).

Attachments 1 and 2

Replacing like for like, and two alternative configurations, have been prepared for Council's consideration, and a shared street environment introducing some greening is recommended.

2. **RECOMMENDATION**

That:

1. The report be received.
 2. Council endorse Option 1 - "The enhanced shared street concept as outlined in Attachment 1 to Item 858/17, "Concept Option 1 – Retain Footpath", for the purpose of public consultation.
-

1. RELEVANT CORE STRATEGIES/POLICIES

Council's Community Plan, Active Ageing Strategy and Open Space Strategy all of which require the management of Council's parks, streets, and properties in order to support active, multi-use and functional spaces for all residents, as well as encouraging the use of alternative transport through the management of the city's infrastructure.

Along with Council's Strategic Asset Management Plan, Asset Management Policy and the Local Government Act all have the goal of facilitating the delivery of legislated and/or desired levels of service for both present and future communities via the provision and management of physical assets in a cost effective and sustainable manner.

2. DISCUSSION

Council is charged with the responsibility of ensuring that it maintains all of its assets in a fit for purpose condition for the communities of Unley and should achieve this in the most cost effective and sustainable manner giving consideration to both its Strategic Asset Management Plan and the Long Term Financial Plan.

As part of Council's asset renewal program, the kerb and watertable, along with the footpath in Nairne Terrace, Forestville have been identified as reaching the end of their useful lives, and as such are due for replacement.

Council's administration were already investigating opportunities in regard to asset replacement in Nairne Terrace., when a notice of motion from Councillor Smolucha was tabled requesting Council staff evaluate the feasibility and estimated cost of creating a shared zone on Nairne Terrace., Forestville for consideration as part of the 2017/18 budget. Council's draft 2017/18 budget has \$30k allocation to contribute to the Nairne Terrace changes.

Tonkin consulting engineers were engaged to investigate the street and produce two alternative concepts for consideration. (Attachments 1 and 2 to Item 858/17).

Terminology used for shared street facilities is important as a formal shared zone has specific requirements, needs to be approved by the Department of Planning, Transport and Infrastructure (DPTI), and has a regulated speed requirement of 10km/h. Shared zones are also generally restricted to areas of high commercial activity, medium to high density housing, or recreational areas. Nairne Terrace does not meet any of the criteria.

Alternatively, for Nairne Terrace, we are seeking to achieve a shared street environment targeting traffic speeds below 30km/h. and a corridor that can be used by varying forms of transport such as cars, bikes and pedestrians.

The concepts prepared by the consultant look at undertaking low key infrastructure modifications which are in line with Council's asset renewal programme to achieve the required objectives.

Concept Design for Nairne Terrace

The SA Government has endorsed Streets for People (SFP) guidelines. These guidelines support and provide information on designing people-friendly streets with a focus on functionality of streets as link and place. SFP is the South Australian guideline, and is well accepted as a reference document for shared street type road designs. For these streets, SFP recommends a:

- *Focus on slow speed environment, pedestrian and cycling priority and accessibility, and good informal surveillance.*

Allied to this, the following design criteria have been established and provide information on how the recommendations are incorporated into the Nairne Terrace design:

Outcome	Design feature
Motorists are aware of Shared Space environment	Install entry treatment with distinctive pavement
Target Speed 30km/h or less	Reduce speed of vehicles entering Nairne Terrace by entry treatments and distinctive pavement. Staggered squeeze points with landscaping.
Improved public realm	Landscaping, removal of kerbing, distinctive pavement sections. Consider WSUD options for landscaped sections.
Improved safety	Slower traffic throughout Nairne Terrace. Slower entry off of Nichols Street visual cues of shared environment. Improved lighting as required

Options Considered

The enhanced shared street concept as outlined in Attachment 1 "Concept Option 1 – Retain Footpath".

This proposal will see the removal of the existing trees along the verge area allowing for a new footpath to be constructed to width of approximately 1.5m supporting Council's object of providing age friendly footpath network. Protuberances would be constructed along the length of the street to allow for replacement trees to be planted along Nairne Terrace. The construction of the protuberances would have an impact on parking in the street by reducing the number of spaces by approximately 6 out of the current unformalised 24 spaces. However, these devices along with threshold treatment at the junction with Nichols Street will assist in reducing the speed in the street by narrowing the corridor which would be available for use by both cars and

bikes while helping to achieve the targeted below 30km/hr. This option could be completed for the proposed budget allocation.

This option would see the current streetscape in Nairne Terrace remain unchanged from the existing arrangement and would still have a footpath with restrictions adjacent to existing trees and would be fully funded from the capital renewal budget alone.

***The enhanced shared street concept as outlined in Attachment 2
“Concept Option 2 – No Footpath”.***

This proposal will see the removal of the existing trees along the verge area. However, it is proposed not to replace the footpath but make the verge area available for a greening space. Protuberances would be constructed along the length of the street to allow for replacement trees to be planted along Nairne Terrace.

The construction of the protuberances would have an impact on parking in the street by reducing the number of spaces by approximately 6 out of the current unformalised 24 spaces. However, these devices along with a threshold treatment at the junction with Nichols Street will assist in reducing the speed in the street by narrowing the corridor which would be available to be used by bikes, pedestrians and cars helping to achieve the targeted below 30km/hr.

3. ANALYSIS OF OPTIONS

Option 1 – The enhanced shared street concept as outlined in attachment 1 “Concept Option 1 – Retain Footpath”.

This Option provides an improved, dedicated footpath but has less greening than Option 2.

The configuration improves the road safety of the street with some loss of parking.

Option 2 – The enhanced shared street concept as outlined in attachment 2 “Concept Option 2 – No Footpath”

This Option improves the aesthetics of the street and makes it safer as a shared street with little loss of parking.

There is no dedicated footpath with this Option.

Option 3 – To undertake the asset renewal in Nairne Terrace in a like for like manner.

This Option retains the existing configuration and forfeits the opportunity to create a shared street with improved aesthetics.

There is no loss of parking with this Option.

4. RECOMMENDED OPTION

Option 1 is the recommended option.

5. POLICY IMPLICATIONS

In relation to asset management the relevant outcomes are outlined in both "**Community Living and Environmental Stewardship**" to manage Council's parks, streets, and properties in order to support active, multi-use and functional spaces for all residents, as well as encouraging the use of alternative of transport through the management of the city's infrastructure.

5.1 *Financial/budget*

Funds have been allocated in the draft 17-18 budget against footpath and kerb & water table capital renewal programs for asset renewal plus a separate new capital bid to support the proposed upgrade works give a total value of \$ 60,000 for these works.

5.2 *Legislative/Risk Management*

Australian Road Rule 238 provides for pedestrian access along public roads. Specifically the rule 238 regulates the following:

Pedestrians travelling along a road (except in or on a wheeled recreational device or toy)

- *A pedestrian must not travel along a road if there is a footpath or nature strip adjacent to the road, unless it is impracticable to travel on the footpath or nature strip.*

It can be argued that Nairne Terrace footpath in its current condition makes it difficult to travel on footpath and pedestrians are illegally walking along Nairne Terrace. This indirectly creates a shared street environment.

With implementation of the proposed design, the risk to road users would be alleviated by applying traffic calming design measures in line with the SFP guidelines. The proposed design is a shared street approach rather than a shared zone treatment.

5.3 Environmental/Social/Economic

The cost effective and sustainable management of assets across the City to deliver fit for purpose services and facilities has a positive impact on environmental, social and economic benefits for the Unley community and business across the City.

5.4 Stakeholder Engagement

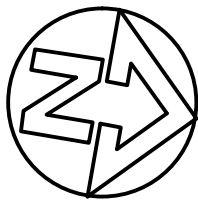
This project has undertaken consultation with key stakeholders within Council. Residents along the street have been door knocked and their views sought on the various options. Generally, they are in favour of Option 1 which retains the footpath.

6. ATTACHMENTS

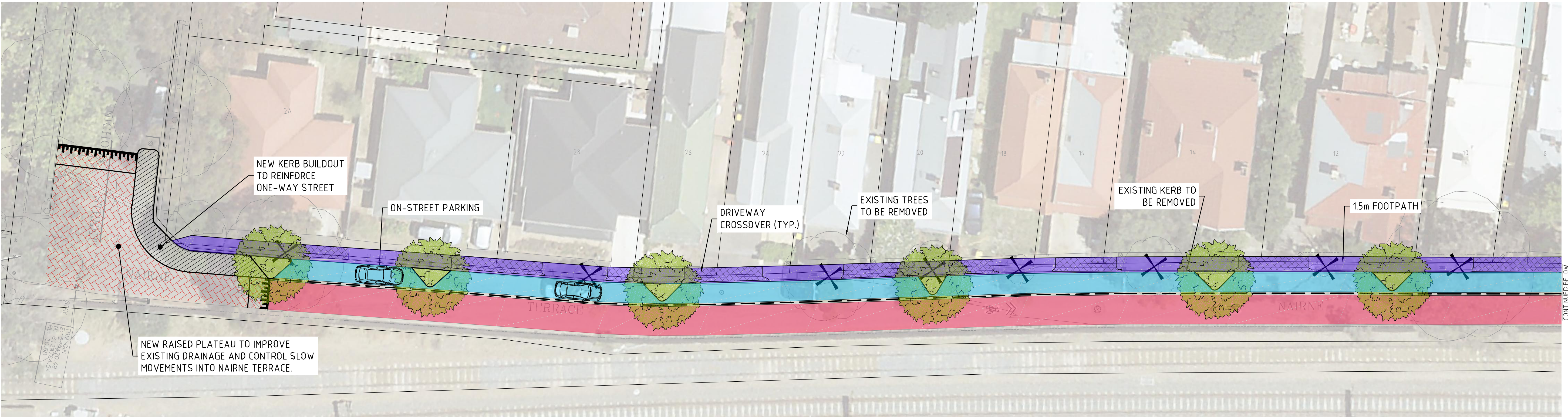
- Attachment 1 Concept option 1 retain footpath.
- Attachment 2 Concept option 2 no footpath.

7. REPORT AUTHORISERS

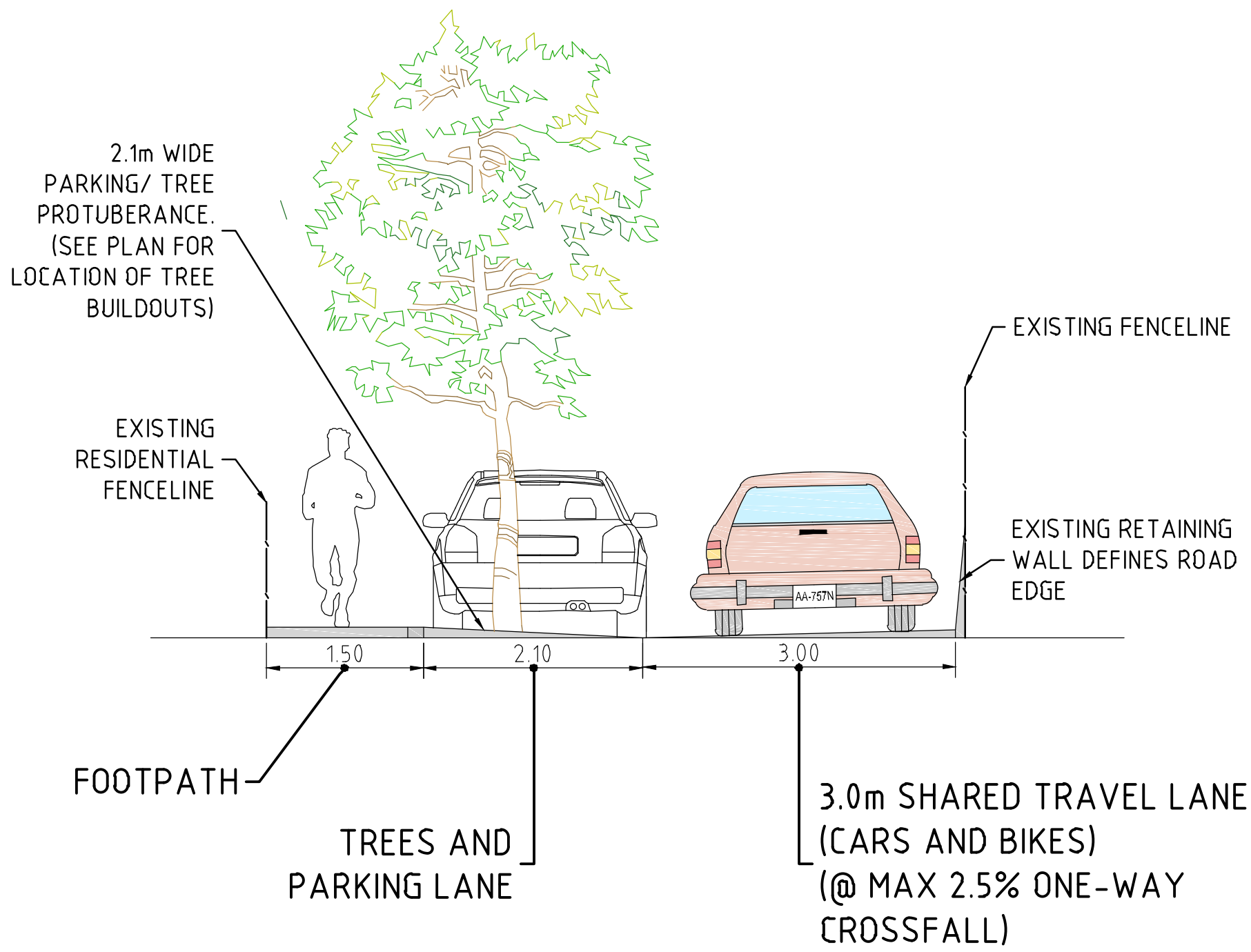
<u>Name</u>	<u>Title</u>
John Devine	General Manager City Development
Peter Tsokas	Chief Executive Officer



T:\2016\20161408 NAIERNE TERRACE STREETSCAPE - CITY OF UNLEY\3 DEVELOPMENT\1 ACAD\20161408_NAIERNE TERRACE CONCEPT.DWG [OPTION 1] 15-May-2017 - 9:51am
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LAYOUT PLAN
SCALE 1:200



TYPICAL SECTION
SCALE 1:50



TYPICAL TREE PROTUBERANCE

LEGEND

- 300mm VALLEY DRAIN
- RAISED PAVEMENT BUILDOUT
- TREE TO BE REMOVED (TYP.)
- RAISED PLATEAU
- DRIVING LANE
- KERB BUILDOUT WITH NEW TREE (TYP.)
- 1.5m FOOTPATH
- DRIVEWAY CROSSOVERS
- PARKING

COORDINATES TO MGA94 ZONE54

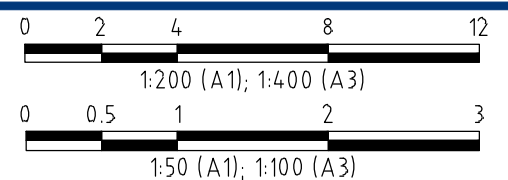
ALL LEVELS TO A.H.D.

REV	AMENDMENT / REASON FOR ISSUE	DATE	DES.	DWN.	DWGCHK.	VERIFIED	APPROVED
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www.tonkin.com.au

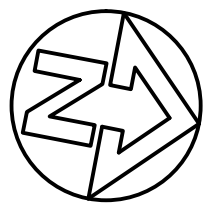


Job No: 20161408
Filename: 20161408_NAIERNE TERRACE CONCEPT.DWG
Survey By: A.C.S.
Survey Date:
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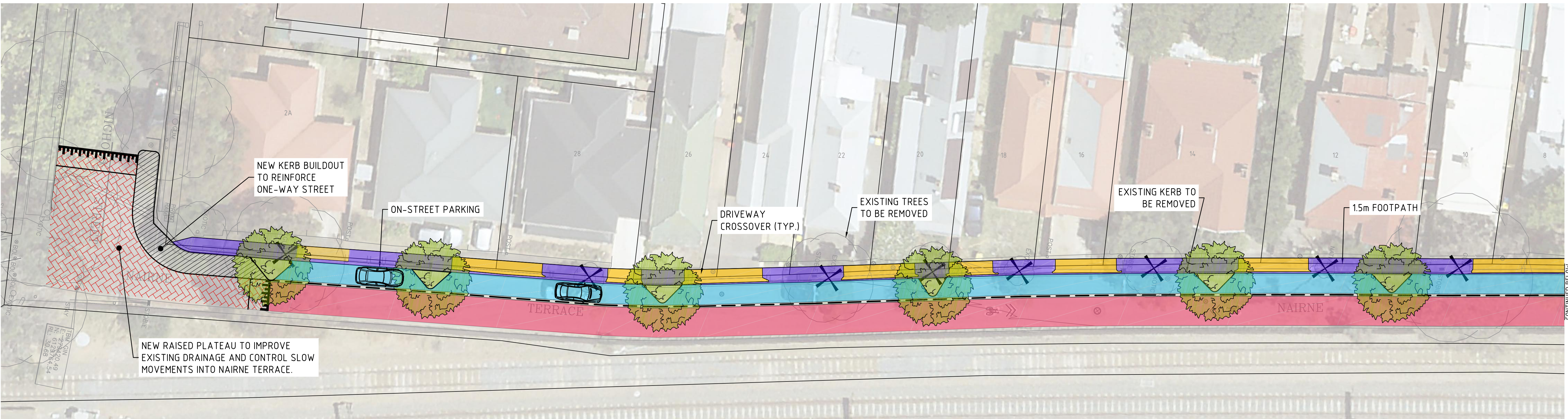


CONCEPT OPTION 1 - RETAIN FOOTPATH

CITY OF UNLEY
NAIRNE TERRACE STREETSCAPE UPGRADE
SHARED CAR/ CYCLIST STREET WITH PEDESTRIANS ON FOOTPATH



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LAYOUT PLAN
SCALE 1:200



LAYOUT PLAN
SCALE 1:200

LEGEND

- 300mm VALLEY DRAIN
- RAISED PAVEMENT BUILDOUT
- TREE TO BE REMOVED (TYP.)
- RAISED PLATEAU
- DRIVING LANE
- KERB BUILDOUTS FOR TREE PROTUBERANCE
- 1.5m LANDSCAPE STRIP
- DRIVEWAY CROSSOVERS
- PARKING

COORDINATES TO MGA94 ZONE54

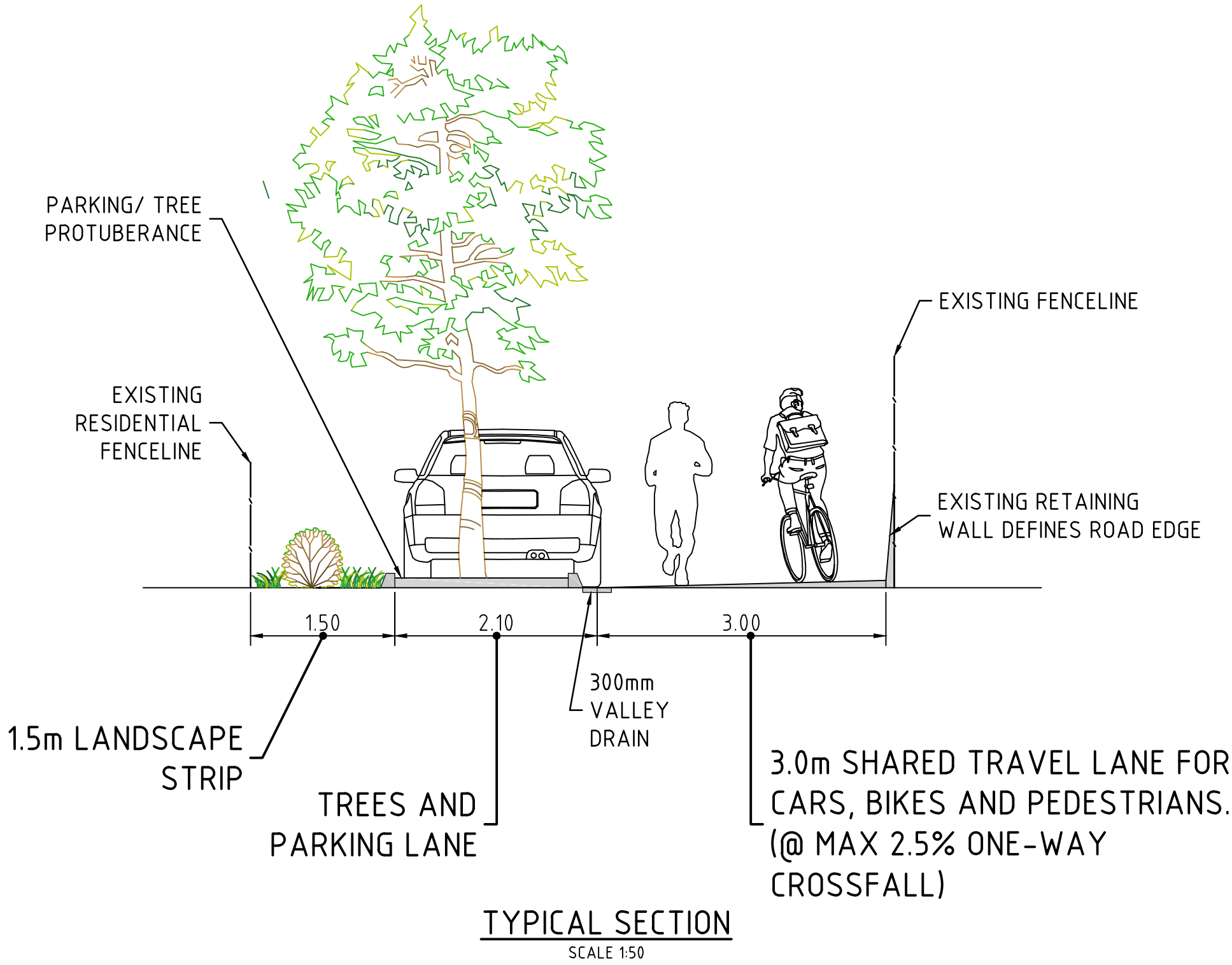
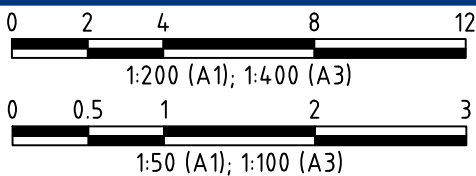
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REV	AMENDMENT / REASON FOR ISSUE	DATE	DES.	DWN.	DWGCHK.	VERIFIED	APPROVED
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Job No: 20161408
Filename: 20161408_NAIERNE TERRACE CONCEPT.DWG
Survey By: A.C.S.
Survey Date:
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TYPICAL SECTION
SCALE 1:50



TYPICAL TREE PROTUBERANCE

CONCEPT OPTION 2 - NO FOOTPATH

CITY OF UNLEY
NAIRNE TERRACE STREETSCAPE UPGRADE
SHARED ZONE (CARS, CYCLISTS & PEDESTRIANS ALL TO USE STREET)

INFORMATION REPORT

REPORT TITLE: USE OF DELIBERATIVE POLLING FOR
COMMUNITY CONSULTATION

ITEM NUMBER: 859

DATE OF MEETING: 22 MAY 2017

AUTHOR: PETER TSOKAS

JOB TITLE: CHIEF EXECUTIVE OFFICER

1. **EXECUTIVE SUMMARY**

At the Council meeting on 24 October 2016, Council adopted the following motion (item 631/16):

That:

- 1 *The Administration prepare a report advising Council on how the Lane Cove style Deliberative Polling could assist Council in achieving the Goals of our Community Plan.*
- 2 *The report be presented to Council no later than the March Council meeting of 2017.*

CARRIED UNANIMOUSLY

This report is presented in response to that Motion. As Deliberative Polling is quite a complex matter, Council sought assistance from an experienced Deliberative Polling practitioner and facilitator to provide advice to Council's Administration.

It should be noted that the Civic Centre Project was used as a possible example in the use of deliberative polling. While Council has resolved not to proceed with that project, the methodology could still be considered for future Council projects.

The consultant report explains the processes used at Lane Cove, and what was achieved. It also provides some order of cost estimates for Council to undertake Deliberative Polling and other types of Deliberative engagement.

Both Deliberative Polling and Deliberative engagement are valid approaches to community engagement for Unley but only for appropriate projects.

2. **RECOMMENDATION**

That:

1. The report be received.
-

1. RELEVANT CORE STRATEGIES/POLICIES

City of Unley Community Engagement Policy.

2. DISCUSSION

The City of Unley prepared its Community Plan in 2012, but rather than undertaking widespread consultation on a draft of the Plan, consulted widely with the Community to determine their views about what they wanted to see in the Plan, and then went ahead and prepared it.

In recent months, as Council was considering a number of options to revitalise and energise the District Centre, consistent with the Vision in the Plan (and the State Government's Planning Strategy), elements of the Community expressed concern about Council's proposed actions.

In the second half of 2016, a group of Elected Members undertook a day visit to Lane Cove Council in Sydney to find out how that Council had utilised its land holdings to help with appropriate redevelopment of the City. An important difference between Lane Cove and Unley was that Lane Cove had a number of specific and fully funded development proposals that it was seeking to roll out over the coming years.

