

UNLEY BUSINESS AND ECONOMIC DEVELOPMENT COMMITTEE

**Minutes of Meeting held Tuesday, 20 April 2010, at 6.01pm
in the Unley Civic Centre,
181 Unley Road, Unley**

MEMBERS PRESENT:

Council Representatives

Mr Theo Maras (Chairperson)
Mr Richard Thorne (arr. 6.05pm)
Mr Paul Addle
Mr Rufus Salaman (absent 7.16 pm – 7.38 pm)
Mr Peter Hurley (left the meeting 7.46 pm)

Unley Road Interests

Mr James Morris (Deputy Chairperson)
Mr David Walsh

Goodwood Road Interests

Mr David Jones
Mr Andrew Koukourou

King William Road Interests

Mr Con Angelopoulos (left meeting 7.32 pm)
Ms Sharon Lake

Glen Osmond Road Interests

Mr Nicholas Hicks

Fullarton Road Interest

Ms Susan Straschko

APOLOGIES:

Mr Damian Cappel

OFFICERS PRESENT:

Mr Peter Tsokas, General Manager City Development
Mr Matt Grant, Business and Economic Development Manager
Mr Charles Mountain, Manager Traffic and Transport
Ms Pam Hocking, Executive Assistant City Services

REPORT TO COUNCIL: 27/4/2010

ACKNOWLEDGMENT:

The Chairperson opened the meeting with the Kurna acknowledgement.

CONFIRMATION OF MINUTES:

MOVED: Rufus Salaman

SECONDED: Paul Addle

That the minutes of the meeting of the Unley Business and Economic Development Committee held on Tuesday, 16 March 2010, as printed and circulated, be taken as read and signed as a correct record.

CARRIED UNANIMOUSLY

DECLARATIONS OF INTEREST:

Nil.

PRESENTATIONS:

Nil.

WRITTEN REPORTS FROM REPRESENTATIVES:

No reports this month. Reports for quarter ending 31 March 2010 will be presented to the Committee at the May 2010 meeting.

With the approval of the Committee the Chairperson brought forward Item 54.

ITEM 54

KING WILLIAM ROAD MARKETING LEVY COLLECTION CRITERIA – ADJOURNED ITEM 49 – UBED 16 MARCH 2010

Mr John Karran, on behalf of the King William Road Traders Association , and Mr Ray Carn, Carn Byrne & Associates Pty Ltd, made representations to the Committee prior to debate on this Item.

MOVED: Susan Straschko

SECONDED: James Morris

That:

1. The report be received.
2. The Administration report back to the Committee at the July meeting with additional information on possible funding options, including the option of a fixed flat rate.

CARRIED UNANIMOUSLY

Mr James Morris left the meeting at 7.09pm returning 7.10pm following debate on the above Item.

ITEM NO. 53

**KING WILLIAM ROAD CAR PARKING STUDY AREAS 3 AND 5 – ADJOURNED
ITEM 48 – UBED 16 MARCH 2010**

The Manager Traffic and Transport, Charles Mountain, was available to answer questions of the Committee in respect of this Item.

MOVED: Sharon Lake

SECONDED: James Morris

That:

1. The report be received.
2. Undertake a survey and detailed design for Area 3 based on Option 4 of the “King William Road – Off Street Parking Review” prepared by Tonkin Consulting.
3. Undertake a survey and detailed design for Area 5 as referred to in the “King William Road – Off Street Parking Review” prepared by Tonkin Consulting.
4. Prepare a line marking and signage plan for the existing layout of the car park in Area 3, located between Park Street and the access road adjacent 183-185 King William Road.

CARRIED UNANIMOUSLY

ITEM 54

**KING WILLIAM ROAD MARKETING LEVY COLLECTION CRITERIA –
ADJOURNED ITEM 49 – UBED 16 MARCH 2010**

See page 2 of these minutes.

ITEM 55

**FUNDING REQUESTS FOR MAIN STREET TRADER ASSOCIATIONS –
ADJOURNED ITEM 50 – UBED 16 MARCH 2010**

MOVED: David Jones

SECONDED: Nicholas Hicks

That:

1. The report be received.
2. A separate rate totalling \$45 000 be raised from the properties in the category of Commercial (Shop), Commercial (Office) and Commercial (Other) on Goodwood Road between Leader Street/Parsons Street to the north and Mitchell Street/Arundel Avenue to the south in order to fund a marketing program for this precinct as determined by the Goodwood Central Traders and Services Association Inc during 2010 -1011.

ITEM 55
FUNDING REQUESTS FOR MAIN STREET TRADER ASSOCIATIONS –
ADJOURNED ITEM 50 – UBED 16 MARCH 2010 (CONTD.)

3. A separate rate totalling \$69 500 be raised from the properties in the category of Commercial (Office), Commercial (Shop) and Commercial (Other) on Unley Road in order to fund a marketing program for this precinct as determined by the Unley Road Association Inc during 2010-2011.

CARRIED UNANIMOUSLY

Mr Rufus Salaman left the meeting at 7.16pm prior to debate on the above Item.