Unley has a number of aspirational projects, which have been highlighted in the Community Plan, such as upgrades of Unley and Goodwood Ovals, but these major projects are dependent upon obtaining grant funding before they proceed. This creates a dilemma for Council about whether they should consult with the community about these unfunded projects, and create expectations that may not be realised, or wait until the projects are funded or funding is a realistic possibility before undertaking engagement.

Much of the Community Plan deals with concepts that are more esoteric than these specific projects, and, as the consultant points out, that does not make them good topics for Deliberative Polling. Consequently, the consultant's report uses the possible redevelopment of the Civic complex as the subject matter for how Council might be able to use the process. It should be noted that during the preparation of the Consultant's report, the Civic Centre redevelopment was still under consideration. Since then, Council has resolved not to proceed with any redevelopment. Nevertheless, the contents of the report are still relevant for any future projects Council may wish to consider.

As the consultant's report highlights, public engagement is dependent on the given situation and can cover communication, education, public participation and participative democracy.

The terms deliberative engagement and deliberative polling are used to describe processes that have a greater commitment to genuine consultation. These processes allow time and space for participants to

absorb and discuss information, to question experts and potentially modify opinions. Dialogue and deliberation characterise these processes.

The process of deliberative polling creates a clear measure of community acceptance on complex issues and an objective measure of the shift in opinions caused by the deliberation.

Alternatively deliberative engagement promotes conversation and exploration of issues in a formal process without the poll or vote.

The effectiveness of a Deliberative Poll process relies heavily on having a truly representative group of participants and a process that involves experts and community members in a respectful expression of views.

Careful consideration needs to be given regarding the use of a poll or vote during a consultation process as it may 'kill off' an idea in the eyes of the community. This may be appropriate at the end of an exhaustive consultative process but it is a risk if undertaken prematurely.

3. ATTACHMENTS

1. ETHOS Consulting report on Deliberative Polling.

City of Unley
Deliberative Polling Discussion Paper

2017

Prepared with the assistance of



Deliberative Poll Discussion Paper

2017

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Introduction

This report has been prepared by Ethos Australia in response to the following motion from the Unley City Council

Re NOTICE FROM COUNCILLOR PALMER RE LANE COVE STYLE DELIBERATIVE POLLING

MOVED: Councillor Palmer

SECONDED: Councillor Smolucha

That:

The Administration prepare a report advising Council on how the Lane Cove Style Deliberative Polling could assist Council in achieving the Goals of our Community Plan¹.

The report be presented to Council no later than the March Council meeting of 2017.

This report uses definitions and descriptions from the referenced documents.

What is Deliberative Polling?

In a deliberative poll or survey a large (up to several hundred) demographically representative group of people is questioned before and after a deliberative engagement experience. Usually the group will have the opportunity to hear from and question key players and experts during the experience. The purpose of the polls or surveys is to provide base line information on the views of the group initially and to measure whether the deliberative processes changed the views in any way. (Hind 2010)

¹ The Civic Complex redevelopment was used as the context for this discussion document because the Community Plan is too general and broad to be the subject of a single deliberative poll.

Summary of Lane Cove ‘Deliberative Poll’

Introduction

In September 2007 a Resident Poll regarding the funding of five development projects was conducted by IRIS Research Limited for the Lane Cove Council.

This process was called a Deliberative Poll but the process undertaken is more accurately described as a two-stage telephone survey. The second telephone call included a survey that assessed acceptance of five development proposals. Between the first and second telephone call information was distributed to the participants. The term ‘deliberation’ is used to describe the consideration of the information in the brochure. This process included no group discussions.

The Process

Stage 1 A randomised telephone contact recruiting process was used to identify willing participants to the survey process. A total of 413 initial surveys were conducted.

Those willing to participate were sent out a brochure which outlined the guiding principles and details of the sites under consideration for redevelopment.

Stage 2 The willing participants were contacted again by telephone to gain their views after they had had time to ‘deliberate’ on the information. A total of 264 second interviews were completed satisfactorily.

The Results

The results showed that the vast majority of residents supported the guiding principles to underpin the redevelopment proposals.

The survey also asked the Lane Cove residents to rate their approval of each of the five sites proposed for redevelopment.

The results of the survey indicated that all development principles were strongly endorsed and the sites received varying but strong majority support for redevelopment.

For each development site three questions were asked, as follows:

The first site is 314 Burns Bay Road

- a) Do you support the inclusion of 314 Burns Bay Road in the Councils major projects strategic plan?

(Respondent to indicate yes or no, if the respondent could not answer, they were asked ‘could they live with it.

- b) Thinking about the inclusion of 314 Burns Bay Road. On a scale of 1 to 5 where 1 is strongly dissatisfied and 5 is strongly satisfied, how satisfied are you with the proposed use of the site as outlined in the plan.

- c) If 1 or 2, Why is the proposed use of the site unacceptable to you?

Core Elements of the Lane Cove Deliberative

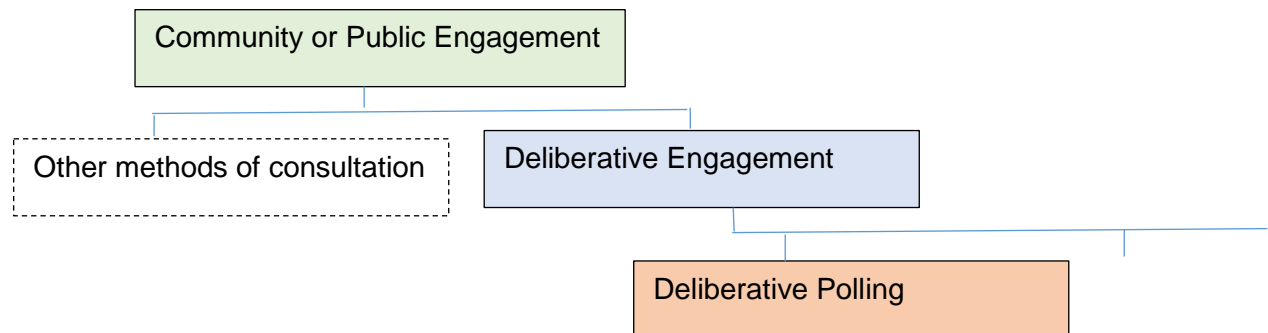
1. The process included assessment of eight principles guiding the development process. The expression of these principles was interesting in that they were clearly representative of issues of importance to the community. Rather than general principles of 'sustainability' 'access' and 'liveability' common in these lists of principles, those listed by Lane Cove were anticipated to receive a positive response because they showed they had listened to current concerns. They included such principles as:
 - Each project will be subject to a probity plan to ensure that in Council's commercial dealings, the highest standards of probity are observed and no land will be "sold off" for a developer to develop their own proposals.
 - Projects included in the Plan will not involve development of foreshore land or restrict access to the foreshore.
 - Projects included in the plan will only proceed if the overall value of Council's community infrastructure asset increases
2. The Description of each project was presented in a brief but factual manner in accessible language.

An example is presented in Appendix of this report.

More on Deliberative Engagement

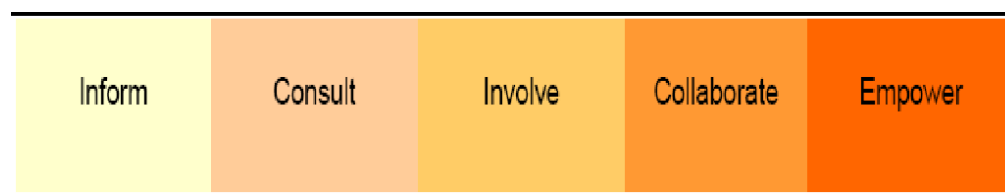
It is useful to set this discussion in the context of levels of community engagement.

Deliberative Polling is one of the processes that sits under the broader heading of Deliberative Engagement and this is but one approach under the heading of Community/ Public Engagement.



Public engagement is dependent on the given situation and can cover communication, education, public participation and participative democracy. This range of activities is represented in diagram 1 Participation Spectrum

Diagram1 Participation Spectrum



The terms deliberative engagement and deliberative polling are used to describe processes that have a greater commitment to genuine consultation. These process allow time and space for participants to absorb and discuss information, to question experts and potentially modify opinions. Dialogue and deliberation characterise these processes.

So deliberative engagement aims to increase public input into decision making by increasing participants time to contribute to decision making and increase levels of collaboration of those participating. Therefore deliberative engagement is at the later stages of the Participation Spectrum.

The use of deliberative engagement is being led by Government and is being driven by:

- Declining levels of trust in traditional governance processes, particularly decisions affecting local communities.
- Growing dissatisfaction with traditional consultation processes that tend to favour one-way communication processes.
- Recognition of the growing complexity of social and natural issues embedded in development proposal that are increasing the need for more voices to be heard.

Deliberative Engagement v Deliberative Polling

The process of deliberative polling creates a clear measure of community acceptance on complex issues and an objective measure of the shift in opinions caused by the deliberation.

Alternatively deliberative engagement promotes conversation and exploration of issues in a formal process without the poll or vote.

A deliberative poll is valuable when an opinion or vote is being sought. However this can be a 'double edged sword'. A negative vote can be a definitive expression of community opinion and often end the conversation. This has been the case with the Citizen Jury used as part of the community debate for the Nuclear Fuel Cycle Royal Commission in South Australia. *The deliberative poll can be regarded as a proxy community vote and can end the conversation.* Alternatively a strong positive vote can be very effective at silencing a small but focal opposition.

The effectiveness of a Deliberative Poll process relies heavily on having a truly representative group of participants and a process that involves experts and community members in a respectful expression of views. This requires strong facilitation. What is required is the means to ask questions and discuss rather than debates from entrenched positions.

Careful consideration needs to be given regarding the use of a poll or vote during a consultation process as it may 'kill off' an idea in the eyes of the community. This may be appropriate at the end of an exhaustive consultative process but it is a risk if undertaken prematurely.

Options for Unley Re the Civic Complex Redevelopment

Option 1: Use of the Lane Cove 'Deliberative Poll'

If the Unley Council were to recruit 350 to 400 participants by telephone and interview following the distribution of relevant information the process could be undertaken by a market research company. The ball park figure for such a process would be \$45-55,000 dollars.

Option 2: A Formal Deliberative Engagement Process

Use of a more traditional approach of deliberative engagement with or without a poll. This would involve the active recruitment of participants to attend a full day community engagement process on a Saturday. The process would involve invited key speakers but more importantly a group of facilitators to manage the discussions in small groups. Experienced facilitators are critical to ensure the conversations are truly deliberative rather than adversarial.

This process will

- identify the key issues,
- identify opportunities to resolve concerns
- help people to understand the complexity the issues

An indicative budget for this process may be around \$80,000.

Option 3: Focus Groups plus Workshop

The Council to conduct a series of five or six focus groups then invite the participants to attend a half day workshop to deliberate fully and reach a broad consensus. An indicative budget for this process would be approximately \$35,000.

Appendix

3.2 266 LONGUEVILLE ROAD LANE COVE

266 Longueville Road is the site of the former Ladies Bowling Club, with two disused bowling greens and a Club House. Lawn Bowls ceased in 1993. Since 1994/95, the Club House has been the home of the Lane Cove Music and Cultural Society. Little recreational use has been made of the playing surfaces over the last 12 years.

The Plan recognises that this site, along with Rosenthal Ave car park and the Community Centre precinct on Longueville Road near Central Avenue are being investigated as possible sites for a Cultural Centre.



Without pre-empting any decisions on location, the Plan is based on the Cultural Centre located on Rosenthal Ave car park. Should this site or the Community Centre precinct be selected as the site for the Cultural Centre, the Plan will be adjusted.

The upper part of this site is relatively level with Longueville Road and could be suitable for residential units including the provision of aged care as identified in the Social Plan, adaptable housing or designed to include over 55 living. With a steep access down to the lower level, development is more likely to be limited to over 55 living and residential units.

The proposal involves up to 0.77 ha between Longueville Road and the embankment nearest the Golf Course. The bush land at the edges of the lower green through to the golf course would not form part of any proposal.

References

- | | |
|-------------------|---|
| Hind E | Literature Synthesis Deliberative Engagement Dept. of Sustainability and Environment 2010 |
| IRIS Research Ltd | Resident Poll on the Funding of Lane Cove's Major Projects 2007S |



Insight for
Business & Government

Resident Poll on the Funding of Lane Cove's Major Projects

Final Report

Prepared for



Prepared by
IRIS Research Ltd

September 2007

IRIS Research ABN 16 002 278 793

Porter Street Annex, The University of Wollongong, 22 Porter Street, Nth Wollongong

Postal address: Northfields Ave, Wollongong. NSW 2522 Telephone: (02) 4229 4777 Fax: (02)4227 2987

Net: <http://www.iris.org.au> Email: research@iris.org.au

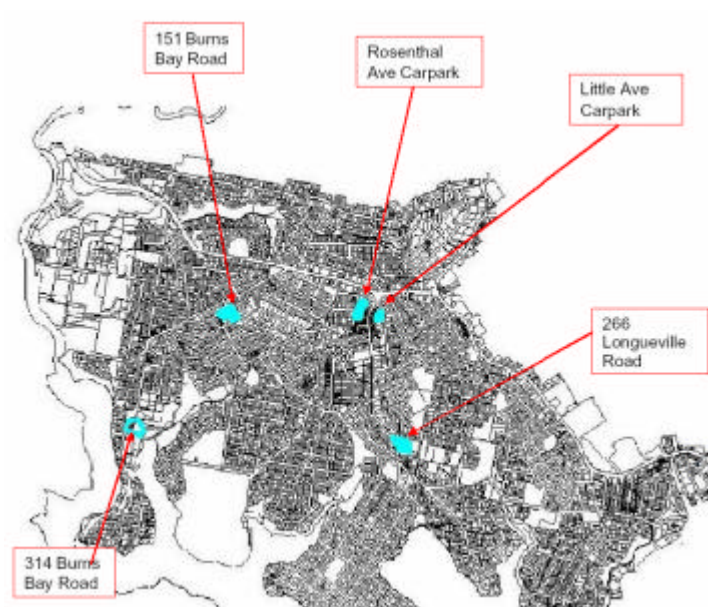


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EXECUTIVE SUMMARY

This report presents the results of a deliberative poll conducted amongst residents of Lane Cove to determine their support for a set of guiding principles that would govern how the 5 identified sites would be re-developed. The community's opinion on the appropriateness of each site for development was also canvassed. Residents prior to the survey were forwarded a brochure which outlined the guiding principles and details on the sites under consideration for redevelopment. The sites included in Council's Major Projects Strategic plan are illustrated below;



Overall survey participants showed strong support for the guiding principles that would govern how the plan will be implemented. The individual principles (refer to 1.1) level of support ranged from 74% to 96%

The majority of residents were in favour of redevelopment of the 5 sites identified. Eight out of 10 residents surveyed supported the redevelopment of 314 Burns bay Road, 266 Longueville Road, and Little Lane Car Park, while 7 out of 10 residents supported the redevelopment of 151 Burns bay Road-Lane Cove Bowling club and Rosenthal Avenue Car Park.



1 INTRODUCTION

1.1 BACKGROUND

In April 2007 IRIS Research canvassed resident attitudes on the option of utilising some two hectares of open space to raise funds to improve community facilities. The survey showed support for the option and therefore Council proceeded to develop the draft Major projects strategic management plan 2007-2016 to provide greater detail on how this option would be implemented.

The survey examined the community's support for a set of guiding principles that would govern how the open space would be developed. The basic premise of the principles is a no disadvantage test in harvesting capital form underutilised assets in order to fund community projects in the wider public interest.

These Guiding Principles have been enhanced since their inclusion in the supporting information for the original survey having regard to the ground rules developed by participants in focus groups conducted by IRIS Research on Council's behalf. Section 6 of the draft Major Projects Strategic Management Plan 2007-2016 sets out in more detail the complete set of guiding principles. They include:-

Limit on use of Open Space - The total area of land included in the Plan for redevelopment on Council owned land currently zoned 6(a) for Open Space (Recreation) in the Lane Cove LEP 1987, will not exceed 2.06 ha. (The individual sites are included on the following pages).

Increased Asset Value - Projects included in the Plan will only proceed if the overall value of Council's community infrastructure asset increases.

Probity - Each project will be subject to a probity plan to ensure that in Council's commercial dealings, the highest standard of probity is to be observed. Business shall be fair, open and demonstrate the highest level of integrity consistent with the public interest.

Project Funding - Net revenue from the sale of projects included in the Plan will be paid into a Project Development Reserve to assist funding other projects listed in the Plan. This Reserve will



not be used for Council's day to day maintenance or operational expenditure unless such funds are derived from lease / rental income.

On completion of projects in the Plan, any remaining funds in the Project Development Reserve will be used to acquire, upgrade or enhance existing community facilities and / or open space.

Open Space Enhancement - Where a project includes land zoned 6(a) Open Space (Recreation) in the Lane Cove LEP 1987, **10% of the net revenue** from the project, proportional to the area of (zoned) open space incorporated into the project, will be used by Council to enhance adjacent open space.

Where enhancement of adjacent open space would be inappropriate, an alternative open space enhancement project and/or to purchase additional open space with a focus on foreshore open space for the benefit of the community will be undertaken.

Open space enhancement projects will be designed to add lasting value to the wider community and be accessible to the whole community.

Bush land / Foreshore Protection - Projects included in the Plan:

- a) will not restrict public access to the foreshore; and
- b) will not involve or develop foreshore land or any land currently zoned Open Space (Bush land) 6(b) in the Lane Cove LEP 1987; and
- c) may fund open space land acquisition and/or bush land management

Changes in Land Use - Any material change in land use on land currently zoned 6(a) Open Space (Recreation) in the Lane Cove LEP 1987 will be limited in the Plan to residential and / or community uses and uses permissible under zonings in the Comprehensive LEP 2007 (once gazette). Consideration will be given to the character of surrounding development and land use in the design of each specific project. Development will only proceed within current planning rules.

Consultation - Council will undertake transparent and detailed community communication and consultation for each project in accordance with Council's community consultation policy.



Best Practice Development - All projects will incorporate best practice sustainability techniques.

The final stage in the community consultation process was to conduct a second deliberative poll with the community. The objectives of the poll were to first provide participants with information on the proposed sites considered for development and to obtain their assessment of the final set of guiding principles. It was decided that this survey should complete the loop on the consultation process by surveying the original participants in first deliberative poll. This method was supported on the basis that a) the sample was originally selected randomly and b) the sample was well abreast of issues at hand and could make a well informed decision.

1.2 SURVEY OBJECTIVES

The specific objectives for the second deliberative poll were to:

- To measure the level of support for the finalised guiding principles or rules that would govern how the plan will be implemented. These principles had been first tested in the original community survey and refined through an extensive work shop process.
- To measure the level of support for each of the five locations selected as possible sites for redevelopment.

1.3 SURVEY RESPONSE

A total of 413 completed interviews were conducted in the original survey implemented in April 2007. These residents were selected from a random sample of households from throughout the suburbs of Lane Cove. This survey attempted to complete as many surveys as possible with the original participants. Table 1.3 shows the outcome of the survey process.



Table 1-1 Survey Response Outcomes

Response sequence	Outcome
Survey 1: Completed Interviews	413
Survey 2:	
Completed interviews	264
Information not read, unable to do interview	92
Refusals	15
Unable to contact	42
Completion rate as % of sample	64%

Overall 264 of the original survey participants completed the second deliberative poll. 92 original participants indicated they had not read the information provided prior to the poll and consequently could not answer the survey questions. After attempting contact at least 5 times 42 of the original participants could not be reached. Only a small number of the original survey participants refused to take part in the second survey.

Based on the results achieved in this survey, the sample of 264 residents is deemed to be a satisfactory sample size. For proportions of 80% and above the error rate based on the sample size of 264 responses at the 95% confidence level is + or -4.8%. For proportions of around 60% the error rate increases slightly to 5.9%. The maximum error rate (i.e. at 50%) on the final sample size achieved is a reasonable + or -6%.



SURVEY RESULTS

2 REACTION TO GUIDING PRINCIPLES

2.1 OVERALL SUPPORT

Overall, how satisfied are you with the guiding principles developed by Council in consultation with the community for the sites included in the major projects strategic plan.

Figure 2-1 Overall Satisfaction with Guiding Principles

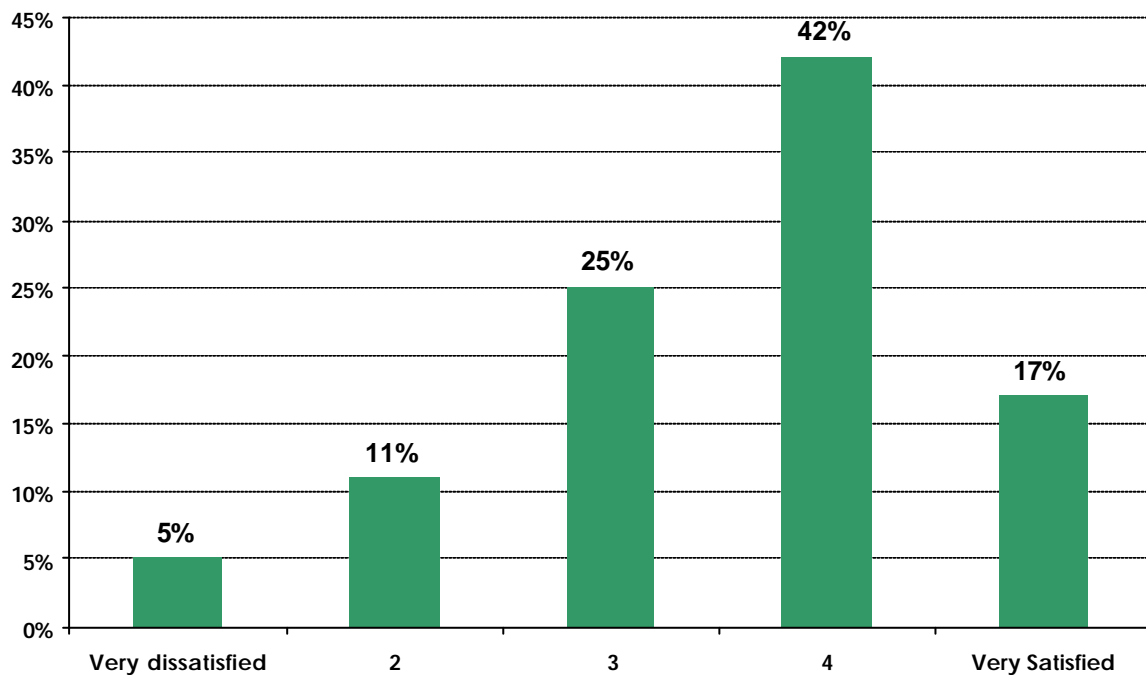
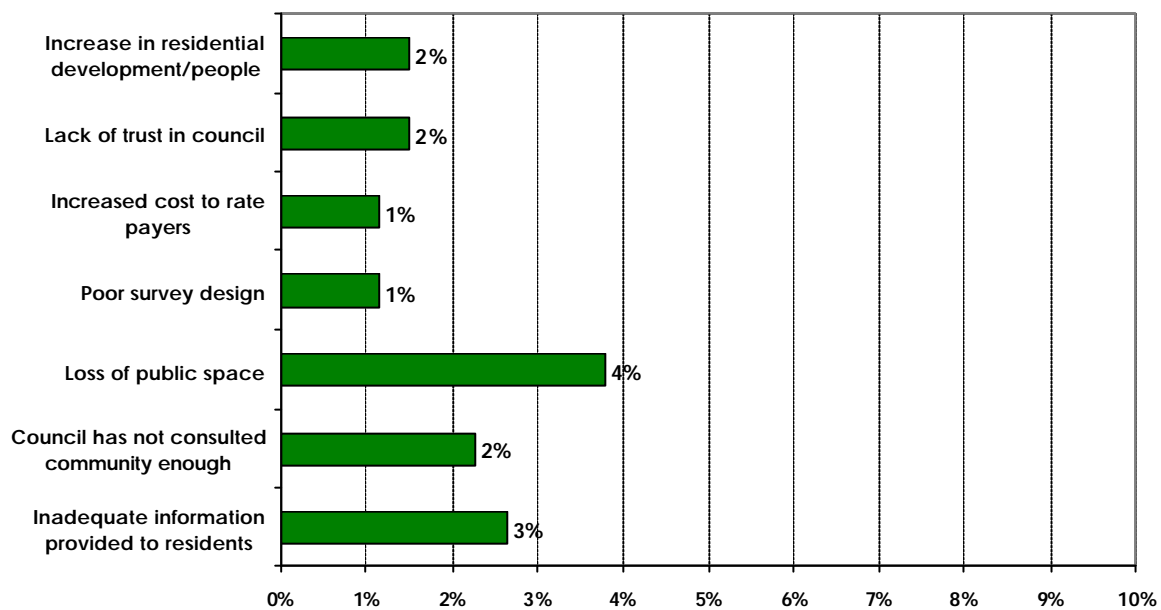


Figure 2.1 demonstrates the rating of support for the refined guiding principles outlined in the information brochure forwarded to residents prior to survey. Overall 84% provided a rating of 3 or greater in support of the rules outlined by Council for the redevelopment of the 5 main sites identified in the plan.

Residents opposed (16%) to the refined guiding principles were asked to state their reasons for opposition. Figure 2.2 provides a summary of the main responses.

Figure 2-2 Why dissatisfied with Guiding Principles





2.2 SUPPORT FOR SPECIFIC PRINCIPLES

I would like to gauge your reaction to the guiding principles for the sites included in Council's major projects strategic plan. These principles were first put up by Council and refined by a series of community workshops. Do you support the following principles?

Outlined below is the description of the individual guidelines given to respondents.

- 1 The total area of open space land included in the plan for redevelopment will not exceed 2.06 hectares
- 2 Projects included in the plan will only proceed if the overall value of Council's community infrastructure asset increases
- 3 Each project will be subject to a probity plan to ensure that in Council's commercial dealings, the highest standards of probity is observed and no land will be "sold off" for a developer to develop their own proposals
- 4 Net revenue from the sale of projects will be used to assist funding other projects listed in the plan. These funds will not be used for Council's day to day operations
- 5 10% of the net revenue of projects which utilise open space will be used to enhance adjacent open space, or if inappropriate be used on an alternative open space site. Open space enhancement projects will be accessible to the whole community.
- 6 Projects included in the Plan will not involve development of foreshore land or restrict access to the foreshore.
- 7 Any redevelopment of open space will only involve residential and community uses, and have regard to the character of the surrounding environs
- 8 Council will undertake transparent and detailed communication and consultation for each project



Figure 2-3 Support for the Listed Principles

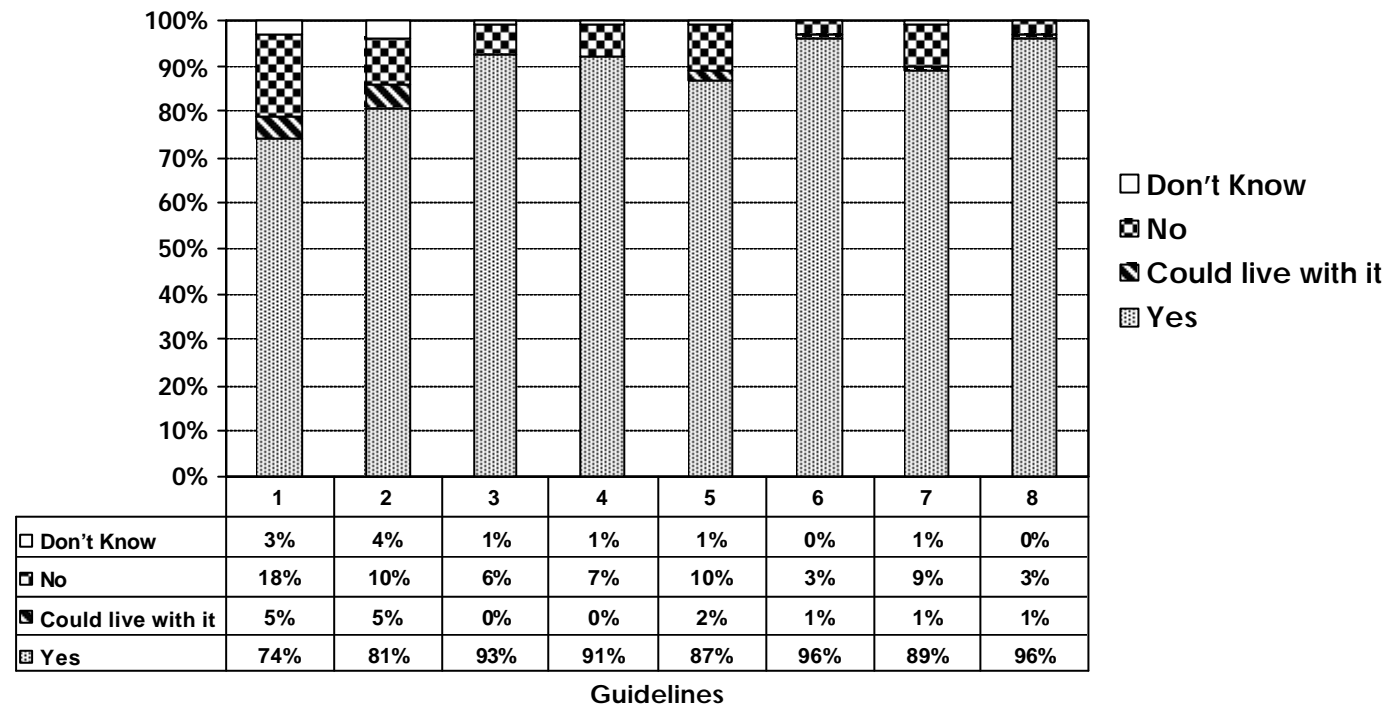




Figure 2.3 demonstrates that the majority of residents supported the guiding principles or rules that govern how the plan will be implemented for the five main sites identified by Major Projects Strategic Management Plan.

- 1 9 out of 10 residents interviewed supported the guidelines referring to
 - Each project will be subject to a probity plan
 - Net revenue from the sale will be used for funding projects and not for the day to day operation of Council
 - Projects will not include development of foreshore land or restrict foreshore access.
 - Communication and consultation with the community will be transparent and detailed.
- 2 Eight out of ten residents interviewed supported guidelines referring to
 - Projects will only proceed if the overall value of Community infrastructure assets increases.
 - 10% of net revenue will be used to enhance adjacent open space, or if not appropriate be used on alternative open space. Open space enhancements will be accessible to the whole community.
 - Development will only proceed within current planning guidelines and give consideration to the character of the area.
- 3 Finally 7 out of 10 residents supported the notion that the total area earmarked for development will not exceed 2.06 hectares.

3 COMMUNITY REACTION TO THE SITES IDENTIFIED

The survey asked the opinion of Lane Cove residents of the appropriateness of the 5 possible sites for redevelopment. Each site location and possible use was explained in detail to respondents prior to the survey via the information brochure. The preamble provided to respondents on each site is outlined in the corresponding section below.

3.1 314 BURNS BAY ROAD LANE COVE

314 Burns Bay Road is an area of approx 10,600 m² sloping easterly down toward Burns Bay and was the site of the former RSL Bowling Club. The site includes two disused bowling greens. Bowls ceased as an activity on this site in mid 1991. In 2005 an arson attack destroyed the club house



For the purpose of the Plan, the project may include the following broad concepts:

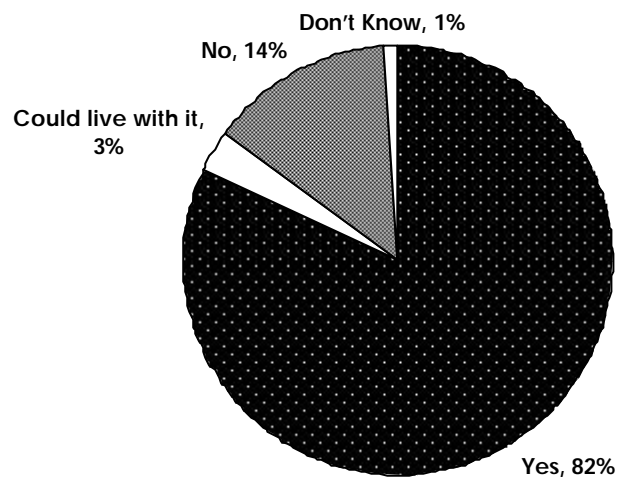
- a) a new access road (0.12 ha) from the signalised intersection to 300 Burns Bay Road with potential to extend through for the Tuta site redevelopment;
- b) other than for public road purposes, property acquisitions may be considered but are not essential to the project proceeding;
- c) a residential development on an area of approx 0.28 ha contemplated by the draft comprehensive LEP 2007, between Burns Bay Road and the proposed access road; and
- d) enhancement of the 0.65 ha of remaining open space on the site including public parking.



Do you support the inclusion of 314 Burns Bay Road in Council's major strategic plan?

Overall a large 82% of respondents supported the inclusion of 314 Burns bay Road site in the plan.

Figure 3-1 Support for Inclusion of 314 Burns bay Road

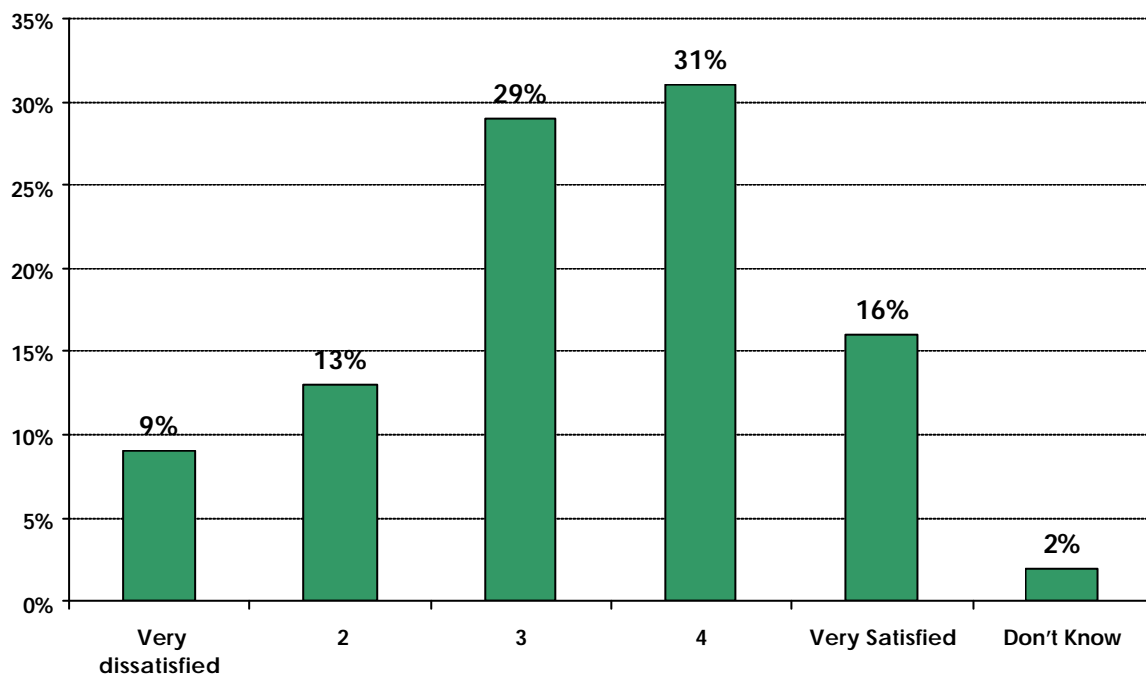




Thinking about the inclusion of 314 Burns bay Road. On a scale of 1 to 5, where 1 is strongly dissatisfied and 5 is strongly satisfied, how satisfied are you with the proposed use of this site as outlined in the plan?

76% of respondents provided a rating of 3 or more out of 5, concerning their level of satisfaction with the proposed use of 314 Burns bay Road as outlined in the plan.

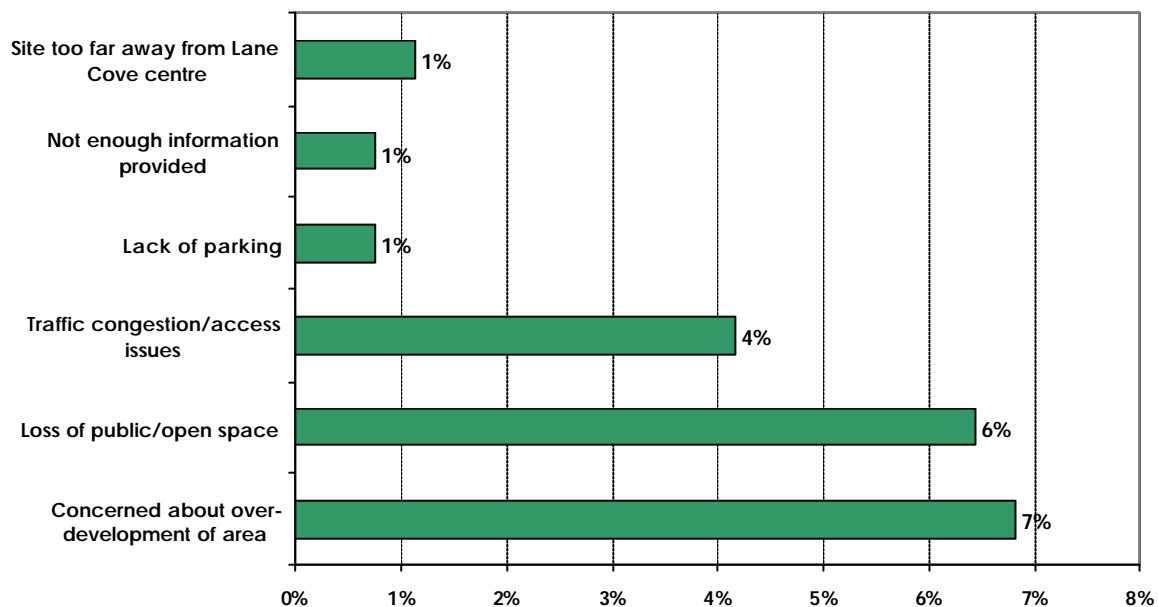
Figure 3-2 Rating of Support for Proposed Use of 314 Burns Bay Road



Why are you dissatisfied with the proposed use of 314 Burns bay Road use of this site?

Respondents who provided a rating of 1 or 2 were asked to specify the reasons behind their low satisfaction rating. The main responses are outlined below.

Figure 3-3 Reasons for Dissatisfaction ratings for Proposed Use of 314 Burns Bay Road



3.2 266 LONGUEVILLE ROAD LANE COVE

266 Longueville Road is the site of the former Ladies Bowling Club, with two disused bowling greens and a Club House. Lawn Bowls ceased in 1993. Since 1994/95, the Club House has been the home of the Lane Cove Music and Cultural Society. Little recreational use has been made of the playing surfaces over the last 12 years.

The Plan recognises that this site, along with Rosenthal Ave car park and the Community Centre precinct on Longueville Road near Central Avenue are being investigated as possible sites for a Cultural Centre.



Without pre-empting any decisions on location, the Plan is based on the Cultural Centre located on Rosenthal Ave car park. Should this site or the Community Centre precinct be selected as the site for the Cultural Centre, the Plan will be adjusted.

The upper part of this site is relatively level with Longueville Road and could be suitable for residential units including the provision of aged care as identified in the Social Plan, adaptable housing or designed to include over 55 living. With a steep access down to the lower level, development is more likely to be limited to over 55 living and residential units.

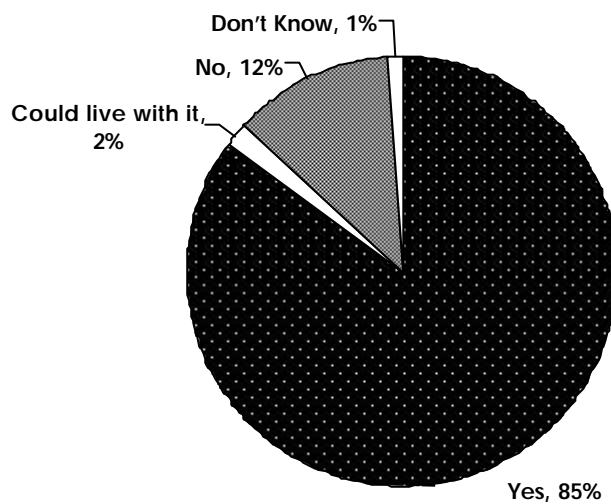
The proposal involves up to 0.77 ha between Longueville Road and the embankment nearest the Golf Course. The bush land at the edges of the lower green through to the golf course would not form part of any proposal.



Do you support the inclusion of 266 Longueville Road in Council's major strategic plan?

Again an overwhelming majority (85%) of respondents supported the inclusion of 266 Longueville Road in the plan.

Figure 3-4 Support for Inclusion of 266 Longueville Road

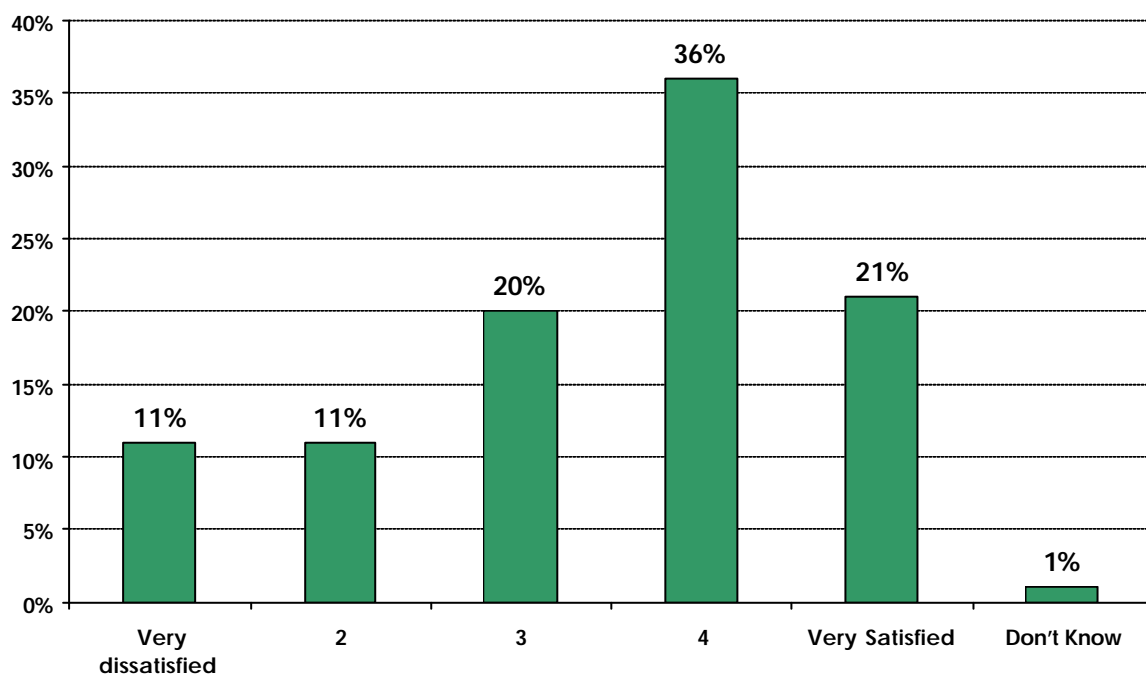




Thinking about the inclusion of 266 Longueville Road. On a scale of 1 to 5, where 1 is strongly dissatisfied and 5 is strongly satisfied, how satisfied are you with the proposed use of this site as outlined in the plan?

76% of respondents provided a rating of 3 or more out of 5, concerning their level of satisfaction with the proposed use of 266 Longueville Road as outlined in the plan.

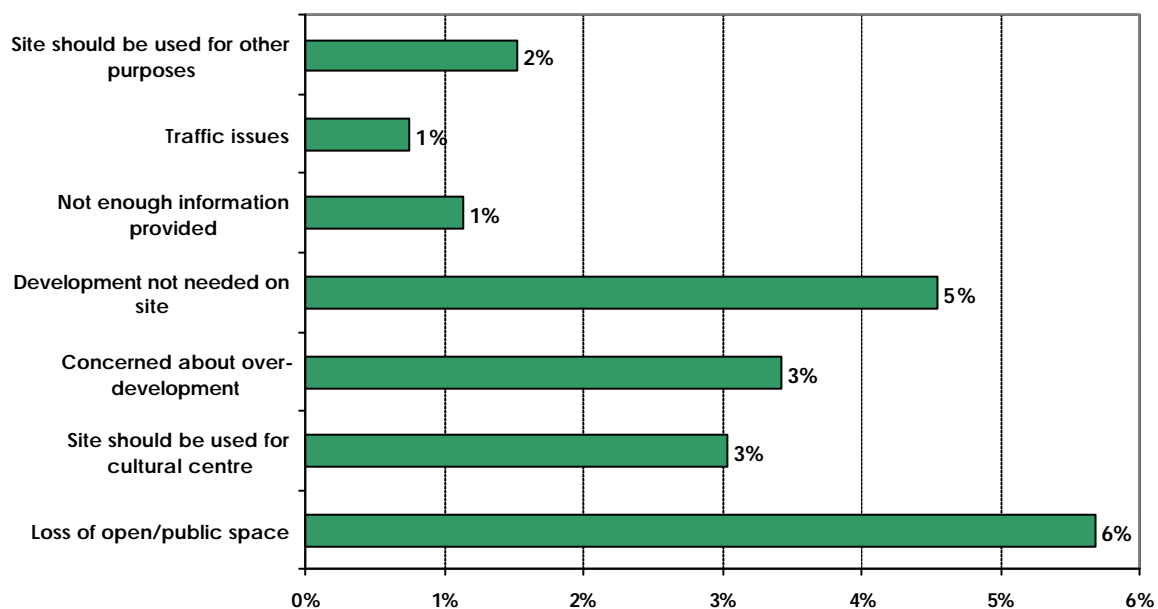
Figure 3-5 Rating of Support for Proposed Use of 266 Longueville Road



Why are you dissatisfied with the proposed use of 266 Longueville Road?

Respondents whom provided a rating of 1 or 2 were asked to specify the reasons behind their low satisfaction rating. The main reasons are outlined below.

Figure 3-6 Reasons for Dissatisfaction ratings for Proposed Use of 266 Longueville Road



3.3 151 BURNS BAY ROAD -LANE COVE WEST BOWLING CLUB

The Lane Cove West Bowling Club has been on this site for over 50 years. The current building is reaching the end of its useful life and requires significant investment to bring it up to modern standards. Following representations by the club and community, Council has recently resolved to extend the club's lease until the end of 2012 to allow time for the Club to improve its long term viability and allow for further assessment of the best means to cater for bowling in the long term.



The Plan outlines a number of possible future options from doing a minimal amount of maintenance and upgrading, to total redevelopment of the site. For any total redevelopment, Council would be seeking to raise the necessary funds for the needs of bowling from the development of the site. The site also has the potential from such a redevelopment to provide additional funds towards other community facilities.

The Plan includes a range of options that: -

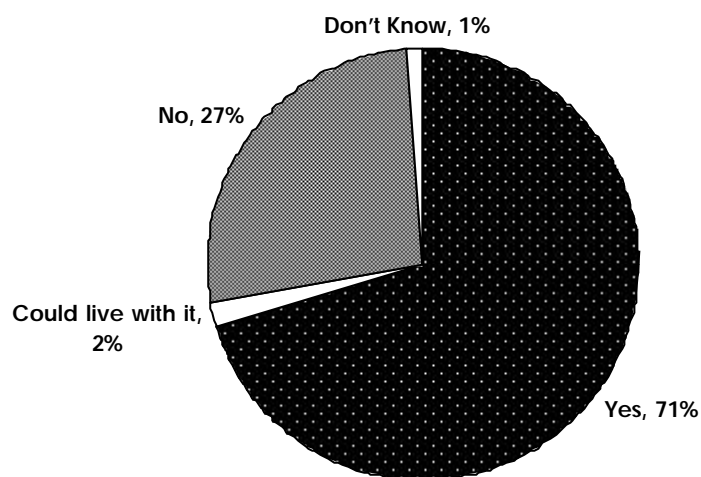
- (a) provides the Club with a level of certainty to the end of 2012;
- (b) generates revenue through redevelopment to fund other community projects and at the same time provides the Club with new club house at no significant cost to the Club increasing their opportunity to remain viable in the longer term;
- (c) maintains the number of bowling greens currently in use;
- (d) allows indoor bowls to take place in all weather conditions;
- (e) provides the wider community with a modern hall facility; and
- (f) flexibility in design can provide for alternate community uses should the current uses change.

(g)retains the passive recreation area of Charlish Park.

Do you support the inclusion of 151 Burns bay Road Lane Cove-Lane Cove West Bowling Club in Council's major projects strategic plan?

After deliberating on the proposed detail of the 151 Burns bay Lane Cove development 71% indicated they were in favour of the inclusion of this site in the plan.