ITEM 56
ECONOMIC EVALUATION 2010 UNLEY GOURMET GALA – ADJOURNED ITEM
51 – UBED 16 MARCH 2010

MOVED: Paul Addle

SECONDED: Susan Straschko

That:

1. The report be received.

CARRIED UNANIMOUSLY

ITEM 57
REPORT OF THE EXECUTIVE OFFICER ON ECONOMIC DEVELOPMENT
PROJECTS – ADJOURNED ITEM 52 – UBED 16 MARCH 2010

MOVED: James Morris

SECONDED: David Walsh

That:

1. The report be received.

CARRIED UNANIMOUSLY

ITEM 58
MARKETING FUNDING REQUEST FROM KING WILLIAM ROAD TRADERS
ASSOCIATION FUNDING 2010-2011

MOVED: Richard Thorne
SECONDED: Susan Straschko

That:

1. The report be received.
2. A separate rate totalling \$115 000 be raised from the properties in the category of Commercial 'Shop', between Greenhill Road and Northgate Street and any commercial 'Shop' properties directly adjacent King William Road, in order to fund a marketing program for this precinct as determined by the King William Road Traders Association Inc during 2010 -1011.

CARRIED UNANIMOUSLY

ITEM 59
FUNDING REQUESTS FROM THE GLEN OSMOND ROAD PRECINCT
ASSOCIATION 2010-11

MOVED: Susan Straschko
SECONDED: James Morris

That:

1. The report be received.
2. A separate rate totalling \$15 500 be raised from the properties in the category of Commercial (Shop) on Glen Osmond Road between Greenhill Road to the north and Katherine Street to the south in order to fund a marketing program for this precinct as determined by the Glen Osmond Road Precinct Association Inc during 2010 -1011.
3. The Administration report back to the Committee on the findings of the Place Activation Project as outlined in Report 63/10 with an action plan of possible future projects together with any additional funding that may be required.

CARRIED

Mr Richard Thorne left the meeting at 7.32pm returning at 7.33pm prior to debate on the above Item.

Mr Con Angelopoulos left the meeting at 7.32pm.

ITEM 60
SEPARATE RATE FUNDING FOR THE FULLARTON ROAD SOUTH TRADERS ASSOCIATION

MOVED: Susan Straschko
SECONDED: David Walsh

That:

1. The report be received.
2. A separate rate from properties categorised Commercial 'Shop', Commercial 'Office' and Commercial 'Other' on Fullarton Road South be collected.
3. The boundary area of separate rate collection on Fullarton Road be from Cross Road to Fisher Street and any commercial properties directly adjacent Fullarton Road.
4. The marketing levy collected for 2010-11 be approximately \$13 000 based on a 'fixed' separate rate of \$250 per property in 2010-11 within the defined boundary.

CARRIED UNANIMOUSLY

ITEM 61
PROPOSED MAIN STREET IMPROVEMENT PROGRAM 2010-2011

MOVED: Rufus Salaman
SECONDED: Nicholas Hicks

That:

1. The report be received.
2. The \$100 000 budget for 2010-2011 Main Street Improvement Projects comprise of the following:
 - 2.1 funding of \$33 300 be considered to facilitate identified main street improvement projects along Goodwood Road be provided;
 - 2.2 funding of \$19 200 be considered to facilitate identified main street improvement projects along King William Road be provided;
 - 2.3 funding of \$14 000 be considered to facilitate main street improvement projects along Glen Osmond Road be provided as identified from the 'Place Activation' Project report due in June 2010;

ITEM 61**PROPOSED MAIN STREET IMPROVEMENT PROGRAM 2010-2011 (CONTD.)**

- 2.4 funding of \$25 000 be considered to facilitate identified main street improvement projects along Unley Road be provided; and
- 2.5 funding of \$8 500 be considered to facilitate identified infrastructure improvement projects along Fullarton Road South.

CARRIED UNANIMOUSLY

Mr Rufus Salaman returned to the meeting at 7.38pm prior to debate on the above Item.

Ms Sharon Lake left the meeting at 7.41pm returning at 7.42pm during debate on the above Item.

ITEM 62**LEAVE OF ABSENCE – MR PETER HURLEY, COUNCIL REPRESENTATIVE**

MOVED: Susan Straschko
SECONDED: James Morris

That:

1. The report be received.
2. Mr Peter Hurley be granted Leave of Absence from the UBED Committee on the following dates:
 - Tuesday, 18 May 2010
 - Tuesday, 22 June 2010
 - Tuesday, 20 July 2010

CARRIED UNANIMOUSLY

Mr Peter Hurley left the meeting at 7.46pm prior to debate on the above Item.

ITEM 63
EXECUTIVE OFFICER REPORT ON THE COUNCIL'S ECONOMIC
DEVELOPMENT PROJECTS

MOVED: David Jones
SECONDED: James Morris

That:

1. The report be received.

CARRIED UNANIMOUSLY

URGENT BUSINESS:

NEXT MEETING: Tuesday, 18 May 2010

CLOSE OF MEETING:

The Chairman closed the meeting at 7.52PM.

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CHAIRPERSON

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DATE