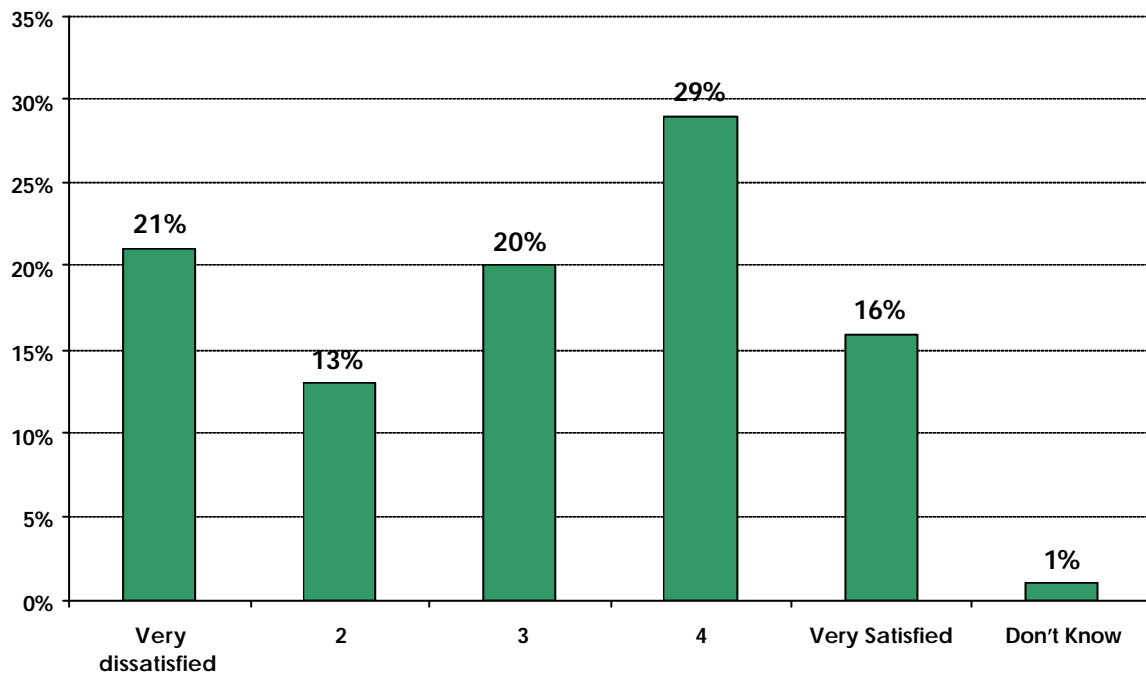
Figure 3-7 Support for 151 Burns Bay Road-Lane Cove West Bowling Club



Thinking about the inclusion of 151 Burns bay Road (Lane Cove West Bowling Club). On a scale of 1 to 5, where 1 is strongly dissatisfied and 5 is strongly satisfied, how satisfied are you with the proposed use of this site as outlined in the plan?

65% of respondents provided a rating of 3 or more out of 5, concerning their level of satisfaction with the proposed use of 151 Burns bay Road as outlined in the plan.

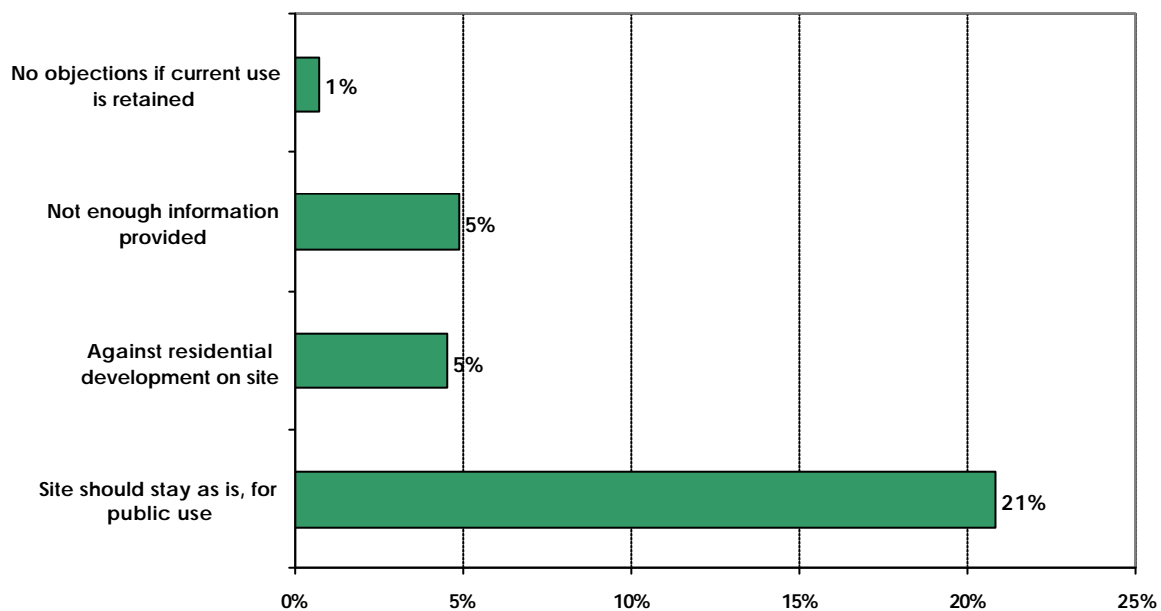
Figure 3-8 Rating of Support for Proposed Use of 151 Burns bay Road



Why are you dissatisfied with the proposed use of 151 Burns bay Road?

Respondents whom provided a rating of 1 or 2 were asked to specify the reasons behind their low satisfaction rating. The main reasons are outlined below.

Figure 3-9 Reasons for Dissatisfaction ratings for Proposed Use of 151 Burns Bay Road



3.4 LITTLE LANE COVE CAR PARK LANE COVE

The Little Lane Car park on the corner of Little Street and opposite the Aquatic Centre provides 86 spaces with a high occupancy rate on a site sloping south east away from Little Lane. The site is irregular in shape and has a site area of 2,461 m².

The site has the potential to increase the amount of public car parking available for utilization by persons visiting the Village and Aquatic Centre with potential to provide extended stay parking for CBD retail owners and staff parking, freeing up some parking spaces in Rosenthal Ave for short to medium stays. Parking is currently time limited with a maximum of 3 hours per day.



A shortfall in public parking for Lane Cove CBD has been identified and additional public parking on the perimeter of the CBD has the potential to reduce congestion within the CBD.

The project would enhance the site's primary purpose of car parking and for the purpose of the Plan could include the following broad elements:

- a) Underground / structural public car parking with access from Little Street for around 150 spaces, serving the Aquatic Centre, CBD long term parking and commuter parking;
- b) Commercial units at street level possibly including outdoor dining;
- c) Residential and / or commercial units above;
- d) Private car parking for residential uses;
- e) Potential (possibly in association with a private sector development) for a footbridge between the project over Little Lane to one of the arcades through to Longueville Road, with lift access from the public car park; and f) Community meeting rooms.

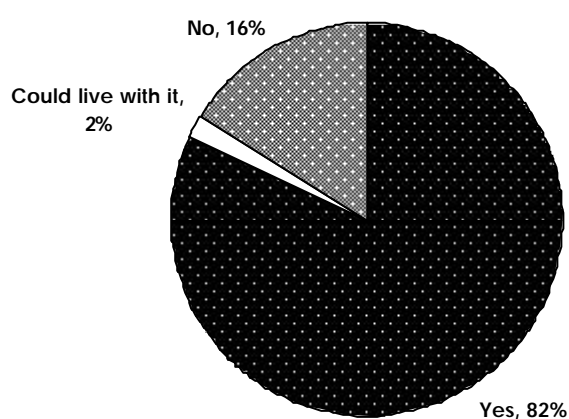
Retention of most of the trees along Little Street has been identified as an important issue in maintaining the streetscape.

With structural car parking costing in the order of \$30,000 to 40,000 per car space, the project would need to include around \$6m of saleable real estate to achieve additional car parking on the site at no cost to Council. Using the proposed development controls in the draft Comprehensive LEP 2007, as a guide only, net revenue from the project toward other community projects is estimated to be in the order of \$3 million. This car park has 86 spaces. A footbridge over Little Lane to access Longueville Road is being considered. At this early stage, the location of the footbridge is not important.

Do you support the inclusion of Little Lane Car park Lane Cove in Council's major projects strategic plan?

After deliberating on the proposed detail of the Little Lane Car park re-development 82% indicated they were in favour of the inclusion of this site in the plan.

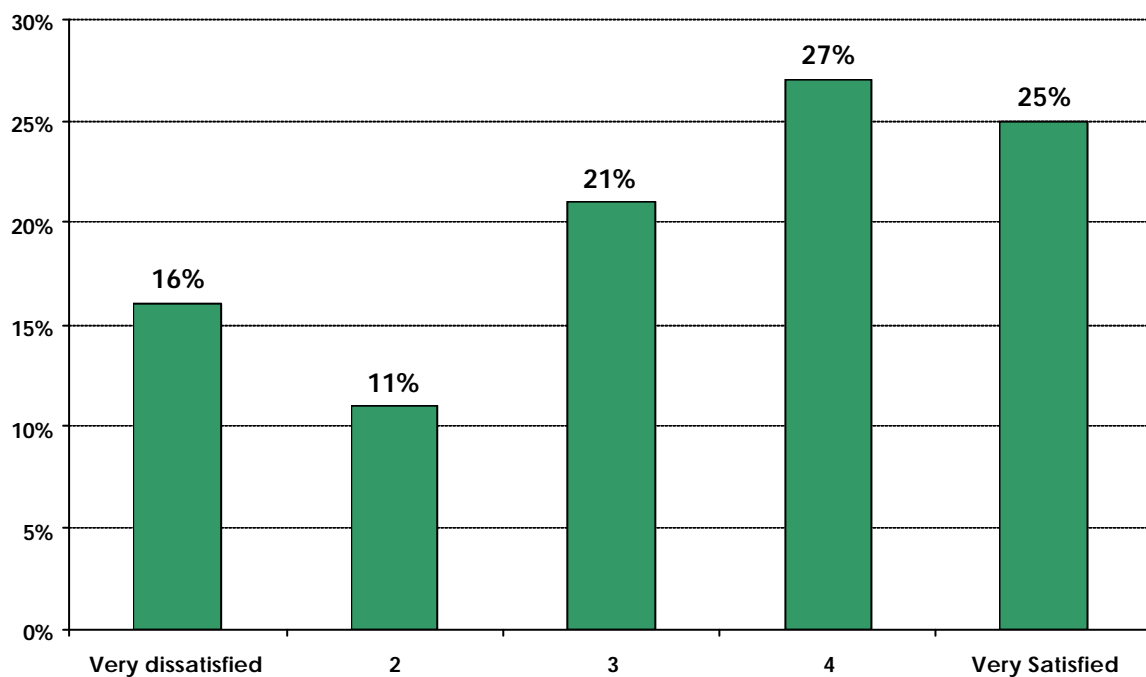
Figure 3-10 Support for Little Lane Car park



Thinking about the inclusion of Little Lane Car park. On a scale of 1 to 5, where 1 is strongly dissatisfied and 5 is strongly satisfied, how satisfied are you with the proposed use of this site as outlined in the plan?

73% of respondents provided a rating of 3 or more out of 5, concerning their level of satisfaction with the proposed use of Little Lane car park as outlined in the plan.

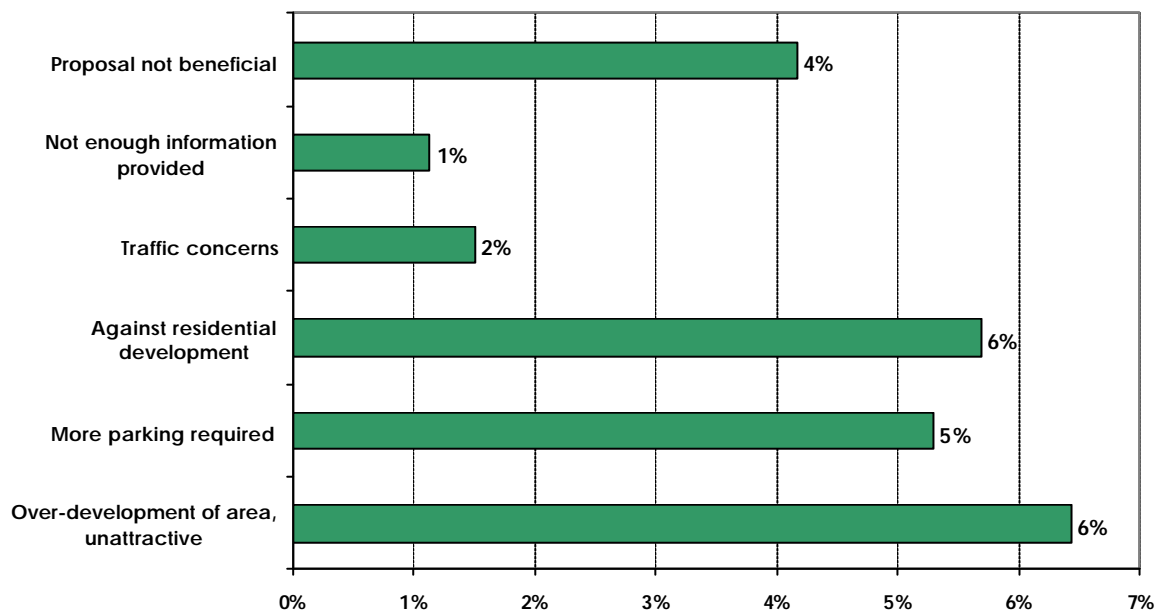
Figure 3-11 Rating of Support for Proposed Use of Little Lane Car park



Why are you dissatisfied with the proposed use of little Lane car park?

Respondents whom provided a rating of 1 or 2 were asked to specify the reasons behind their low satisfaction rating. The reasons are outlined below.

Figure 3-12 Reasons for Dissatisfaction ratings for Proposed Use of Little lane Car park



3.5 ROSENTHAL CAR PARK

Rosenthal Ave Car park contains 174 surface car spaces with a mix of 1, 2, 3 hour and disabled parking. The site slopes westward from Birdwood Lane to Rosenthal Ave.

Council is currently undertaking preliminary investigations into the feasibility of building a Cultural Centre. No decision has been made at this stage to construct a centre. Rosenthal Ave is one of 3 sites being considered for a centre. Detailed planning for this site is dependent on resolving the location and footprint for the centre.

Without pre-empting a decision on the location of the centre, the Plan is prepared with a Cultural Centre being incorporated into a potential redevelopment of the Rosenthal Ave car park. Should another site be chosen, the Plan will need to be modified.



The Rosenthal Ave Car park site has a high economic value as a piece of prime real estate adjacent to a business centre. The inclusion of additional “shared” car parking below ground, a cultural centre and community desire to incorporate an open area, offset by the proceeds from the sale of commercial and/or residential units may represent an appropriate outcome at this time.

The following issues have a bearing on the final demand for car parking:

- (a) Additional car parking in the Little Lane Car Park providing an alternate location for those who currently park longer than 3 hours in the Rosenthal Ave car park and implementation of further management and enforcement measures to discourage long term parking > 3 hours in Rosenthal Ave.
- (b) Additional car parking capacity being provided with the Woolworths development,
- (c) the future tenure of 11-13 Birdwood Ave for car parking being resolved; and



- (d) loss of car parking associated with the reconfiguration of Epping Road as part of the Lane Cove Tunnel

A staged approach to determining the total supply of car parking for Lane Cove is recommended to allow the car parking needs to be reassessed before finalising the number of extra spaces to be provided on Rosenthal Ave.

For the purpose of the Plan, pending finalisation of the Maunsell Traffic and Parking Master Plan, it is proposed an additional 136 car parking spaces be constructed on Rosenthal Ave.

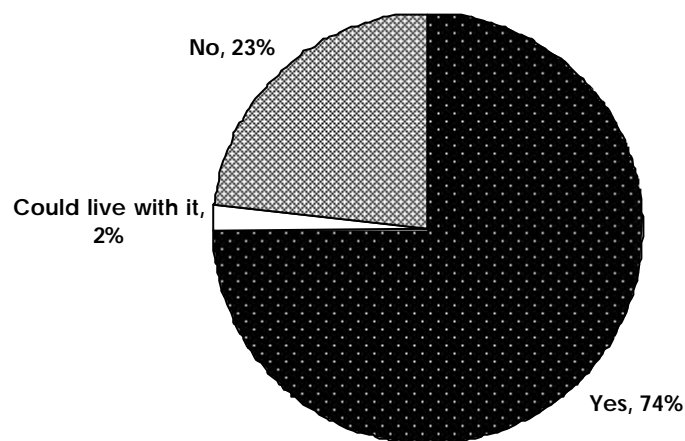
With car parking below ground, the project envisages:

- a) residential and/or commercial units fronting Birdwood Ave;
- b) cultural centre (3000 m2);
- c) increased public car parking (undercover) by around 136 spaces;
- d) private parking – as per code requirements for any residential component;
- e) generally level open space, landscaped between Rosenthal Lane, Birdwood Lane, Rosenthal Ave and the southern side of the Cultural Centre; and
- f) a two storey development west facing to Rosenthal Ave for commercial units some of which may have relationships with the Cultural Centre, below the leveled open space and adjacent to undercover parking.

Do you support the inclusion of Rosenthal Car park in Council's major projects strategic plan?

After deliberating on the proposed detail of the Rosenthal Car park re-development 74% indicated they were in favour of the inclusion of this site in the plan.

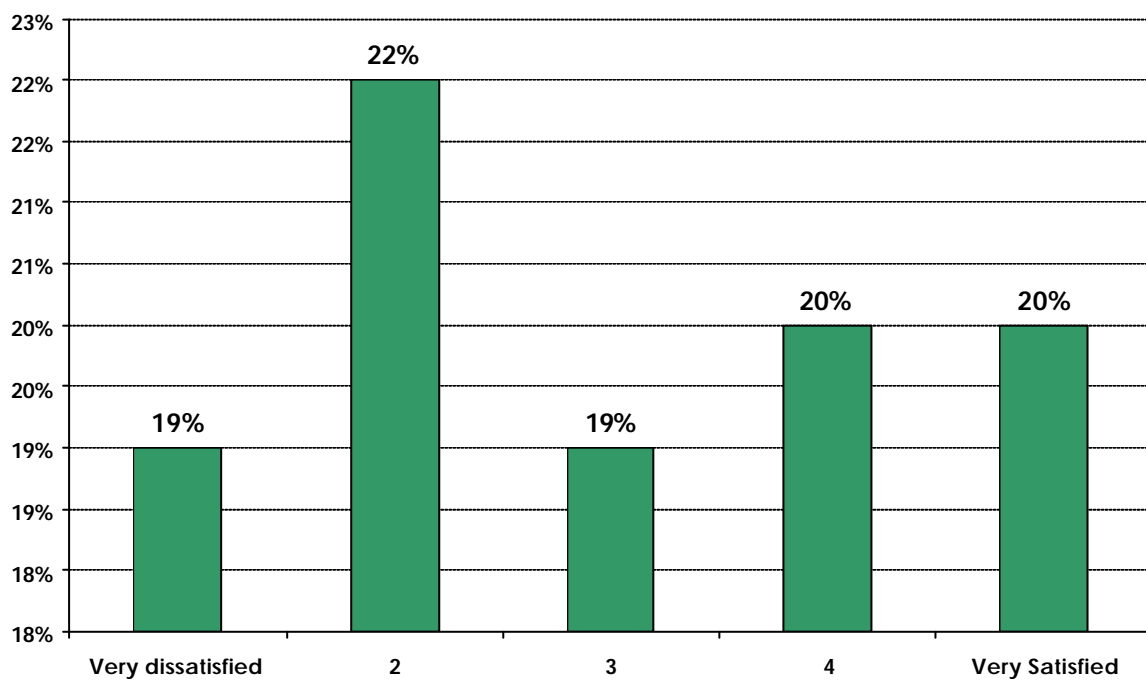
Figure 3-13 Support for Rosenthal Car park



Thinking about the inclusion of Rosenthal Car park. On a scale of 1 to 5, where 1 is strongly dissatisfied and 5 is strongly satisfied, how satisfied are you with the proposed use of this site as outlined in the plan?

59% of respondents provided a rating of 3 or more out of 5, concerning their level of satisfaction with the proposed use of Rosenthal Car park as outlined in the plan.

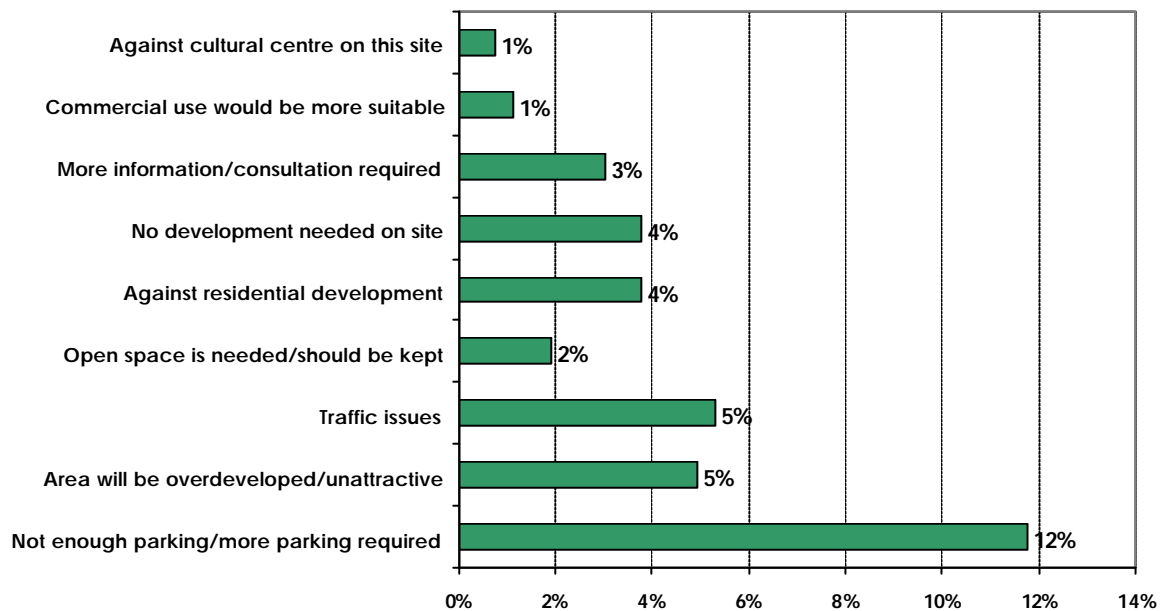
Figure 3-14 Rating of Support for Proposed Use of Rosenthal Carpark



Why are you dissatisfied with the proposed use of Rosenthal Car Park?

Respondents whom provided a rating of 1 or 2 were asked to specify the reasons behind their low satisfaction rating. The main reasons are outlined below.

Figure 3-15 Reasons for Dissatisfaction ratings for Proposed Use of Rosenthal Carpark





APPENDIX 1: Survey Methodology

SAMPLE DESIGN

The survey was designed as a deliberative poll, where households who indicated they had considered the information provided by Council on the plan were canvassed on the issues. The main advantage of this approach is that residents are provided with complex and detail information prior to survey. This is important if the respondent is required to select particular options or make complex decisions. This allows the respondent to deliberate on their choices or decision before the survey is conducted.

A telephone-based survey aiming to secure a response from approximately 250-300 residents who responded to the first survey conducted in April 2007. Respondents had to be adult household decision makers to qualify for an interview

In the first deliberative poll the sample base for the survey was the electronic White Pages. This sample is known to be sub optimal, as the churn of telephone numbers due to people moving and new numbers being added as dwellings are occupied affects about 12% to 15% of possible numbers. Furthermore, from previous research we know that the proportion of silent numbers is increasing and can be as high as 25-30% in some areas. To deal with these issues, IRIS uses a technique that starts with the population of numbers listed in the telephone book and adds new and unlisted numbers using the 'half open' method. In this method, all numbers were incremented by five to create new numbers in the 'gaps' between the listed numbers. The resultant universe of numbers was then deduplicated to remove any numbers that may be repeated. This process was replicated five times to create a new theoretical universe of telephone numbers. This provided the opportunity for all potential numbers to be selected in the sample. This equal and known opportunity for selection is the first criterion of good random sampling.

Once the potential universe of numbers had been generated, a computer program was used to randomise the database. Following this, a sequential sample (eg. every 110th number) was extracted from the database. The sample was geographically stratified and evenly distributed within strata. This process gave a very even distribution of potential numbers across the whole



survey area and within the three survey sub areas. Every household therefore had an equal and known chance of selection and every part of the survey area received a fair proportional representation in the final sample drawn.

After selection of the sample, residents were called to confirm their willingness to participate in the survey and to obtain address details for forwarding the relevant information for deliberation.

SURVEY ACCURACY

When analysing results for the entire sample, the maximum error rate will be about $\pm 6\%$ at the 95% confidence level, assuming a proportional response of 50%. Put another way, we can be confident that if the survey were to be repeated there would be a 95% chance that the new result would lie within $\pm 6\%$ of the result achieved in this survey.



APPENDIX 3: Questionnaire



INTRODUCTION

Hello my name isfrom IRIS Research. Can I speak to

Hi, recently you participated in a Lane Cove Council survey about improving community facilities and the environment of Lane Cove. You may have also been involved in a series of workshops.

We recently forwarded your household an information package outlining details of the community consultation conducted so far by Council and the sites selected in Council's Major Projects Strategic plan.

S1. Did you receive recently this information pack?

1. Yes
2. No

If NO. Indicate to the respondent that it is important that we interview people who have read the information pack. Tell the respondent that our mailing address for them must have been incorrect.

Thank respondent and terminate interview.

S2. Have you read the information contained in the package?

1. Yes
2. No

IF NO; Ask the respondent if we could contact them again after they have read the information, SUSPEND INTERVIEW IF RE-CONTACT POSSIBLE. TERMINATE INTERVIEW IF PERSON WILL NOT READ SUPPLIED INFORMATION.

Could I have about 5 minutes of your time to ask you about your opinion on the sites included in Council's major projects strategic plan?

Thank you.

The information you provide will only be used for research purposes and is completely confidential. I also have to inform you that my supervisor may monitor this call for quality control purposes.

Also it would make it easier for you to answer the survey if you had the brochure in front of you. Is that the case? IF NOT: Ask respondent if they could bring the brochure to the phone.

Question 1

I would first like to gauge your reaction to the guiding principles for the sites included in Council's major projects strategic plan. These principles were first put up by Council and refined by a series of community workshops



Do you support the following principles (RESPONDENT TO INDICATE YES or NO)? IF THE RESPONDENT CANNOT PROVIDE AN ANSWER –ASK COULD YOU LIVE WITH IT)

1a The total area of open space land included in the plan for redevelopment will not exceed 2.06 hectares.

1. Yes
2. No
3. Could live with it
4. Don't Know

1b Projects included in the plan will only proceed if the overall value of Council's community infrastructure asset increases

1. Yes
2. No
3. Could live with it
4. Don't Know

1c Each project will be subject to a probity plan to ensure that in Council's commercial dealings, the highest standards of probity is observed and no land will be "sold off" for a developer to develop their own proposals.

1. Yes
2. No
3. Could live with it
4. Don't Know

1d Net revenue from the sale of projects will be used to assist funding other projects listed in the plan. These funds will not be used for Council's day to day operations.

1. Yes
2. No
3. Could live with it
4. Don't Know

1e 10% of the net revenue of projects which utilise open space will be used to enhance adjacent open space, or if inappropriate be used on an alternative open space site. Open space enhancement projects will be accessible to the whole community.

1. Yes
2. No
3. Could live with it
4. Don't Know

1f Projects included in the Plan will not involve development of foreshore land or restrict access to the foreshore.

1. Yes
2. No



3. Could live with it
4. Don't Know

1g Any redevelopment of open space will only involve residential and community uses, and have regard to the character of the surrounding environs.

1. Yes
2. No
3. Could live with it
4. Don't Know

1h Council will undertake transparent and detailed communication and consultation for each project

1. Yes
2. No
3. Could live with it
4. Don't Know

Question 2

Overall, how satisfied are you with the guiding principles developed by Council in consultation with the community for the sites included in the major projects strategic plan. Rate on a scale of 1 to 5, where 1 means strongly dissatisfied and 5 means strongly satisfied.

1. Strongly dissatisfied
- 2.
- 3.
- 4.
5. Strongly satisfied
6. Don't know

IF 1 or 2: Ask why are you dissatisfied?

PREAMBLE

The draft major projects strategic plan has included 5 locations as possible sites for redevelopment over the next 10 years. I would now like to gauge your opinion on the individual sites. You may need to refer to the brochure for clarification of which site we are talking about.

Question 3

The first site is 314 BURNS BAY ROAD.

Do you support the inclusion of 314 BURNS BAY ROAD in Council's major projects strategic plan?

(RESPONDENT TO INDICATE YES or NO)? IF THE RESPONDENT CANNOT PROVIDE AN ANSWER –ASK
COULD YOU LIVE WITH IT



1. Yes
2. No
3. Could you live with it
4. Don't Know

Question 4

Thinking about the inclusion of 314 BURNS BAY ROAD. On a scale of 1 to 5, where 1 is strongly dissatisfied and 5 is strongly satisfied, how satisfied are you with the proposed use of this site as outlined in the plan?

1. Strongly dissatisfied
- 2.
- 3.
- 4.
5. Strongly satisfied
6. Don't know/Cant say

Question 5

If 1 or 2: Why is the proposed use of this site unacceptable to you?

Question 6

The second site is: 266 LONGUEVILLE ROAD

Do you support the inclusion of 266 LONGUEVILLE ROAD in Council's major projects strategic plan?

(

RESPONDENT TO INDICATE YES or NO)? IF THE RESPONDENT CANNOT PROVIDE AN ANSWER –ASK
COULD YOU LIVE WITH IT

1. Yes
2. No
3. Could you live with it
4. Don't Know

Question 7

Thinking about the inclusion of 266 LONGUEVILLE ROAD. On a scale of 1 to 5, where 1 is strongly dissatisfied and 5 is strongly satisfied, how satisfied are you with the proposed use of this site as outlined in the plan?

1. Strongly dissatisfied
- 2.
- 3.
- 4.
5. Strongly satisfied
6. Don't know/Cant say



Question 8

If 1 or 2: Why is the proposed use of this site unacceptable to you?

Question 9

The next site is: 151 BURNS BAY ROAD (LANE COVE WEST BOWLING CLUB)

Do you support the inclusion of 151 BURNS BAY ROAD (LANE COVE WEST BOWLING CLUB) in Council's major projects strategic plan?

(RESPONDENT TO INDICATE YES or NO)? IF THE RESPONDENT CANNOT PROVIDE AN ANSWER –ASK
COULD YOU LIVE WITH IT

1. Yes
2. No
3. Could you live with it
4. Don't Know

Question 10

Thinking about the inclusion of 151 BURNS BAY ROAD (LANE COVE WEST BOWLING CLUB).
On a scale of 1 to 5, where 1 is strongly dissatisfied and 5 is strongly satisfied, how satisfied are
you with the proposed use of this site as outlined in the plan?

1. Strongly dissatisfied
- 2.
- 3.
- 4.
5. Strongly satisfied
6. Don't know/Cant say

Question 11

If 1 or 2: Why is the proposed use of this site unacceptable to you?

Question 12

The fourth site is: LITTLE LANE CARPARK

(

Do you support the inclusion of LITTLE LANE CARPARK in Councils major projects strategic plan?

RESPONDENT TO INDICATE YES or NO)? IF THE RESPONDENT CANNOT PROVIDE AN ANSWER –ASK
COULD YOU LIVE WITH IT

1. Yes
2. No
3. Could live with it
4. Don't Know



Question 13

Thinking about the inclusion of LITTLE LANE CARPARK. On a scale of 1 to 5, where 1 is strongly dissatisfied and 5 is strongly satisfied, how satisfied are you with the proposed use of this site as outlined in the plan?

1. Strongly dissatisfied
- 2.
- 3.
- 4.
5. Strongly satisfied
6. Don't know/Cant say

Question 14

If 1 or 2: Why is the proposed use of this site unacceptable to you?

Question 15

The final site is: ROSENTHAL CARPARK

(RESPONDENT TO INDICATE YES or NO)? IF THE RESPONDENT CANNOT PROVIDE AN ANSWER –ASK
COULD YOU LIVE WITH IT

Do you support the inclusion of ROSENTHAL CARPARK in Councils major projects strategic plan?

1. Yes
2. No
3. Could you live with it
4. Don't Know

Question 16

Thinking about the inclusion of ROSENTHAL CARPARK. On a scale of 1 to 5, where 1 is strongly dissatisfied and 5 is strongly satisfied, how satisfied are you with the proposed use of this site as outlined in the plan?

1. Strongly dissatisfied
- 2.
- 3.
- 4.
5. Strongly satisfied
6. Don't know/Cant say

Question 17

If 1 or 2: Why is the proposed use of this site unacceptable to you?

Finally, I just have a few brief questions relating to household data to help classify your answers.



Question 18

Which suburb do you live in?

1. Greenwich
2. Lane Cove
3. Linley Point
4. Longueville
5. North Lane Cove
6. Northwood
7. Osborne Park
8. Riverview
9. West Lane Cove

Question 19

Is your dwelling a single house or part of a multi-dwelling structure (e.g. flats, units, townhouse)?

1. Single house
2. Multi-dwelling

Question 20

Do you own or rent this dwelling

1. Own/purchasing
2. Rent

Question 21

Please stop me when I read out the age group you are in.....

1. 18-24yrs
2. 25-39 yrs
3. 40-54 yrs
4. 55-64 yrs
5. 65+ yrs
6. Refused

Question 22

And you are a.....

1. Male
2. Female
3. Refused

Finally, could you tell me your first name as my supervisor audits 1 in 10 of my calls as part of our quality control process?

First name



That completes our interview. As this is social research, you can be assured that it is carried out in full compliance with the Privacy Act and the information you provided is only used for research purposes.

Again, my name isand my supervisors name is If you have any questions about this survey, or would like further information about IRIS Research, you can call our office between 9am and 5pm weekdays on 4229-4777. Thank you for your time.

END.

DECISION REPORT

REPORT TITLE: CLOSURE OF KING WILLIAM ROAD ON SUNDAYS - FEASIBILITY STUDY

ITEM NUMBER: 860

DATE OF MEETING: 22 MAY 2017

AUTHORS: AKARRA KLINGBERG

JOB TITLE: COORDINATOR BUSINESS AND ECONOMIC DEVELOPMENT

1. **EXECUTIVE SUMMARY**

At the Council meeting of 27 March 2017, Council passed the following motion (C803/2017):

Council supports, in principle, the presented costs and requirements associated with the closure of King William Road as a thoroughfare to traffic between Mitchell and Bloomsbury Streets, or similar, on up to six Sundays during the warmer months of 2017/18.

AND

The Administration undertakes further investigation and trader engagement on the proposed closures with a feasibility study to be presented at the May Council Meeting.

This report is to provide Council with feedback regarding the feasibility of the proposed closures and activation. The King William Road Traders Association Incorporated (KWRTA) was engaged on behalf of the King William Road traders to provide feedback regarding the closures and to ascertain their interest in managing any activation. The KWRTA are seen as a key stakeholder to any initiative to close King William Road.

In the feedback received, the KWRTA indicated that they are supportive of the activation of the King William Road precinct but do not support the regular closure of King William Road as a thoroughfare to traffic. As an alternative, the KWRTA have proposed the closure of one or more side streets, identifying Opey Avenue, Walter Street and / or Bloomsbury Street as potential sites for activation.

The Association has highlighted that there may be potential savings through activating side streets instead of King William Road and have requested that any savings be reallocated to assist the Association with staging any events.

2. **RECOMMENDATION**

That:

1. The report be received.
 2. The King William Road Traders Association Incorporated be thanked for their feedback regarding this proposal.
 3. Council consider this initiative as part of its 2017/18 budget deliberations.
-

1. RELEVANT CORE STRATEGIES/POLICIES

- 1.1 The City of Unley 4 Year Plan 2013-2016, Goal 1 Emerging Our Path to a Future City.
 - 1.1 A thriving and prosperous business community
 - 2.1 Highly desirable and diverse lifestyle
 - 2.2 Activated places
- 1.2 Community Engagement and Public Consultation Policy
- 1.3 Section 33 of the Road Traffic Act 1961

2. DISCUSSION

At the Council meeting of 27 March 2017, Council passed the following motion (C803/2017):

“Council supports, in principle, the presented costs and requirements associated with the closure of King William Road as a thoroughfare to traffic between Mitchell and Bloomsbury Streets, or similar, on up to six Sundays during the warmer months of 2017/18.

AND

The Administration undertakes further investigation and trader engagement on the proposed closures with a feasibility study to be presented at the May Council Meeting.”

At the meeting, Council supported, in principle, the costs associated with closing King William Road as a thoroughfare to traffic six times over the summer months of 2017/18. The accumulative indicative cost for these closures was approximately \$44,000 and took into consideration requirements to close the road, including any necessary temporary parking and traffic management controls, statutory notifications and essential operational requirements such as provision of additional toilets and bins. An amount of \$41,000 has been included in the Draft 2017/18 Annual Business Plan and Budget for Community Consultation.

Following the endorsement from Council, the Administration engaged the King William Road Traders Association Incorporated (KWRTA) for feedback on the proposed closures as the representative body for the traders in the precinct and to ascertain their interest in managing the activation. The KWRTA are seen as a key stakeholder to the success of any road closures.

Trader Feedback

The KWRTA welcomed the opportunity to manage and undertake the activation of the precinct and have considered the type of activations that could be delivered, movement of people and opportunities to involve traders in the initiative. The Association has provided the following feedback:

The KWRTA are supportive of the proposal to activate the King William Road precinct during the summer months of 2017/18, however do not support the

regular closure of closing King William Road as a thoroughfare to traffic. There is apprehension from traders regarding the impacts of closing King William Road to traffic. This feedback is in line with that received by Council in relation to past closures of King William Road for events, including the Unley Gourmet Gala and Variety on King William, from both residents and traders.

As an alternative to closing King William Road, the KWRTA support and recommend the closing and activation of one or more side streets on six occasions over the summer period 2017/18, identifying Opey Avenue, Walter Street and Bloomsbury Street as potential locations. It is felt that this would create unique activation opportunities as well as create additional foot traffic between locations, a market atmosphere and economic benefits to the precinct without the disruption of closing King William Road. Events have been successfully held in the indicated streets over the years including Halloween on King William and the Ignite Unley Outdoor Cinema.

The KWRTA have indicated that they would take on the management of the activations including:

- Communication and marketing through their designated channels and with Council assistance where appropriate (Facebook, Unley Life etc)
- Theming and activities with a series of mixed zones potentially including market stalls, food and wine, chill out areas with outdoor games, cooking demonstrations, children's activities and music. Detailed theming and additional activities to be determined once the budget has been finalised.
- Trader involvement
- Event management of the activation (bump in and out, and on the day)

It should be noted that the proposed budget does not include any activation costs. A review of the 2017/18 KWRTA budget is being undertaken for the Association to accommodate these costs. The Association have however enquired if the potential savings realised through the suggested closure of side streets could be reallocated to assist the activation by way of event infrastructure (umbrellas, tables and chairs etc).

If Council endorses to proceed with the closure of side streets activated by the KWRTA, the Association would undertake further consultation with the traders directly impacted by the closures and generally.

Cost and requirements of closing side streets

Notable differences

The requirements to close side streets are similar to those to close King William Road. However, the notable differences are that the identified side streets are not major transport routes for people travelling to and from the City of Adelaide or public transport routes. This means the Department of Planning, Transport and Infrastructure (DPTI) buses do not need to be re-routed, there is less disruption to traffic and public transport passengers and required detours would

be reduced. The Chief Executive Officer has delegated authority to close the identified streets for the purpose of events.

Following standard practice, if it is resolved to close one or more of the identified side streets, Council would need to apply to SA Police to reduce the speed on the streets surrounding the event zone/s to 25km/per hour.

Consistent requirements whether closing a side street or King William Road

Requirements presented in the initial report on the 27 March 2017 (C803/2017) that would remain consistent include:

Agency Notification - All relevant stakeholders will be engaged as required by the Road Traffic Act 1961. This will include notification to the following agencies:

- Commissioner of Highways
- SA Metropolitan Fire Service
- SA Country Fire Service
- SA State Emergency Service
- SA Ambulance Service
- Public Transport Service Division of DPTI and
- Commissioner of Police

Public Notification – Due to the frequency of the closure(s), notification should be placed in both The Advertiser and The Messenger. Direct mail notifications would need to be sent with the notification area remaining similar to that of the Unley Gourmet Gala.

Traffic Management and Electronic Message Boards – Are still required with a traffic management plan developed for the closures once the location has been officially determined.

Set up and removal of traffic barriers – These costs are anticipated to remain relatively consistent based on staff time.

Operational requirements – With the increase in vehicle related terrorism, water filled barriers are considered to be an important operational requirement for City of Unley events whether the closure is King William Road or a side street/s.

Activating the side street/s as opposed to King William Road would reduce the demand for bins with the smaller zones able to utilise Council dedicated event bins. The number of additional toilets will be determined by Liquor Licencing in relation to anticipated attendees, but it is also thought that the number required could be reduced.

Cost

Attachment 1 provides a cost analysis and comparison of both the estimated costs for each type of closure as well as the one-off costs required to notify affected residents and businesses for the different closure options (King William Road or side street/s). The table below gives an overview of the total costs. The time and duration of the closure would have limited impact on the costs presented.

Attachment 1

	King William Road Closure	Side Street/s Closure
Total estimated essential per closure costs*	\$6,680.00	\$4,280.00
Total estimated essential one off costs**	\$4,540.00	\$4,240.00
Overall estimated cost for six closures	\$44,620.00	\$29,920.00
Overall Difference		-\$14,700.00

*The cost per road closure includes the implementation of road closure and associated temporary parking controls, street sweeping and additional toilet and bin facilities.

**One-off costs include resident and business notification.

It is worth noting that the costs do not include the activation of the closures, these costs would be covered by the KWRTA.

As demonstrated in the table above, it is expected there would be a reduced estimated cost associated with closing side streets of approximately \$14,700 over the 6 closures. \$41,000 has been allocated for the initiative to close King William Road on Sundays has been included in the Draft 2017/18 Annual Business Plan and Budget for Community Consultation.

While the feedback and proposal from the KWTRA is a variation to the initial motion to close King William Road to traffic, the closure of one or more side streets is supported by the traders and KWRTA who have welcomed the opportunity to undertake the activation. Side street closures would still provide spaces for outdoor dining, trade and entertainment with a reduced disruption to the precinct and commuters. Trader support and involvement are key components of making the closures successful.

5. POLICY IMPLICATIONS

5.1 *Financial/budget*

- The initiative to close King William Road has been included in the Draft 2017/18 Community Plan and Budget for Community Consultation.
- The cost associated with any activation has not been included and would have to be funded separately.

5.2 Legislative/Risk Management

- The Chief Executive Officer has delegated authority to close the identified streets (Opey Avenue, Walter Street and Bloomsbury Street) for the purpose of events under Section 33 (1) of the Road Traffic Act 1961
- Council must adhere to Section 33 (3) of the Road Traffic Act 1961 regarding advertising the closure of a road
- If the closures proceed, Council must notify the relevant agencies.

5.3 Staffing/Work Plans

There is some staff work associated with arranging the closures. It was never intended that the Council would be involved in any activation of the closures.

5.4 Environmental/Social/Economic

- Should the road closures be endorsed and be successful, it is anticipated they would encourage increased visitation and economic growth for the precinct. As mentioned above, there will also be an impact on parking and public transport to the area and this will need to be managed.

5.5 Stakeholder Engagement

- The King William Road Traders Association Incorporated

6. REPORT CONSULTATION

INTERNAL CONSULTATION	
Carly Hemus	Event Management Specialist
Satyen Ghandi	Manager Transportation & Traffic
Ben Parkinson	Coordinator Open Space & Trades

7. ATTACHMENTS

1. Cost analysis and comparison of closures

8. REPORT AUTHORISERS

<u>Name</u>	<u>Title</u>
David Litchfield	Director Strategic Projects
Peter Tsokas	Chief Executive Officer

Estimated cost analysis and comparison of KWR closures

		Notes	Estimated Cost per closure - King William Road from Mitchell to Bloomsbury	Estimated Cost per closure - Side Street/s
Essential costs per closure	Implementation of Traffic Management Plan	6 water filled barriers *Note - Contractors do not have the capacity to fill and decant barriers	\$480*	\$480*
		re-routing of Adelaide Metro buses	\$1,000.00	\$0.00
		Internal Staff to set up and remove traffic controls	\$1,320.00	\$1,320.00
		Electronic Message Boards *2	\$800.00	\$800.00
		Street sweeping / cleansing after the event	\$660.00	\$660.00
	Waste Management / Cleaners	Additional bins would be required to manage waste due to increased patronage and temporary food stalls / outdoor dining. Cleaners would need to be engaged to clear outdoor dining tables and manage street litter. Cost based on 2 cleaners (and additional bins for KWR closure options).	\$1,500.00	\$500.00
	Temporary toilet facilities	There is only one public toilet on KW Rd, additional toilets would need to be provided if an event were held. Cost based on 7 portaloos (at \$200 per toilet) including delivery & collection.	\$1,400.00	\$1,000.00
		TOTAL ESTIMATED ESSENTIAL PER EVENT COSTS	\$6,680.00	\$4,280.00
		TOTAL ESTIMATED ESSENTIAL COST OVER 6 CLOSURES	\$40,080.00	\$25,680.00
Potential once off cost per calendar of proposed closures			Estimated one off costs - King William Road	Estimated one off costs - Side Street/s
	Business / resident notification letter and envelope production	Printing only. Cost based on 2017 Unley Gourmet Gala notification area.	\$1,200.00	\$1,200.00
	Business / resident notification letter distribution	Distribution only. Cost based on 2017 Unley Gourmet Gala notification area.	\$1,640.00	\$1,640.00
	Bus stop signage to advise of re-routing	Corflute signage would need to be placed at bus stops advising of re-routing. Cost based on 2017 Unley Gourmet Gala costs for same	\$300.00	\$0.00
	The Advertiser & Messenger advertisement	Mandatory advert in Messenger and Advertiser for road closure notification.	\$1,400.00	\$1,400.00
		TOTAL ESTIMATED ESSENTIAL ONE OFF COSTS	\$4,540.00	\$4,240.00
		OVERALL COST FOR SIX CLOSURES (per closure and once-off)	\$44,620.00	\$29,920.00
			OVERALL DIFFERENCE	\$14,700.00

INFORMATION REPORT

REPORT TITLE: VARIATION TO OPERATING HOURS
ITEM NUMBER: 861
DATE OF MEETING: 22 MAY 2017
AUTHOR: CAROL GOWLAND
JOB TITLE: EXECUTIVE ASSISTANT TO CEO & MAYOR

EXECUTIVE SUMMARY

The purpose of this report is to inform Council of a variation to normal operating hours in all functional areas of the organisation, on Thursday 20 July at 3.30pm, to allow staff and Elected Members to attend an information session in relation to the progress of the 4 Year Plan and initiatives.

The Chief Executive Officer has delegated authority to vary the opening hours of the Council.

Normal hours of business for the Civic Centre are 8.30am to 5pm Monday to Friday.

RECOMMENDATION

That:

1. The report be received.
-

1. RELEVANT CORE STRATEGIES/POLICIES

- Emerging – Our Path to a Future City
- Living – Our Path to a Vibrant City
- Moving – Our Path to an Accessible City
- Greening – Our Path to a Sustainable City
- Organisation Excellence – Our Path to A Robust and Sustainable Organisation

2. DISCUSSION

During 2012-13 the Community Plan 2033 and subsequently the 4 Year Plan (2013-2017) was endorsed by Council and has established a future vision for the City of Unley and the organisation.

As in previous years, the Chief Executive Officer, either under delegated authority, or through a report to Council, has closed the Council offices to enable staff and Elected Members to celebrate and acknowledge the success of Council's achievements from the previous financial year. This is also an opportunity to provide staff with updates on the key initiatives to date, community key activities and initiatives for the coming financial year.

To enable all staff to attend, it is advised that on Thursday 20 July 2017, all Council offices, including Libraries, Community Centres and Depot, will close at 3.30pm.

By closing the business late in the day, it is envisaged there will be minimal adverse impact on customer service.

Appropriate public notification of the early closures will be undertaken prior to the varied operating times and will include emergency contact details.

As is normal practice, "on-call" staff will be rostered to ensure any unforeseen events are responded to appropriately.

INFORMATION REPORT

REPORT TITLE: COUNCIL ACTION RECORDS
ITEM NUMBER: 862
DATE OF MEETING: 22 MAY 2017
AUTHOR: CAROL GOWLAND
JOB TITLE: EXECUTIVE ASSISTANT TO CEO & MAYOR

EXECUTIVE SUMMARY

To provide an update to Members on information and actions arising from resolutions of Council.

RECOMMENDATION

MOVED:
SECONDED:

That:

1. The report be noted.
-

COUNCIL ACTION REPORTS - ACTIONS TO April 2017

Meeting	Item	Subject and Council Resolution	Resp.	Status/Progress
DSP	3	Draft General Development Plan - 2. Do not endorse the draft General DPA in its current form. 3. An opportunity be provided for the scope, nature and timetable of the DPA to be revised to address the issues of concern of the Committee. 4. A further report be provided to the Committee in June 2015.	General Manager	Progress delayed due to priorities with other Council DPA's and responding to Minister's DPA's. Scope and nature of policy in General DPA required major review due to Minister DPA's, in addition to DSPC revisions. Currently revised draft DPA with DPTI awaiting feedback before reporting to Council. DPTI considering merit of proceeding or incorporation into new Planning and Design Code due in 2018. Pursuing advice.
	467	Resilient East Climate Change Adaptation Plan - 2. Council gives in principle endorsement of the Resilient East Regional Climate Change Adaptation Plan (Attachment 1). 3. Council endorses Adelaide City Council's continued involvement in the Resilient East Regional Climate Change Adaptation project partnership. 4. Council notes that the Resilient East Project Steering Group will continue to oversee the project and develop recommendations for the ongoing governance and implementation framework for project partners, including councils and State Government. 5. A subsequent report be presented to Council outlining the priority projects, partners, and funding expectations included in the Resilient East Regional Climate Change Adaptation Plan.	General Manager City Development	Waiting on a report from Resilient East before preparing a further report to Council.
	522	Parkside on Street Parking - 2. Subject to approval from DPTI of the concept, community engagement on (pay for use) parking bay indentation along Greenhill Road be supported. 3. Further investigation into the introduction of Smart Parking technology occur, and if the proposal looks to have promise, a report be provided to a future meeting regarding a trial in the Parkside area. 4. A report outlining the outcome of the above community engagement be presented to Council as soon as the results are available.	General Manager City Development	Community Engagement and further investigation works are to occur in June 2017 with a report to Council following the community engagement process.
	584	Millswood Sporting Complex Detailed Design		This matter has been 'laid on the table'.

COUNCIL ACTION REPORTS - ACTIONS TO April 2017

Meeting	Item	Subject and Council Resolution	Resp.	Status/Progress
	631	MOTION ON NOTICE FROM COUNCILLOR PALMER RE LANE COVE STYLE DELIBERATIVE POLLING - That: 1 The Administration prepare a report advising Council on how the Lane Cove style Deliberative Polling could assist Council in achieving the Goals of our Community Plan. 2 The report be presented to Council no later than the March Council meeting of 2017.	GM City Development	Report in this agenda. COMPLETED
	714	NOTICE OF MOTION - COUNCILLOR SMOLUCHA RE SHARED ZONE NAIRNE TERRACE GOODWOOD - 1. Council staff evaluate the feasibility and estimated cost of creating a shared zone on Nairne Terrace, Forestville. 2. A report be prepared and presented for Council to consider the project as part of the 2017/18 budget discussions.	GM City Development	Report in this agenda. COMPLETED
	744	Notice of Motion Councillor Rabbitt re Vacant Land at 251 Goodwood Road - 1. Administration investigates ownership of the vacant land at 251 Goodwood Road, Kings Park (believed to be owned by the Department of Planning Transport and Infrastructure). 2. On the basis of 1. above being confirmed, Administration requests the transfer of ownership of this land to the City of Unley 'gratis', on the basis that council will maintain the land in a tidy state. 3. Administration prepares a concept plan and costing for a low maintenance, dry garden area that would provide an additional 'green space', enhance the western approach to the Millswood Train Station and hopefully discourage the regular dumping of rubbish at the site. 4. Administration identifies funding sources as part of the 2017/18 budget process.	GM City Development	Continue liaising with DPTI to explore the possibility of transfer of ownership and/or for Council to improve the land.

COUNCIL ACTION REPORTS - ACTIONS TO April 2017

Meeting	Item	Subject and Council Resolution	Resp.	Status/Progress
	745	Notice of Motion Cr Boisvert re Victoria Street and Goodwood Road - Council request administration to monitor the turning movements out of Victoria Street on to Goodwood Road, following completion of the current upgrade works and report back to Council on any proposed changes required to remedy any additional queuing experienced by traffic wanting to exit Victoria Street in peak periods. These recommendations may involve the banning of right turns out of Victoria Street into Goodwood Road during the peak periods.	GM City Development	Report in this agenda. COMPLETED
	768	Goodwood / Wayville Parking Trial - 1. The report be received. 2. The Pay for Use parking zone at Bartley Crescent be endorsed to continue. 3. The 4 hour parking zones in Goodwood and Wayville areas be endorsed to continue. 4. Council Administration continue to pursue other opportunities across the City to introduce paid parking. 5. Council further consult with the residents of Almond Street and Essex Street South with regard to their requirements for restricted parking in their streets and implement agreed changes 6. All unnecessary sign posts be removed.	GM City Development	The trial is completed. Community engagement with Almond and Essex Streets residents is currently underway as per Council endorsement and improvements to parking in both will be implemented, subject to budget. COMPLETED

COUNCIL ACTION REPORTS - ACTIONS TO April 2017

Meeting	Item	Subject and Council Resolution	Resp.	Status/Progress
	764	Notice of Motion Cr Schnell re Goodwood Road / Victoria Street Junction - 1. Administration defer planned works at the Victoria Street/ Goodwood Road junction until residents in the area adjacent to Victoria Street are consulted on the planned treatments, and Council receive a report on the matter. 2. A temporary traffic management treatment, resembling the planned works, be installed at the junction, so that residents get an understanding of the new junction layout. 3. Traffic operations at the junction be monitored during the temporary treatment trial. 4. Residents in the catchment area of Victoria Street be consulted on the proposed treatment of Victoria Street/ Goodwood Road junction. 5. A report on the results of the consultation, and any traffic operational learnings during the trial, be presented to Council at its April 2017 meeting. 6. Negotiate any variations caused by this delay with the constructing contractor.	GM City Development	Report in this agenda. COMPLETED

COUNCIL ACTION REPORTS - ACTIONS TO April 2017

Meeting	Item	Subject and Council Resolution	Resp.	Status/Progress
	762	<p>Notice of Motion Cr Rabbitt re Brown Hill Keswick Creek - That:</p> <p>Further to the Motion passed at the Special Council Meeting held on Tuesday 29 September 2015 (Item 277) and in the absence of any substantive action in implementation, Council request:</p> <ul style="list-style-type: none"> • The immediate support of the Brown Hill Keswick Creek Steering Committee, with financial assistance from the Stormwater Management Authority (SMA), to investigate the instance of obstacles along the creek bed and lower channel, working with residents to clear them as a priority. • The Adelaide & Mount Lofty Ranges Natural Resources Management Board remind creek-owners of their responsibility to maintain their section of the creek in good condition and keep it clear of obstructions. • The SMA's formal response to the Councils' submission of the Stormwater Management Plan (SMP) for approval nearly 12 months ago (March 2016). • Clarification from Minister Hunter as to the cost sharing arrangements for this project as the five catchment Councils have not agreed to pay half the cost of this project. 	GM City Development	<p>The BHKC committee discussed the matter of priority works in the channel and has tasked the Technical Group to define the required works along the full length of the creek. The Technical Group will report back to the Steering Committee when priority works have been identified.</p> <p>A letter is to be sent to the NRM Board from the BHKC Steering Committee requesting that they remind creek owners of their responsibilities.</p> <p>A formal response from SMA was received end of February 2017.</p>
	765	<p>Notice of Motion Cr Schnell re Leah Street Forestville - That Council staff:</p> <ol style="list-style-type: none"> 1. Monitor the perceived higher volume of traffic, especially heavy vehicles using Leah Street, Forestville. 2. Determine what can be done to reduce the volume of heavy traffic on Leah Street. 3. Engage with construction company Outside Ideas (on Leader Street, Forestville) and request that their heavy vehicles avoid Leah Street where practical. 4. Determine and submit an appropriate request to DPTI to assist in reducing the volume of traffic on Leah Street, especially heavy vehicles and to stop detouring traffic down Leah Street during road closures on South Road. 5. Provide a report to Council in April 2017. 	GM City Development	<p>Report in this agenda.</p> <p>COMPLETED</p>

COUNCIL ACTION REPORTS - ACTIONS TO April 2017

Meeting	Item	Subject and Council Resolution	Resp.	Status/Progress
	769	Rugby and Porter Streets Bike Route Upgrades - 2. Infrastructure changes as outlined in Attachment 1 be approved for implementation with the amendment that at the Young Street/Porter Street intersection the stop bars are moved into the intersection as far as possible to improve safety. 3. The Mayor and CEO be given authority to enter into a co-funding agreement with DPTI to enable the project works to be undertaken. 4. Consideration be given to undertaking Stage 2 works as part of the 2017/18 budget consideration.	GM City Development	As per Council's recommendation, Young / Porter Streets intersection is being designed by an independent consultant with a further report back to Council once the design work is completed. Further Council report is scheduled for June 2017.
	771	Management of Encroachments onto Council Property - All 'existing' encroachments identified during the 2015/16 audit be dealt with by providing a five (5) year Permit at no cost to the property owner	GM City Development	Contractor engaged and Licenses being created and forwarded to property owners.
	772	Proposed Road Opening Western Corner of Blyth and Nelly Streets Parkside - 2. Council accept the gift of the small piece of land on the western corner of Blyth and Nelly Street, Parkside, and undertake the process under the Roads Opening and Closing Act 1991, to transfer this piece of land to public road, at Council's expense. 3. Subject to the response to the Community Consultation process, the Chief Executive Officer and Mayor be approved to sign and Seal where necessary, any documents to complete the roads opening process.	GM City Development	Undertake full Road Opening process - this may take up to 12 months to complete.

COUNCIL ACTION REPORTS - ACTIONS TO April 2017

Meeting	Item	Subject and Council Resolution	Resp.	Status/Progress
	773	Proposed Road Closure of Pieces of Rugby Street (Haslop Reserve) and Cremorne Street Malvern - 1. The report be received. 2. In accordance with the process under the Roads Opening and Closing Act 1991 that sections of the public roads known as Rugby Street (currently known as Haslop Reserve) and Cremorne Street, Malvern be closed as a public road and a Certificate of Title be issued in the ownership of Council. 3. Subject to the response to the Community Consultation process to close portions of Rugby Street and Cremorne Street, Malvern (currently known as Haslop Reserve), the CEO and Mayor be approved to sign and Seal where necessary, any documents to complete the roads closing process. 4. The sections of the public road proposed to be closed be excluded from the classification of community land. 5. Notice of this resolution, be published in the Government Gazette in accordance with S193 (6) (a) of the Local Government Act. 6. Administration discuss with the Department of Education and Child Development their interest in purchasing this portion land or contributing towards the cost of the land transfer.	GM City Development	Undertake full Road Opening process - this may take up to 12 months to complete. Discussions have occurred with Department Education and Child Development (DECD) regarding their interest in acquiring or leasing the land. DECD is considering their position.
	799	42 Ferguson Avenue and Ferguson Avenue Reserve Myrtle Bank - Proposed Land Swap and Road Closure	GM City Development	Letters have been sent to the owners of the property. Awaiting response.
	830	Victoria Street Goodwood Road Junction Traffic Management and Streetscape Works - 2. Council endorses Option 1 – Goodwood Road streetscape designs be reconfigured to retain the southern kerb build-out at Victoria Street but return to the original kerb line on the northern side and remove the existing temporary treatment. as the design configuration of the Victoria Street/ Goodwood Road junction and proceed to construction. 3. The local residents consulted on the matter be notified of the Council's decision.	GM City Development	COMPLETED.

COUNCIL ACTION REPORTS - ACTIONS TO April 2017

Meeting	Item	Subject and Council Resolution	Resp.	Status/Progress
	832	<p>2017-18 Draft Annual Business Plan and Budget for consultation - 2. The proposed list of net Operating Projects of \$1.232m (Attachment 2 to Item 832/17) be endorsed for community consultation.</p> <p>3. The proposed list of net New Capital of \$3.790m (Attachment 3 to Item 832/17) be endorsed for community consultation.</p> <p>4. The proposed list of net Capital Replacement of \$7.445m (Attachment 4 to Item 832/17) be endorsed for community consultation.</p> <p>5. The Draft 2017-18 Annual Business Plan and Budget (Attachment 5 to Item 832/17), be endorsed for the purpose of community consultation, to be conducted between 3 May and 26 May 2017.</p> <p>6. The Chief Executive Officer be authorised to make any necessary minor edits required for consistency or clarity to the Draft 2017-18 Annual Business Plan and Budget, if required.</p> <p>7. The community consultation process outlined in the report be endorsed.</p>	GM BS&I	Community Consultation process underway. COMPLETED
	835	<p>Appointment of DAP Member - 2. A report be presented to the June 2017 Council Meeting by the General Manager City Services recommending the appointment of an Independent Member of the DAP until 18 March 2018.</p> <p>3. Ms Barbara Norman be thanked for her contribution as an Independent Member on to the City of Unley DAP for the past two years.</p>	GM City Services	COMPLETED. Report listed for presentation to the June 2017 Council meeting. Mrs Norman has been formally thanked for her contribution to DAP over the past two years.

COUNCIL ACTION REPORTS - ACTIONS TO April 2017

Meeting	Item	Subject and Council Resolution	Resp.	Status/Progress
	836	Unley Oval Improvement Plan - 2. Commit \$1.5 million as the Council contribution to the grandstand upgrade in 2019/20 and 2020/2021, as per the long term financial plan. 3. Advise Sturt Football Club of Council's ability to bring this expenditure forward if required. 4. Administration commence the work necessary to amend the Community Land Management Plan, and refer the draft amended plan back to Council for endorsement before commencing Community Engagement.	Director Strategic Projects	Letter for CEO signature prepared for Sturt Football Club. Group of relevant staff to meet to discuss community land management plan. Continuing to meet with Sturt Football Club re relevant document preparation. COMPLETED
	837	Delegation Updates	A/Manager Governance	Delegations updated. COMPLETED
	839	Participation in Joint Planning Arrangements - Pilot Project - 2. Council endorses the commencement of a process for City of Prospect to submit an expression of interest, on behalf of the Eastern Region Alliance, to participate in the Joint Planning Arrangements Pilot Project being run by the Department of Planning, Transport and Infrastructure. 3. Council expresses support for the Eastern Region Alliance committing funding to the Joint Planning Arrangement Pilot Project drawn from membership fees, with in-kind support to be provided by Council administration.	CEO	Advised City of Prospect that Council has endorsed the proposal. COMPLETED

COUNCIL ACTION REPORTS - ACTIONS TO April 2017

Meeting	Item	Subject and Council Resolution	Resp.	Status/Progress
	840	<p>Street Lighting Project - 2. Council, in partnership with Campbelltown Council, and any other interested councils, endorses the Administration to commence a Street Lighting Infrastructure Project, including a tender process, to find an alternative lighting solution for their councils that will lead to the realisation of a combination of benefits covering reduced lighting costs, improved service levels and improved environmental outcomes.</p> <p>3. The scope of the project will not only include a change-over to LED for most/ all street lights, but also the use of smart technology opportunities in selected precincts/ strips.</p> <p>4. The Local Government Association (LGA) be informed that both the Cities of Unley and Campbelltown have considered the LGA's business case regarding LED lighting, and support, in principle, the establishment of a local government subsidiary for public lighting services, but do not at this point commit to using the subsidiary to manage both Councils' lighting infrastructure.</p>	GM City Development	<p>Some neighbouring Councils have been contacted to explore their level of interest in the project.</p> <p>LGA has been advised that in principle both Councils support the establishment of a local Government subsidising to look after public lighting.</p>

ITEM 863

MOTION OF WHICH NOTICE HAS BEEN GIVEN

NOTICE OF MOTION FROM COUNCILLOR SALAMAN RE FUTURE USE OF VACANT LAND AT 41 OXFORD TERRACE EUNLEY

Councillor Salaman has given notice of intention to move the following motion at the Council meeting to be held on Monday 22 May 2017:

That:

1. Administration investigates options (including planning considerations) for ongoing use of the land, including as a car park area for City of Unley staff.
2. Administration prepares a concept plan and costing for low maintenance car park area that identifies the number of parks available and considers drainage, pavement type and lighting and accessibility.
3. Administration identify existing car parks that will likely be freed up as a result of relocating a number of staff parks to 41 Oxford Terrace (ie current onstreet parking or reallocation of spaces within the Civic precinct rear car park area.
4. Administration identifies funding sources.

Background provided by Council Salaman

The property was purchased by Council to assist Kirinari School when they were in financial difficulties about 15 years ago. Although various uses were considered for the vacant land, including additional staff daytime and general public parking after hours, until last year it had been used by the school as a play area. While disposal of the site was considered by Council on occasions, it was considered that it should not be sold in isolation from the adjoining Council owned property at No. 39, Jacks Club.

In recent times the site has appeared run down and neglected, and since the demise of Kirinari, the situation has detracted further.

With the current pressure on street parking in the areas during the day, and especially in the evenings, the potential 12 place car parks would assist and the associated landscaping would improve the appearance of the streetscape.

Use of this site as a car park area has been raised on a number of occasions over several years, including a formal motion (Item 592/2005) that stated:

“The Administration take the necessary steps to complete design, cost and development of a car park at 41 Oxford Terrace, Unley, using interlocking pavers as the preferred surface treatment.”

A copy of the reports to Council, 26 April and 23 May 2005 and a concept carpark plan for the site have been provided to the Administration.

OFFICER’S COMMENTS

The property has been utilised by Kirinari School in both an informal and more recently, a formal capacity.

Following the effective closure of the School, the site returned fully to Council contract and whilst minor landscaping works are underway, it is considered its proximity to Unley Oval, Village Green and Soldiers Memorial Gardens negates its value as highly developed community open space.

The transfer of staff vehicles to this site will free up a corresponding number of spaces in nearby streets or the rear of the Civic Centre for the community to use when accessing Council’s civic and community services or local businesses.

An administration investigation will include a review of the 2005 Council reports.

ITEM 864**MOTION OF WHICH NOTICE HAS BEEN GIVEN****NOTICE OF MOTION FROM COUNCILLOR SCHNELL RE PARKING PERMITS**

Councillor Schnell has given notice of intention to move the following motion at the Council meeting to be held on 22 May 2017.

Preamble:

During the recent trial of 4H parking restrictions in Goodwood, Wayville and Forestville, residents were issued free residential parking permits. Now, with the end of the trial, residents have been advised that they are obliged to pay for permits; effective from 1 July 2017. This has caused much concern.

I have a strong belief that residents who have parking restrictions in their street should not have to pay for permits. It needs to be remembered that the parking restrictions were introduced to deter long term parking; probably by commuters.

It is unreasonable to expect residents to have to pay (for a permit) to park in their street.

This issue will over time progress across Unley as more restricted parking is introduced.

My belief is that the cost of permits should be absorbed into the draft 2017/2018 budget and that permits should be issued free to residents.

People pay their rates and should not have to pay for permits.

I highly recommend that the matter be considered during review of the draft budget.

Further, it would be timely to review the philosophy of parking permits; their structure, issue and enforcement. There is opportunity to further streamline the issue of permits and reduce the administration cost.

Motion:

That:

Council give consideration to absorbing the cost of all residential parking permits into the 2017/2018 budget.

OFFICER'S COMMENTS

The current permit parking structure was considered by Council a number of times during the last 2 years.

Council can review the scheme as part of its Budget deliberations.

RÉPUBLIQUE FRANÇAISE
VILLE DU HAVRE



Le Maire
Député de la Seine-Maritime

Le Havre, 10 AVR. 2017

Honourable Mayor,

This year, Le Havre is celebrating the 500th anniversary of the foundation of the port and city by King François the 1st in 1517. *Un Eté au Havre*, from May to October 2017, will be a very festive season for the people of Le Havre, and for all who will come and discover, or re-discover, Le Havre. By its very scope, this will be a cultural event without precedent.

Le Havre will be the last stage of the famous *Tall Ships Race* in 2017. This annual race was initiated over 50 years ago and designed to encourage international friendship, and train young people in the art of sailing. This year it will be departing from Greenwich, UK, in April 2017, embarking thousands of youth from around the world.

I wish to bring together Le Havre's international partners and include them in these celebrations during a dedicated moment. It is my pleasure to hereby invite you to come to Le Havre on 31st August and 1st September 2017. You will be joining me for a Gala dinner with the tall ship's Captains, and on the following day we will have lunch together onboard a ship. In addition, a special tour of Le Havre has been specially designed for you to discover the works of art that international sculptors, designers and other artists have imagined, in the footsteps of Niemeyer and Monet, to re-interpret our surprising city.

Mrs. Fiona PALADINI, in charge of International Relations, will be glad to help you organize your stay: fiona.paladini@lehavre.fr, +33 2 35 19 49 79.

I hope you will grant me the honor of welcoming you in Le Havre and sharing with you this great event.

Sincerely,

Edouard PHILIPPE

Mr Lachlan CLYNE
Mayor of Unley
PO Box 1
Unley SA 5061
AUSTRALIA

The Hon Tom Koutsantonis MP
Member for West Torrens



Government
of South Australia

TRS17D0437

Mayor Lachlan Clyne
Corporation of the City of Unley
PO Box 1
UNLEY SA 5061

Treasurer
Minister for Finance
Minister for State
Development
Minister for Mineral
Resources and Energy
Level 8
State Administration Centre
200 Victoria Square
Adelaide SA 5000
GPO Box 2264
Adelaide SA 5001
DX 56203 Victoria Square
Tel 08 8226 1866
Fax 08 8226 1896
minister.koutsantonis@sa.gov.au

Dear Mayor

On behalf of the Minister for Local Government, the Hon Geoff Brock MP, and the Local Government Association President, Mayor Lorraine Rosenberg, I would like to thank you for submitting an application for funding support under the State Local Government Infrastructure Partnership.

Your submission has been evaluated against the selection criteria and following evaluation I regret to advise that the King William Road Streetscape Redevelopment has not been selected for funding support as the project did not meet all of the selection criteria.

If you wish to discuss the evaluation of your submission, please contact Ms Alex Hart, Manager of the Office of Local Government on 7109 7143 or alex.hart@sa.gov.au.

Yours sincerely


Hon Tom Koutsantonis MP
Treasurer
Minister for Finance

2 April 2017

Subject - STATE GOVERNMENT		7
Property/Street		
Application No.		
Doc. No.	28 APR 2017	Class.
For Info/Action		
C GOWLAND		





lutheran disability services

Mayor Lachlan Clyne
City of Unley
PO Box 1,
Unley
SA 5061

SUBJECT -	Appreciation (6)	
Priority	Urgent	
Application No.		
Doc. NO.	27 APR 2017	Class.
For Information	C. Rowland	

Dear Mayor Lachlan

I am writing personally to sincerely thank you, your Councillors and the City of Unley for hosting Lutheran Disability Services 30th Year Anniversary celebration. The event was a significant milestone for the organization and it was important to have a memorable event that celebrated our achievements and honoured the Founders of the organization. The generosity of the City of Unley was greatly appreciated. The venue is a very fitting venue for this type of event and worked very well for our Cocktail celebration. The drinks and food were also very well received and enjoyed by all.

The event attracted over 200 guests made up of Clients, family members, staff, Board, Business Partners and Supporters and a number of representatives of the City of Unley. It was very encouraging to have a number of your Councillors present who interacted very well with the guests and were very supportive of our service. It was such a treat to see the effort so many people made to dress well for the occasion, especially many of our clients who would not normally be invited to many such events. The talent of a number of our clients was also showcased at the event with Amy, who performed, making quite an impression.

I wish to also acknowledge Ms Carol Gowland for her professional support leading up to the event and her work during the event. Both Carol and her staff are to be commended on the service that they provided to all the guests attending. Their attention to detail was very good and the whole event ran very smoothly.

I very much appreciated your address at the event and would like to acknowledge the way that you were able to draw comments from our Organizational Values. As an organization, we have worked hard to maintain our Values and believe that they provide a strong point of difference in the market place. Thank you for acknowledging this important aspect of our organization.

I have attached a number of photos that I hope help to represent the night. If you would like copies of any of these or others (we have over 150 excellent photos) please feel free to request them and I will be happy to provide any for you.

I wish the City of Unley and yourself, as the leader, all the best as you serve your community. If there is anything that I am able to assist you with please do not hesitate to contact me.

Yours sincerely


Janine Lenigas

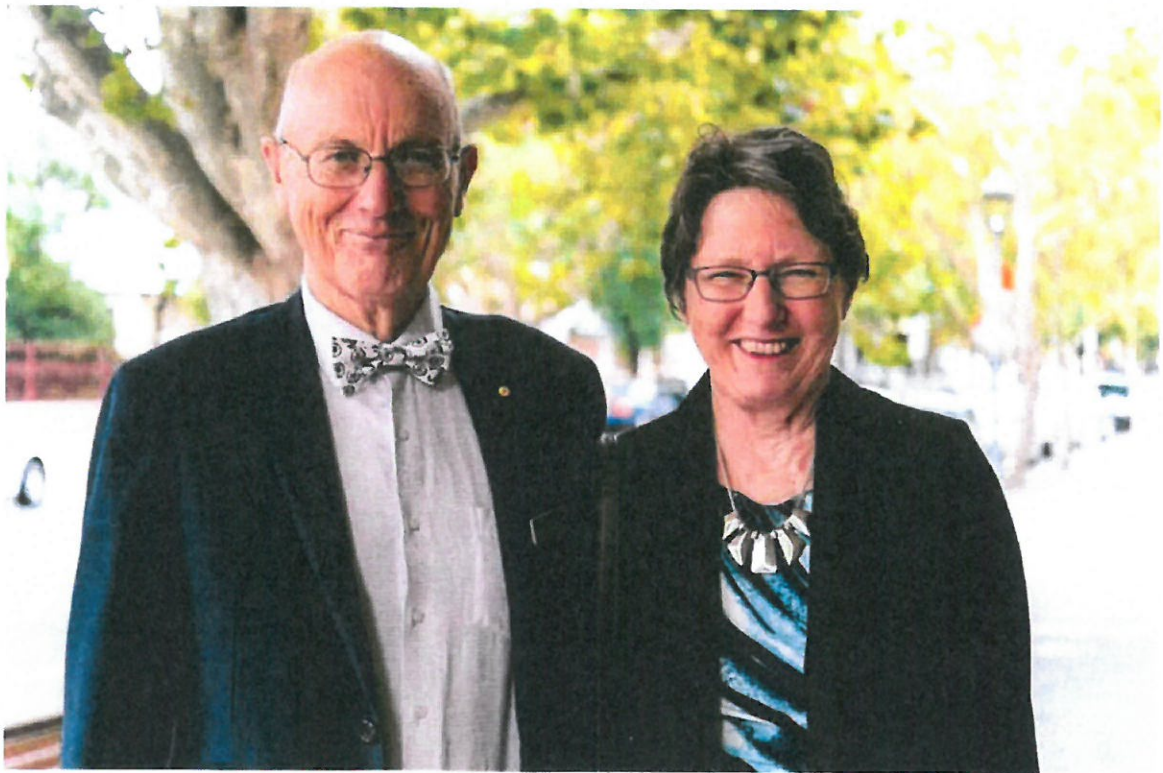
Chief Executive Officer

phone 08 8212 7766 fax 08 8212 7744 web www.ldssa.org.au email admin@ldssa.org.au
2/219 Main North Road, Sefton Park SA 5083

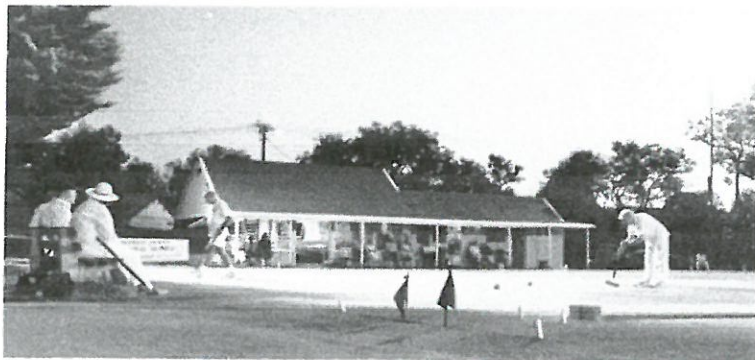
Amandus: Lutheran Disability Services Inc. ABN 96 280 297 683

To include people with disabilities in Christian Community









MILLSWOOD

Millswood Croquet Club Incorporated
18c Millswood Crescent
Millswood SA 5034
Phone 0450593540

Mayor Lachlan Clyne
POBox1
Unley SA 5061

10th May 2017

CC John Devine General Manager City Development
Councillor Don Palmer
Councillor Jennie Boisvert
John Wilkinson Sport & Recreation Planner City of Unley

Dear Sir

Re Upgrade to Millswood Croquet Club Lawns Lighting System

Thank you for your response of 3/5/17 to my letter of 27/3/17 the contents of which have been noted with appreciation.

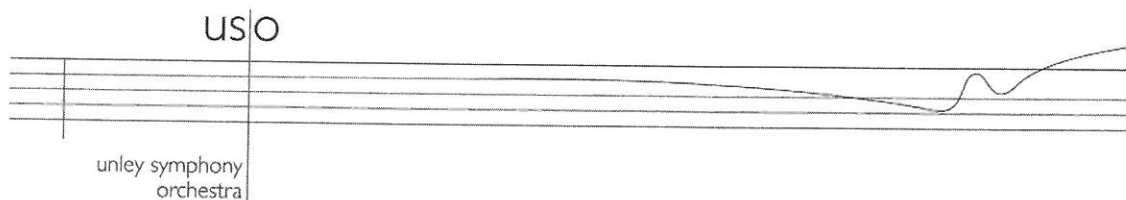
We thank you for the allocation of funding in Councils draft 2017/2018 budget.

However given the time constraints we have, would it be at all possible for an allocation for our lighting upgrade to be made within the 2016/2017 budget.

Favourable consideration to this request would be very much appreciated.

Yours sincerely

Gary Maher
President Millswood Croquet Club
Ph 0402312612



2016 USO Chair's Report

At the AGM 12 months ago, the orchestra was advised in my Chair's report that the orchestra was working through multiple challenges related to our concert venue and how best to solve those in the most financially responsible way. Those issues were:

- Staging that had been purpose-built by our own members many years ago and had been put up and down so many times it was at the end of its life
- no storage space in the immediate future would be available on the church grounds for any new staging
- No storage space at the church for chairs owned by the USO and thus these were being moved back and forth 3 times a year between Unley & Salisbury (where they were being housed free of charge)
- The church's intention to dispose of the aging, grey padded chairs we used for concerts because they were heavy, didn't stack well and were damaged in appearance

Faced with the choice of having to purchase new staging and then pay for storage and transport of staging and chairs - or hire in everything we needed to stay at St Augustine's, the other option was to find an alternative venue within the City of Unley that had chairs and staging. We found Annesley Junior School - but still had to work through a number of challenges – the biggest of these being carparking.

As we now know, we performed our last concert at St Augustine's Church in May and the move to Annesley Junior School did eventuate. While we had a number of teething problems resulting from our first experience performing in the new venue for our August concert, the committee systematically identified the key issues via a player's survey and then resolved the key issues in time for the November concert. While I am sure we don't have everything 100% right yet, the November concert was a huge improvement and we will continue to refine what we can into the future.

Two of the key items not yet addressed are sale of refreshments to our audience during the concert interval and sustainable management of the carpark facilities. I am pleased to report I have liaised with the Rotary Club of Adelaide Light and they are ready to undertake both the carpark management and sale of refreshments at our May 2017 concert, and all being well, to go forward with these on a permanent basis.

Our 2016 concert season included our usual May, August and November concerts where we performed the following programs to our loyal audience.

On Wednesday 4 May we performed our last concert in St Augustine's church. The program included // *Seraglio* overture by Mozart, the Concerto in D major for violin and orchestra by Beethoven with the Violin solo played admirably by Lachlan Bramble and Mendelssohn's Symphony no. 3 in A minor otherwise known as the *Scottish Symphony*.

Our first concert in Gillingham Hall in August featured Grieg's Four Norwegian Dances, Beethoven's Symphony no. 7 in A major and the very unusual Koussevitzky double bass Concerto in F sharp minor performed with us by Sean Renaud.

The November concert was a warm night that allowed us to test out the hall's air-conditioning – one of the benefits of the new venue. On this occasion we performed the Overture to *Don Giovanni* by Mozart, the Dvorak Concerto for cello and orchestra in B minor with soloist Thomas Marlin and Brahms's Symphony No. 4 in E minor.

On Saturday 29 October the annual social event was held at a member's home in Walkerville. Peter prepared a musical quiz and the evening was enjoyed by all members and their families who attended. My thanks to Chris and Irina for their hospitality and for hosting the event.

There are many organisations and individuals who contribute something of themselves to make this orchestra function as well as it does and to achieve its consistently high standard and enviable reputation. The list of individuals of course begins with our wonderful conductor Peter Webb and dedicated leader Joanne Bones. They both work tirelessly behind the scenes as well as at rehearsals to get the best out of all of us. I would also like to acknowledge the rest of the 2016 committee:

- Pete Allred – Secretary
- Chris Carthew
- Mike Pryce
- David Clark – Librarian
- Andrew Turnbull
- Elizabeth Fudge
- Jill Congedi
- Rebecca Dew
- Katherine Sykes – Treasurer

We are farewelling three 3 people from the committee at this AGM and I would like to acknowledge and thank Rebecca, Katherine and Jill for their time and contribution to the committee over the last few years.

I would also like to thank the orchestra members – and they know who they are - who have contributed to the running of the orchestra – either the weekly rehearsals - or the concerts in one of the following roles:

Supper, publicity, arranging extra players, bowing parts, being part of the Town Hall open & close roster, arranging flowers, concert manager, front of house manager, setting up staging and chairs for concerts, looking after the USO website & Facebook page, managing the technical aspects of our concerts and liaising with our partner organisations.

Without our partner organisations, we would find it very hard to exist. The City of Unley enable us to rehearse every Tuesday in this magnificent facility, St Augustine's enable us to run sectional rehearsals and rehearse when the Town Hall is unavailable, Annesley Junior School have been very accommodating of our needs within their school and Resthaven has been incredibly supportive in allowing us to access their carpark outside normal business hours.

In my report to the orchestra 12 months ago I indicated the challenges faced by the orchestra relating to staging, storage and chairs would have a financial impact on the orchestra no matter which way those issues were solved. It was the committee's job to solve them in the most financially responsible way and that is what has been achieved. The cost of presenting our concerts has gone up in the last 12 months and after many years of maintaining both our ticket prices and member subscriptions, income from one or both of these avenues will need to increase in 2017 to ensure the orchestra's financial situation isn't eroded by these increased costs.

Despite the need to increase revenue, from a performance venue perspective, the orchestra is in a much better position than it was 12 months ago. Providing we continue to value and respect our partner organisations by ensuring we do everything in our power to minimise our impact on the facilities, I feel confident we will enjoy the same longevity of association with our newer partners as we have with our continuing long term partners, St Augustine's Church and The City of Unley.



Karen Holthouse,
USO Committee Chair

ITEM 865**MOTION OF WHICH NOTICE HAS BEEN GIVEN****NOTICE OF MOTION FROM COUNCILLOR PALMER RE MILLSWOOD CROQUET CLUB LIGHTING**

Councillor Palmer has given notice of intention to move the following motion at the Council meeting to be held on 22 May 2017:

That:

Administration advise the President of the Millswood Croquet Club that Council will contribute \$30,000, from its 2016/17 budget, towards the costs of the proposed upgrade of the croquet greens lighting.

DISCUSSION

The Millswood Croquet Club has been in discussions with Council Administration regarding an upgrade to the lighting of the club's greens. At the 24 April 2017 Council meeting the Club President provided a deputation to the Council, advising that the Club had been successful in gaining a State Government grant to part fund the lighting upgrade, and sought a contribution from Council. A letter was also received from the Club on this matter. Since the deputation Council has included a \$30,000 contribution to the lighting upgrade in the draft 2017/18 Budget.

The State Government Grant requires the project to be commenced by 1 August 2017. However, the Council is only expected to adopt the 2017/18 budget on 26 June 2017, leaving little time to get contractors engaged to undertake the works.

As indicated in the letter from the Croquet Club, Council could resolve to support the club out of this year's budget, and request Administration to include this additional \$30,000, as part of Budget Review 3.

OFFICER'S COMMENTS

This motion is supported as it will ensure that the project can meet the State Government's partial funding requirements.

\$30,000 expenditure can be found from identified savings.

ITEM 866

QUESTIONS OF WHICH NOTICE HAS BEEN GIVEN

QUESTIONS ON NOTICE FROM COUNCILLOR HUDSON RE THE NATURAL RESOURCES MANAGEMENT BOARD (NRMB) LEVY.

The following Questions on Notice have been received from Councillor Hudson and the answers are provided.

Comment by Councillor Hudson.

The Natural Resources Management Board has notified Council that its “levy” from Unley ratepayers in the next financial year is to increase by 9.3%.

Questions

1. *What does this substantial percentage figure represent in dollar terms?*

Answer

\$109,180

2. *What will be the TOTAL Unley dollar levy for the NRMB be in the next financial year?*

Answer

\$1,284,968

3. *What is the cost, if any, to Council, in collecting the levy?*

Answer

Given that the Natural Resource Management Levy is collected as part of Council's rate collection process, it is difficult to separate out collection costs specific to the NRM levy.

However, the NRM regulations provide for the reimbursement of both establishment costs and ongoing costs for the collection of the NRM levy based on a formula with the amount that can be claimed indexed each year in line with CPI.

For 2016-17 Council received an amount of \$6,667 plus GST from the NRM Board to cover collection costs (calculated as \$2,365 + 18,704 assessments X \$0.23).

In 2017-18 Council will also seek a reimbursement for collection costs.

4. *How much have Unley ratepayers contributed to the NRMB coffers since the levy was first introduced?*

Answer

The Natural Resource Management levy has been imposed on Councils since the 2006-07 financial year. The total amount contributed to the NRM Board including the 2016-17 financial year is \$9,373,472.

5. *What monies (if any) have been returned to Unley Council in the way of contributions towards local ecological projects? Please give details.*

Answer

The information is being sought from the NRM Board and will be provided at the next Council meeting.

6. *What are the details of any other physical/financial benefits that have been enjoyed by Unley as a direct result of the continuing levy?*

Answer

The information is being confirmed by the NRM Board and will be provided at the next Council meeting.

7. *Given its portfolio ... "natural resources" ... what financial contribution will be forthcoming from the NRMB towards the Brown Hill Creek flood mitigation scheme?*

Answer

It is difficult to provide an accurate response in regard to the Brown Hill Keswick Creek project as separate applications will need to be made in regard to individual projects for consideration by the NRM board. Contributions may also be impacted by the 50% contribution being made to the project through the Stormwater Management Authority.

CORRESPONDENCE

TITLE: CORRESPONDENCE
ITEM NUMBER: 867
DATE OF MEETING: 22 MAY 2017
ATTACHMENTS: 1. CORRESPONDENCE

The correspondence from

- Ville Du Havre – Invitation
- Hon Tom Koutsantonis MP – re Application for Funding Support
- Lutheran Disability Services – Thank you
- Millswood Croquet Club – re Lighting System
- Unley Symphony Orchestra – 2016 Chair's Report

be noted.

MAYOR'S REPORT

TITLE: MAYOR'S REPORT FOR MONTH OF MAY 2017
ITEM NUMBER: 868
DATE OF MEETING: 22 MAY 2017
ATTACHMENTS: 1. FUNCTIONS ATTENDED

RECOMMENDATION

MOVED:
SECONDED:

That:

1. The report be received.
-

**MAYOR'S FUNCTIONS ATTENDED – 20 APRIL 2017 TO
15 MAY 2017**

MONTH	DATE	FUNCTION
April		
	20	<ul style="list-style-type: none"> Thinking on the Future of Sustainable Societies
	21	<ul style="list-style-type: none"> LGA OGM RDA Adelaide Committee Meeting
	23	<ul style="list-style-type: none"> St George's Goodwood Bengali New Year Festival
	24	<ul style="list-style-type: none"> Centennial Park Cemetery Authority Executive Committee
	25	<ul style="list-style-type: none"> ANZAC Day Service Sturt vs Eagles Football Game
	27	<ul style="list-style-type: none"> Citizenship Ceremony
	29	<ul style="list-style-type: none"> East Turkish and Australian Association
	30	<ul style="list-style-type: none"> Patronal Festival for St George – St George's Goodwood
May		
	1	<ul style="list-style-type: none"> Radio Adelaide – interview on grants Probus Club – Birthday Celebrations
	2	<ul style="list-style-type: none"> Glen Osmond Scout Group
	3	<ul style="list-style-type: none"> CEO Performance Review Panel Strategic Property Committee Meeting
	5	<ul style="list-style-type: none"> Order of Australia Association – Australia Day Honours Recipients
	6	<ul style="list-style-type: none"> Hindu Cultural Appreciation Event
	7	<ul style="list-style-type: none"> 5th Goodwood Community Greek Festival
	9	<ul style="list-style-type: none"> National Volunteer Week Celebration – Capri Theatre
	10	<ul style="list-style-type: none"> Unley High School Students Unley Mensa Mother's Day Lunch
	18	<ul style="list-style-type: none"> Greek Pensioners and Aged Society – Mother's Day Lunch Office Opening Life Care
	19	<ul style="list-style-type: none"> SA Police Officer of the Year Presentation
<p>In addition to attending the above functions, I also met with various staff, Elected Members, members of the community and attended the regular Council meetings. I would like to thank the Elected Members who have represented me at various functions during the month, where I have been unable to attend due to another commitment on the same evening.</p>		

DEPUTY MAYOR'S REPORT

TITLE: DEPUTY MAYOR'S REPORT FOR MONTH OF
MAY 2017

ITEM NUMBER: 869

DATE OF MEETING: 22 MAY 2017

ATTACHMENTS: 1. REPORT

RECOMMENDATION

MOVED:
SECONDED:

That:

1. The report be received.
-

REPORT OF DEPUTY MAYOR

(a) Items of particular interest, concern or urgency

Council Best Practice Showcase & LGA Ordinary General Meeting

A supreme level of confidence in our industry is what I gained walking away from the Best Practice Showcase. Common themes emerged including

- ✓ That the community trusts us more than they do other levels
- ✓ We should continue to position ourselves as the ONLY level of government that cares for and provides a voice for our community. We must continue to raise the bar in terms of transparency
- ✓ It is time we beat the other levels of govt around their heads...every time they get it wrong
- ✓ On rate capping the question our public should have put in front of them is are we an independent democratically elected level of government or just a department as part of the bureaucracy. What are elected members of Council responsible for.
- ✓ Or to put it another way, WE ARE THE 3RD LEVEL OF GOVERNMENT NOT A STATE GOVERNMENT AGENCY.

Tennis SA Award Dinner

It was pleasing to attend this dinner on behalf of the Patron of Tennis SA, the Mayor of Unley.

The night was a great night, great food and great company. Something I saw as I surveyed the room was the sense of Community. This, like all sports, is the essence of the volunteer and what they provide our State.

I congratulate all the clubs and the volunteers. Be proud.

Millswood

Recent conversations with the new management of the Croquet Club lead me to firmly believe that they are ready to focus not just on the lights that they have sought help for but new clubrooms. The 4th Green is something that they are prepared to leave alone for the time being.

(b) Functions Attended (up to the time of writing this report)

These functions/events are in excess of those I would normally attend.

20 April	LGA 2017 Council Best Practice Showcase
21 April	LGA Ordinary General Meeting
25 April	Dawn Service
26 April	Community Grants Working Party
27 April	Festival of Mud
	Liaison with Millswood Bowling and Croquet Clubs re Improvement Plan
	Citizenship Ceremony
5 May	Tennis SA Awards Dinner
9 May	Volunteers Week Celebration at the Capri
10 May	Met with President of Fairmont Tennis Club re lease
	MLGG meeting
12 May	Site Visit with Oliver Pfueller at Goodwood Road.
13 May	Sturt v West

I also had a number of one on one conversations with a number of members and the CEO and saw a number of ratepayers with concerns to assist.

REPORTS OF MEMBERS

TITLE: REPORTS OF MEMBERS
ITEM NUMBER: 870
DATE OF MEETING: 22 MAY 2017
ATTACHMENTS: 1. REPORTS

Council to note the attached reports from Members

1. Councillor Hewitson
2. Councillor Schnell
3. Councillor Rabbitt

.

Councillor Michael Hewitson

Report to Council May 2017

Shared use of Council facilities.

The story below is shared because it describes the importance of sport participation in building community.

Croquet has many Faces.

On Saturday May 6th Millswood Croquet Club invited Hyde Park Association Croquet to a friendly match and get together. Today most new players play Golf Croquet and because we have access to four lawns including paying \$27.50 to use a bowling lawn we can have both forms of Croquet played together with the resulting overlapping of players and a united club. Both forms are played at Millswood and it has over 70 members and they take it in turns to use the courts and asked me how we achieved the overlap at Unley Park Sports Club.



Following the resumption and completion of play, members retired to the Club House for drinks and fellowship.

There were a number from the Bowls Club who were enjoying beers on their veranda and so I went across and met many including their President. I believe that given the right negotiations with the experience and practice of Unley Park Sports Club, we could have arrangements in place similar to Unley Park, with paid for lawn sharing to the benefit of both clubs. The Bowling Club members were pleased to learn how we did things at Unley Park. They did not know that croquet was played on lawns prepared for bowls.

The lights will be a boon for croquet and people living nearby as it will enable the reorientation of lawns to enable three full size croquet lawns.

Cr Michael Hewitson AM

Councillor Bob Schnell
Monthly Report: April - May 2017

The list below mostly excludes events and activities that I would normally attend as an Elected Member eg. Council/Committee meetings, Workshops, Briefing sessions, discussions with staff and community events.

At all events attended, any expense incurred was funded by myself.

Tuesday 25 April

Attended the Anzac dawn ceremony held in Soldiers Memorial Gardens.

There were an estimated 2,000 people there.

Just before the start, a pair of kookaburras flew overhead and then burst in song.

Light rain did not dampen the spirits.

A lovely service with significant participation by local school children.

Afterwards I enjoyed breakfast in Unley.

Thursday 27 April am

I enjoyed a tour of the local heritage listed underground bomb shelter, adjacent to the Civic Centre. It was quite interesting, and different from what I expected; then again I had no real expectation other than a room underground. It would have accommodated 100-200 people with a squeeze. What surprised me is that there are actually two entrances/exits via steep wooden stairs with no hand rails.

An interesting visit to a bygone era in Unley.

Saturday 29 April

Visited the Council clean soil dump at Mount Osmond.

Accompanied by Councillor Rufus Salaman.

An interesting site visit.

Thursday 27 April pm

Attended the citizenship ceremony in the Unley Town Hall.

70 people formally became Australian citizens.

There was a huge crowd of friends and family who cheered wildly as individuals received their certificate.

It was the most noisy night ever; as it should be.

It was like Sturt kicking a goal at Unley Oval.

A good evening with lots of mingling afterwards.

Friday 05 May

Met with Unley resident David Hudson.

Also in attendance were Mayor Clyne and Cr Peter Hughes.

A great discussion about Passive House Designs.

David is an engineer with a passion for Passive House Designs that have a low energy use footprint.

Learnt so much.

We are keen to facilitate a gathering of Councillors and staff to hear David Hudson expand on the subject. Ideally the session would be a public event to inform the community.

Passive houses are certified by ensuring adherence to an international building code.

There is considerable adoption in Europe with a slower take-up in USA and Australia.

Tuesday 09 May

Attended the screening of 'The Zookeeper's Wife' at the Capri Theatre.

It was an event to celebrate National Volunteer Week.

Hundreds of Unley volunteers were in attendance and it was a night to celebrate their generous contribution to help others in need; across Unley.

Several other Elected Members were there.

A great movie with many sad moments; lots of tears.

A surprise end to the film; not what was expected.

It was a wonderful initiative of Unley Council to reward the many, many volunteers who give so much.

Thursday 11 May

Attended a 'pep rally' at the Puddle Jumpers Inc. house in Maple Avenue, Forestville. The charity had just lost a court battle with the LeCornu family regarding the lease of the property.

It was a sad gathering of 100-200 people with lots of tears.

Mayor Lachlan Clyne arrived and we provided comfort and support.

We marched down the road to the LeCornu site and gathered in the carpark. Most were carrying posters. On the return March back to the Puddle Jumpers house, there was much shouting of slogans.

Along the footpath, every 10 metres there was a pair of kid's rubber gum-boots in recognition of those people who could not attend the rally.

A very sad night.

I am hopeful that the Puddle Jumpers charity will be able to stay in their house up until the last moment when the redevelopment of the LeCornu properties commences.

Saturday 13 May

Met up with Councillor Rufus Salaman in Goodwood to inspect progress of the renewal of the road and footpath on Goodwood Road. Later we spent time sitting on the Angel Bench and enjoyed the nearby Oxfam charity music concert; performed by young and talented musicians. A considerable crowd stopped to listen.



Photo: Councillors Bob Schnell and Rufus Salaman @ Goodwood

I attended meetings with Forestville and Goodwood residents regarding 4H parking restrictions and the cost of residential parking permits. Those people in the extensive 'trial' zone have now realised that they are required to pay an annual fee for permits. During the trial period the permits were issued free.

REPORTS OF MEMBERS

TITLE: REPORT FROM COUNCILLOR RABBITT

Functions Attended

20 April

Global EcoVillage Network

Andrew Olivier representing the Global EcoVillage Network shared his insight into Elon Musk's thinking on the future of sustainable societies and communities and presented the latest work undertaken by the Network. About 20 people attended, including Cr Peter Hughes and myself.

21 April

Heywood Park - Site Visit

GM Devine and Manager Curtis outlined issues with the children's play areas and equipment at Heywood Park (hence the significant cost allocated in the Draft Budget) to DM Cr Don Palmer, Cr Rob Sangster and myself.

25 April

Anzac Day Dawn Service

The Service was well attended and we were fortunate in that the light showers of rain were only intermittent. Once again, the support from school students was excellent.

Sturt V Eagles Football Match

A good number of supporters attended this match at Unley Oval. Unfortunately, Sturt were unable to repeat their 2016 Grand Final performance.

27 April

Festival of Mud

This year's event, held at Orphanage Park, was again highly successful. Thanks to our organisers and support staff for their excellent work.

Citizenship Ceremony

It is always pleasing to share the joy exhibited by our new citizens on these occasions.

5 May

Suggested Tree Sculpture

A resident asked me to meet him and discuss the possibility of Council using an historic, but dying tree in Northgate Street for a Tree Sculpture.

The tree to the west of Victoria Avenue, suffered major limb losses a few years ago and the possibility of a Tree Sculpture has been discussed at Unley Park Ward Briefings. The matter was deferred due to other priorities for funds, but is now coming back to the discussion table.

7 May

The Goodwood Greek Festival

This event is a fine example of Unley's multicultural history. We were able to enjoy traditional Greek food, music and dance.

Several Members of Parliament were present, as well as two of the candidates for the Seat of Badcoe.

9 May

National Volunteer Week Event

As an acknowledgement of the work done by City of Unley Volunteers, they were invited to a film evening at the Capri Theatre. The film was 'The Zookeeper's Wife'.

This was a great opportunity to meet more of our volunteers, renew acquaintances and thank them for their work.

11 May

Environmental Protection Authority (EPA) Community Information Session

In the light of media announcements and questions from residents about possible soil and water contamination in Unley, I attended the EPA's information session.

Staff explained that they are currently inspecting various 'orphan sites' to ascertain whether or not there is any potential health risk. They were very clear and detailed in explaining that the testing is being undertaken to complete gaps in their data from reports prepared prior to soil vapour having been considered an issue.

Results are expected to be available in July 2017.

12 May

Meeting with the Deputy Mayor in his capacity as a Councillor for Clarence Park Ward.

A friend living in Clarence Park Ward has a concern about a tree in her garden. One of the limbs has fallen onto her neighbour's fence and her gardener was reluctant to remove it because he is aware that Unley Council is very strict on the removal of trees.

We have ascertained that the tree (Melaleuca) is neither a Regulated nor a Significant Tree.

13 May 2017

Sturt V West Adelaide Football Match

A smaller number of supporters attended Unley Oval and missed out seeing Sturt win their first match for the season – beating West Adelaide by 20 points.

15 May 2017

Public information session re Draft Annual Business Plan and Budget 2017 – 2018 and Draft Community Plan and 4 Year Delivery Plan 2018 – 2021
Goodwood Library – useful feedback was obtained

16 May

Public information session re Draft Annual Business Plan and Budget 2017 – 2018 and Draft Community Plan and 4 Year Delivery Plan 2018 – 2021
Fullarton Community Centre – useful feedback was obtained

FOCUS Meeting

I was invited to speak at the FOCUS Meeting on the next stages of the Unley Central Precinct DPA.

The presentation itself was relatively brief. The DPA, SCPA Report and associated documents were lodged with DPTI on 6 April and we anticipate those documents will be presented to the Minister for Planning within the next few weeks.

There were a number of questions relating to community consultation, development proposals that do not proceed and the fact that Council can be overridden by the Development Assessment Commission.

Ros Islip encouraged FOCUS Members to participate in the remaining information session and consultation on the Draft Annual Business Plan & Budget, and also the Draft Community Plan, which I re-inforced.

Kat Ryan, Council's Coordinator, Environmental Projects and Strategy gave an excellent presentation on Environmental Projects at Unley. FOCUS Members were keen to learn more about these projects.

ITEM 871
UNRESOLVED ITEMS

Meeting Date	Item	Status
Council 12 September 2016	Item 584 Millswood Sporting Complex Detailed Design	The Item remains laid on the table.

DECISION REPORT

REPORT TITLE:	MILLSWOOD SPORTING COMPLEX – DETAILED DESIGN OF BOWLS & CROQUET
ITEM NUMBER:	584
DATE OF MEETING:	22 AUGUST 2016
AUTHOR:	JOHN WILKINSON
JOB TITLE:	SPORT AND RECREATION PLANNER

1. EXECUTIVE SUMMARY

Following the development of the Goodwood Oval and Millswood Sporting Complex Improvement Plan in August 2014, Council endorsed an allocation of \$50,000 in the 2015/16 budget for the detailed design of a revised layout of the bowls and croquet areas, as endorsed in the Improvement Plan.

During the development of the detailed designs, the Millswood Bowling Club withdrew its initial support for the endorsed Improvement Plan, advising that due to recent increased growth at the club, the endorsed plan no longer meets their needs. The position of the Millswood Croquet Club has not changed and they continue to support Council's original layout plan.

Following consultation with the two clubs and a review of possible layout options, a revised layout plan has been developed that complies with the standard playing area dimensions for both sports, as well as providing benefits for the community. However, Millswood Bowling Club still has concerns with this revised plan.

This report presents the revised layout plan to Council; however, through further consultation with both clubs, it has become clear that full agreement on this cannot be achieved. Consequently, it is suggested that the project now focus on building upgrades and leave the existing layout as it is.

2. RECOMMENDATION

That:

1. The report be received.
2. No further action be undertaken at this time regarding changes to the layout of the sports playing areas and recreation areas at Millswood Sporting Complex.
3. Commence design work for upgrades to the existing bowls and croquet buildings (including opportunities for shared facilities) and surrounding areas, based on the current layout of playing areas.

4. Discussions commence with user groups on funding contributions towards any upgrades.
 5. The community and Clubs be advised of the Council's decision.
-

1. RELEVANT CORE STRATEGIES/POLICIES

Undertaking master planning of Goodwood Oval and Millswood Sporting Complex is a specific action within Council's 4 Year Plan and directly aligns to the strategic outcomes of our Community Plan 2033, primarily to support the objectives of the *Living: Our Path to a Thriving City* theme.

The improvement of Council's sport and recreation infrastructure, including Millswood Sporting Complex, is also identified in a number of key Council strategies and plans, including (but not limited to):

- *Living Well* – The Regional Health Plan for the Cities of Unley and Mitcham
- *Living Active*, Sport and Recreation Plan 2015-2020, City of Unley
- Open Space Strategy, City of Unley
- Disability Action Plan, City of Unley
- Asset Management Plans.

2. DISCUSSION

Background

The goal of this project is to enable Council to strategically plan for future improvements at the Millswood Sporting Complex, as well as to seek external funding as opportunities arise. This project is focussed on the bowling and croquet facilities at the complex, and an overview of these groups is as follows:

Millswood Bowling Club

- Established in 1921
- 112 social bowlers (at capacity on Thursday nights during summer season)
- 48 pennant bowlers (Wednesday and Saturday during summer season)
- Approximately 100 people attend social nights every Friday during summer season
- Current lease for the bowling greens and building until August 2019.

Millswood Croquet Club

- Established in 1922
- 76 playing members
- Croquet activities held six days per week during summer and five days per week during winter
- Current lease for the croquet lawns and building until November 2018.

Planning for future improvements at Goodwood Oval and Millswood Sporting Complex has been guided by an Improvement Plan, endorsed by Council in August

2014, along with a Staged Implementation Plan, endorsed in April 2015. As a result of the Staged Implementation Plan, Council recommended the following:

- “3. Detailed designs to support the future facility upgrade requirements for Millswood Bowling Club and Millswood Croquet Club proceed.”*

An amount of \$50,000 was allocated in the 2015/16 budget for undertaking a detailed design, which was based on the layout plan recommended in the Improvement Plan (Attachment 1 to Item 584/16). The original layout plan is included on page 69 of the Goodwood Oval and Millswood Sporting Complex Improvement Plan.

Attachment 1

The existing layout of the croquet and bowls facilities is shown as an aerial image in Attachment 2 to Item 584/16.

Attachment 2

The original layout plan involved the inclusion of a new fourth full-size croquet lawn, responding to the growth in this sport and increasing membership of the Millswood Croquet Club, as well as the installation of a new synthetic lawn bowling green, with a reduction from 14 rinks (currently) to 10 rinks.

The original layout plan was developed in consultation with the sporting clubs located at Millswood Sporting Complex and the local community during early 2014, with both the bowling and croquet clubs providing letters of support for the proposed layout plan. The rationale for the original concept is outlined in further detail in the Improvement Plan on pages 43 to 71.

Subsequently, as the detailed design project progressed, it has become apparent that the Millswood Bowling Club no longer supports the recommendation for a reduction to their existing greens. This is primarily due to a growth in participation and patronage at the club over the past two years.

During these discussions, the Administration reiterated the position of Council and the level of research and consultation that occurred to develop the informed, evidence-based recommendation. However, the club feels that they were consulted when they were experiencing a difficult financial period (March 2014), and have since improved their financial position through increasing patronage in their social bowls and meals programs.

While they were previously supportive of the original layout plan, the bowling club now advise that they require two square greens to be able to sustain their recent growth. They also no longer support a synthetic green, but rather request two natural turf greens.

The position of Millswood Croquet Club has not changed as they are seeking a new fourth full-size lawn as identified in the original layout plan. This position is also supported by the Improvement Plan (2014) and Croquet SA, as the club is growing, and the nearest croquet club's catering for competition play are at Holdfast Bay, Marion and in the CBD (on Hutt Road).

Revised Layout Plan

In order to strengthen future funding opportunities, it is important that the proposal developed is supported by all users and demonstrates maximum community benefit. Therefore, given the bowling club's changed situation, further investigation has been conducted to determine if a compromise could be achieved that would enable the retention of two bowling greens and provision of a new fourth full-size croquet lawn, as well as improvements for public access and recreation.

Following consultation with both clubs and a review of options with the aim of achieving a compromise, a revised layout plan has been developed (Attachment 3 to Item 584/16).

Attachment 3

Bowling Greens

The revised layout plan shows the relocation of the bowling greens to the east, with one green located directly north of the existing building ('A Green') and one to the east of the building ('B Green'). The plan also identifies a fourth full-size croquet lawn located next to the existing lawns, as well as changes to public open space and vehicle and pedestrian access.

Under the revised layout plan, the size of the 'A Green' is not significantly reduced (a small reduction of 150mm to the north-south length and a reduction of 400mm to the east-west length).

The size of the 'B Green' has been reduced by 1.65 metres along the north-south length. There is no change to the east-west length, however this is based on the 'chamfering' of the north-east and south-east corners of this green, which is similar to the existing design of this green. It should be noted that the dimensions shown in the revised layout plan are the maximum permissible within the site if vehicle and pedestrian access to the Belair train line and Millswood Lawn Tennis Club are to be retained, and also to meet disability access guidelines for the bowling and croquet clubs.

Through consultation with the bowling club, both greens have been designed to be square (rather than rectangular), to enable play in both directions (north-south and east-west) with a 200mm width 'ditch' around the perimeter of both greens. At the request of the bowling club, it is proposed that the greens have a natural turf playing surface, rather than synthetic turf.

It is intended that the design of the buildings, recreation areas and vehicle and pedestrian access will be undertaken once a layout plan has been finalised. This will include considerations such as the interaction between buildings and playing areas, disability access, internal building layouts and interactions between vehicles, pedestrians and bowls participants. Consideration will also be given to landscaping to ensure the design addresses principles relating to Crime Prevention through Environmental Design.

Considerations of Revised Layout Plan

The inclusion of a fourth croquet lawn will result in the unavoidable loss of a large Norfolk Island pine tree, as well as approximately five other Jacaranda trees. As part of the upgrades, new vegetation and trees would be planted, in keeping with the site and local streetscape.

The revised layout plan also proposes the relocation of the 'B Green', as well as the shared road and car parking into 1/18A Millswood Crescent, known as 'Millswood Park'. While improved access and public recreation facilities are provided in other areas, this will result in a slight reduction of overall public recreation space at Millswood Sporting Complex. Whilst a detailed study on the use of Millswood Park has not been undertaken, anecdotal evidence suggests it is highly valued by the local community.

The existing shared vehicle and pedestrian access has also been relocated to the south-eastern boundary of the complex, and up to 21 off-street car parks (an increase of 13 car parks) have been provided for. The existing road and pathway also enables public access across the Belair train line and the Administration will liaise with relevant authorities on the further detailed design of these areas.

The Administration is also aware that the resident at 18 Millswood Crescent is concerned with the proposed impact on Millswood Park. It is recommended that consultation with this resident, as well as the broader community, be undertaken as part of any further detailed design.

Club Feedback

Millswood Bowling Club

While the reduction in size of the greens complies with the *Bowls Australia Construction Guidelines (2011)*, feedback from Bowls SA acknowledges that the site is limited in its development potential and that efforts have been made to accommodate user groups. Bowls SA also observes that ideally, the facilities at Millswood Sporting Complex would be co-located together, however the Improvement Plan (2014) indicated that this would be a difficult proposition.

A key observation of both Bowls SA and the Millswood Bowling Club is the impact the revised layout plan would have on current and future participation, as well as the club's ability to attract and host tournaments (at the State, national or international level). A written submission from Millswood Bowling Club is included as Attachment 4 (to Item 584/16).

Attachment 4

The *Bowls SA State-wide Facilities Audit & Master Plan (2014)* identifies a number of facilities as 'metro regional facilities', where investment should be focused to hold regional tournaments. One such facility is the Clarence Gardens Bowling Club, which is located approximately 2km from Millswood Bowling Club. Millswood Bowling Club is identified as a 'district facility' and it could be viewed as unlikely to be a priority venue for future higher level tournaments.

The relocation of 'B Green' is also a matter of concern for the Bowling Club, who have indicated that it would impact the social interaction of participants. While this is a matter for consideration, a review of other facilities in metropolitan Adelaide indicates that this layout is not uncommon.

Millswood Croquet Club

As previously stated, the position of Millswood Croquet Club has not changed and they have also provided feedback on the revised layout plan (Attachment 5 to Item 584/16).

Attachment 5

Feedback from other Clubs and Adjacent Residents

To inform further decisions on the next steps of this project, feedback on the revised layout was requested from other clubs at Millswood Sporting Complex and residents living directly adjacent to the site. A summary of this consultation is provided in Attachment 6 (to Item 584/16).

Attachment 6

At the time this report was written, responses from the other clubs at Millswood Sporting Complex have not been received. Should this project continue, engagement with these clubs and the wider community will continue.

Project Cost

The total estimated cost provided by a Quantity Surveyor (QS) for the original layout plan developed in 2014 was \$3.177m, which does not include improvements to the Millswood Lawn Tennis Club or the South Australian Society for Model and Experimental Engineers facilities.

Whilst project staging opportunities are limited, building and lighting improvements could be undertaken at a later stage, which would further reduce the cost of changes to the playing areas, car parking and pedestrian areas.

A summary of the cost estimates provided by the Quantity Surveyor in 2014 for the original layout plan is as follows:

- Synthetic (10 rink) bowling green - \$540,000
- New (fourth) croquet lawn - \$60,000
- Bowls building upgrade - \$771,000
- Croquet building upgrade (likely to be a new building) - \$126,000
- Community plaza - \$390,000
- Car parking - \$144,000

The Croquet Club has indicated they would be in a position to contribute financially, however formal discussions and agreement on funding contributions have not yet occurred with either club. It is suggested that these discussions now commence.

It should be noted that the proposed upgrade to the building currently leased by the bowling club is one of the more expensive items. The upgrade does however, create opportunities for shared-use (by the croquet club and other groups).

If a shared-use approach cannot be achieved and the main building continues to primarily be used and managed by the lawn bowls club, it is suggested that limited upgrades occur to the building for the short to medium term, such as improvements to kitchen, heating and cooling, and toilet facilities. This will need to be a key consideration if detailed design is to progress on this building.

Construction of turf greens may be more expensive than a new synthetic green, as industry advice has recommended new bowling greens be constructed 'from scratch', to ensure correct levels are obtained and the quality of turf is consistent. Further information from a cost consultant will need to be obtained once further detailed design is undertaken.

Summary

The revised layout meets the requirements for standard playing area dimensions for bowls and croquet. Consequently, an option that meets a range of users needs may attract external funding.

However, after considering the feedback on the revised layout plan from both clubs, it is clear that full agreement on all aspects of the plan has not been achievable, primarily due to the bowling club's desire to grow their social patronage and not impact their capacity to host tournaments in the future. Whilst the club is unlikely to host higher level tournaments, consideration should be given to the overall project cost and benefits for all stakeholders. Nevertheless, it is clear at this stage that a layout cannot be achieved that will satisfy both club's wishes.

Council may therefore choose to retain the current layout of the bowls and croquet playing areas, and focus on other improvements at the complex to benefit the user groups and the wider community, including the buildings, car parking and surrounding areas. There may be an opportunity to revisit the layout of playing fields as part of future lease negotiations. The current budget for the design project can be used to complete this design work, and there are opportunities to investigate shared facilities (such as toilets) in any future building upgrades.

3. ANALYSIS OF OPTIONS

Option 1 – No further action be undertaken at this time regarding changes to the layout of the sports playing areas and recreation areas at Millswood Sporting Complex. Commence design work for upgrades to the existing bowls and croquet buildings and surrounding areas, based on the current layout of playing areas. Discussions commence with user groups on funding contributions towards any upgrades. The community and the clubs be advised of the Council's decision.

This option will result in no further work being undertaken to reconfigure the bowls and croquet playing areas, and will not enable the inclusion of a fourth new croquet

lawn at this time. It should be noted that the revised layout design could be revisited at a future time as opportunities arise.

The project will now focus on design work to improve the existing bowls and croquet buildings, which will include opportunities to increase community usage and improve surrounding areas, access around the buildings as well as car parking. The current budget allocation for the overall detailed design project will be used to focus on the design work. Following the completion of this design work, it would then be brought back to Council for consideration, before further community consultation and detailed design is undertaken.

One of the goals of undertaking this work was to have 'shovel ready' plans if a grant funding opportunity arose. As full agreement from the user groups and residents has not been achieved on the playing area layout, a focus on building upgrades and surrounding areas is a suitable compromise that will benefit both users and position Council to apply for external funding.

A disadvantage is that this option will not enable construction of a fourth croquet lawn at Millswood Sporting Complex.

Option 2 – The original layout plan endorsed in 2014 (recommendation 2 of Item 1217/14) be revoked and the revised layout for the bowling greens and croquet lawns (Attachment 1 to Item 584/26) be endorsed. Discussions commence with user groups on funding contributions towards any upgrades. The community and the clubs be advised of the Council's decision.

Advantages of this option:

This option complies with the playing area guidelines for both bowls and croquet and creates the opportunity for a holistic upgrade of the Millswood Sporting Complex, including:

- Two new bowling greens
- A fourth full-size croquet lawn
- Improvements to the existing bowling club building layout, including improvements to bar, kitchen, dining, storage and toilet areas
- Improved access through the site for both vehicles and pedestrians, as well as improved access for people with a disability
- Increased off-street car parking
- Improvements to public recreation areas (although the details are yet to be determined)

Detailed design will provide further information regarding costs, and will enable applications for external funding. While the Bowling club do not fully support this option, this option provides two greens that comply with standard playing area dimensions, albeit with one green being a slightly reduced area.

The concerns from the Bowling Club regarding their capacity to host future tournaments are noted, but need to be balanced with the fact that other facilities in the area may be better placed to do this.

Disadvantages of this option:

Millswood Bowling Club has expressed that they do not fully support this option. Given the opposition to this plan from the bowling club, Council's ability to attract external funding would be significantly reduced.

While it is minimal, the length of both greens is reduced, with the greatest reduction being 1.65 metres along the north-south length of the 'B Green'. The greens are also not adjacent to one another, which may impact social interaction between participants.

The revised layout plan also has an impact on the vacant land known as Millswood Park, resulting in significant changes to the current configuration of this park. It also results in the loss of five trees.

Option 3 – Do not endorse the revised layout option and continue with the original layout plan identified in the 2014 Improvement Plan.

The original layout plan was developed through community engagement and received support from all user groups, with the exception of the bowling club. This option does not meet the needs of the Bowling club, nor allow for their anticipated growth. Given the opposition to this plan from the bowling club, Council's ability to attract external funding would be significantly reduced.

Option 4 – No further action on this project be undertaken.

As noted in previous reports, this project is envisaged to be progressed at a future time when funding becomes available. It is noted that there may well be a degree of scepticism that funding will ever become available given the current condition of the Federal and State budgets. However, not undertaking any further action is likely to diminish the case for external funding if it becomes available.

4. RECOMMENDED OPTION

Option 1 is the recommended option.

5. POLICY IMPLICATIONS

5.1 *Financial/budget*

Undertaking master planning for the Goodwood Oval and Millswood Sporting Complex Improvement Plan is a specific action within Council's 4 Year Plan. In its Long Term Financial Plan, Council has notionally allocated \$500K in 2019/20 and \$500K in 2020/21 for implementation of the Goodwood Oval and Millswood Sporting Complex Improvement Plan.

To date, approximately \$20,000 has been spent on detailed design in 2015/16, with \$45,000 spent on developing the Improvement Plan in 2013/14. While the development of the revised layout option has added an additional \$5,000 to the budget, the consultant has advised they are confident that the remainder of the detailed design project can be completed within the current budget (depending on Council's preferred direction and the scope of the project). Further community engagement in relation to building upgrades can be undertaken within existing budgets.

It is important to note that some actions may be implemented using planned capital replacement funding, such as playground replacement, and other projects may be completed with combined Club and grant funding, such as internal building improvements. Implementation of the Improvement Plans for both complexes will need to be considered against other Council priorities and as external funding opportunities become available.

As outlined in previous reports to Council regarding sport facility upgrades, there are several precedents and various financial models that have been used for major upgrades at other Council owned facilities (e.g. Unley Oval). These models can vary, but typically clubs contribute up to a third of the total cost.

It is therefore suggested that discussions commence with user groups and other external funding bodies regarding the potential improvements at Millswood Sporting Complex.

Additionally, since the Improvement Plan was endorsed in August 2014, it should be noted that Millswood Croquet Club has invested in various improvements, including new fencing along the western boundary, enabling the provision of a third full-size lawn.

5.2 *Legislative/Risk Management*

Any legislation and risk implications will be considered as part of the development application and construction process. Should Council invest in any building improvements at Millswood Sporting Complex, consideration should be given to planning controls relating to the site.

The site is located within the Residential Historic Conservation Zone where the primary purpose is the retention and conservation of existing contributory dwellings. This zone also recognises the existence of community facilities and there is potential for a reasonable expansion of existing community facilities. Planning considerations will be worked through during further detailed design.

Under the *Local Government Act 1999*, Council may revoke a previous endorsed recommendation (the original layout plan for Millswood Sporting Complex) and endorse an alternative recommendation.

5.3 Stakeholder Engagement

Extensive stakeholder and community engagement was undertaken as part of the development of the Improvement Plan (in 2014) and both clubs have been consulted as part of the development of the revised layout plan.

Consultation with directly affected stakeholders, including other clubs at Millswood Sporting Complex and residents living adjacent to the site, was undertaken during August 2016. It is proposed that community engagement be undertaken as part of any further detailed design; however, consideration must be given to any future changes the project may experience.

6. REPORT CONSULTATION

This report has been developed in consultation with the General Manager Community and General Manager Economic Development and Planning, Group Manager Governance, Manager Finance and traffic staff.

7. ATTACHMENTS

1. Layout plan as shown in the Goodwood Oval and Millswood Sporting Complex Improvement Plan (August 2014).
2. Existing layout of croquet and bowls facilities.
3. Revised layout plan (September 2016).
4. Feedback from Millswood Bowling Club.
5. Feedback from Millswood Croquet Club.

8. REPORT AUTHORISERS

<u>Name</u>	<u>Title</u>
Megan Berghuis	General Manager Community
David Litchfield	General Manager Economic Development & Planning
Peter Tsokas	Chief Executive Officer

DECISION REPORT

REPORT TITLE: CONFIDENTIALITY MOTION FOR ITEM 852 –
STRATEGIC PROPERTY GROUP MINUTES 3
MAY 2017

ITEM NUMBER: 872

DATE OF MEETING: 22 MAY 2017

AUTHOR: KELLEY JAENSCH

JOB TITLE: EXECUTIVE ASSISTANT CITY DEVELOPMENT

PURPOSE

To recommend that Item 852 (Items 26 and 29 of the Strategic Property Group Minutes) be considered in confidence at the 22 May 2017 Council meeting and that the Minutes, Report and Attachments referring to these reports remain confidential until the item is revoked by the Chief Executive Officer at a future date.

RECOMMENDATION

MOVED:
SECONDED:

That:

1. Pursuant to Section 90(2) and (3)(b) of the Local Government Act 1999 the Council orders the public be excluded, with the exception of the following:

Mr P Tsokas, Chief Executive Officer
Mr B Curtis, A/General Manager City Development
Ms N Tinning, General Manager Business & Service Improvement
Ms M Berghuis, General Manager City Services
Ms J Lister, A/Group Manager Governance & Risk
Ms C Gowland, Executive Assistant to CEO & Mayor

on the basis that it will receive and consider the minutes of the Strategic Property Group Minutes and Council is satisfied that the meeting should be conducted in a place open to the public has been outweighed in relation to this matter because:

- (b) information the disclosure of which
 - (i) could reasonably be expected to confer a commercial advantage on a person with whom the council is conducting, or proposing to conduct, business, or to prejudice the commercial position of the council; and
 - (ii) would, on balance, be contrary to the public interest.

It would be in the best interest of the Council to consider this matter in confidence.

DECISION REPORT

REPORT TITLE: CONFIDENTIALITY MOTION TO REMAIN IN
CONFIDENCE ITEM 852 – STRATEGIC
PROPERTY GROUP MINUTES 3 MAY 2017

ITEM NUMBER: 873

DATE OF MEETING: 22 MAY 2017

AUTHOR: KELLEY JAENSCH

JOB TITLE: EXECUTIVE ASSISTANT CITY DEVELOPMENT

PURPOSE

To recommend that Items 852 (Items 26 and 29 of the Strategic Property Committee Minutes) remain in confidence at the 22 May 2017 Council meeting until the order is revoked by the Chief Executive Officer.

RECOMMENDATION

MOVED:
SECONDED:

That:

1. The report be received.
2. Pursuant to Section 91(7) and (3)(b) of the Local Government Act:

2.1 The

- ☒ Minutes
- ☒ Report
- ☒ Attachments

remain confidential on the basis that the information contained in this report could confer a commercial advantage on a person with whom the council is conducting, or proposing to conduct, business, and

- 2.2 the minutes, report and attachments will be kept confidential until the item is revoked by the Chief Executive Officer.